

Off the Shelf

Your Information Advantage

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Suggestions or
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McIntyre Library 2.0

by Jill Markgraf, markgrjs@uwec.edu

"Web 2.0" often conjures up images of endless hours spent—and lost—perusing Facebook or MySpace or ruminating ad nauseam in personal blogs. It's easy to recognize the aspects of Web 2.0 that tempt us to squander our precious time, but the same Web 2.0 technologies also offer potential for saving us time and making our lives easier. This new *Off the Shelf* column will feature Web 2.0 applications harnessed by libraries (and coined as "Library 2.0") that emphasize collaboration, sharing and interactivity. Meet McIntyre Library 2.0.

What do pizza, movies and newspapers have in common? Chances are, we love them best if they're delivered to our door and we don't have to go out and get them. RSS (really simple syndication) is the news carrier of the online world, a Web 2.0 technology that delivers information not to your doorstep but to your desktop. You don't have to go get it; nor do you even have to remember (as with pizza) to order it. You may have encountered RSS feeds on Web pages, where news events are "fed" or sent to the page, or you may have subscribed to RSS feeds from blogs on topics that interest you. This information is then sent to your email or to your RSS feed reader, or "aggregator" (which collects and notifies you of your feeds. Bloglines is one example).

Many of McIntyre Library's 150 databases offer an RSS or alert feature. So, instead of going to a favorite database and running a periodic search in your area of research interest, you can set up the search to run automatically and have the results sent to you through an email alert or RSS feed. In order to take advantage of this feature, you will have to set up an account (free) with the database, set up a search strategy that yields relevant results, and save it. There are many variations on the RSS theme, depending on the database you are search-



ing and the method you choose for collecting and reading your RSS feeds. UW-Madison libraries have developed a useful Website outlining the alerts and RSS options available in a number of library databases (<http://www.library.wisc.edu/alerts/rss-alert-guides.html>). The following example outlines setting up an RSS feed of a search in an EBSCOhost database (such as Academic Search Elite, CINAHL, PsycInfo, RILM and others), using Bloglines as the RSS reader.

1. Set up an account with Bloglines (bloglines.com). If you wish, you can download a Bloglines notifier for your desktop that easily notifies you when you have new feeds to read.
2. Go to the EBSCOhost database of your choice and click on the sign-in link in the upper right-hand corner of the screen. Follow the instructions to set up a free, personalized EBSCOhost account. Then simply run your database search. At the top of the screen displaying your search results you will find a link to "Create alert for this search." Clicking here will provide the URL that you can copy and paste into Bloglines to create a feed.

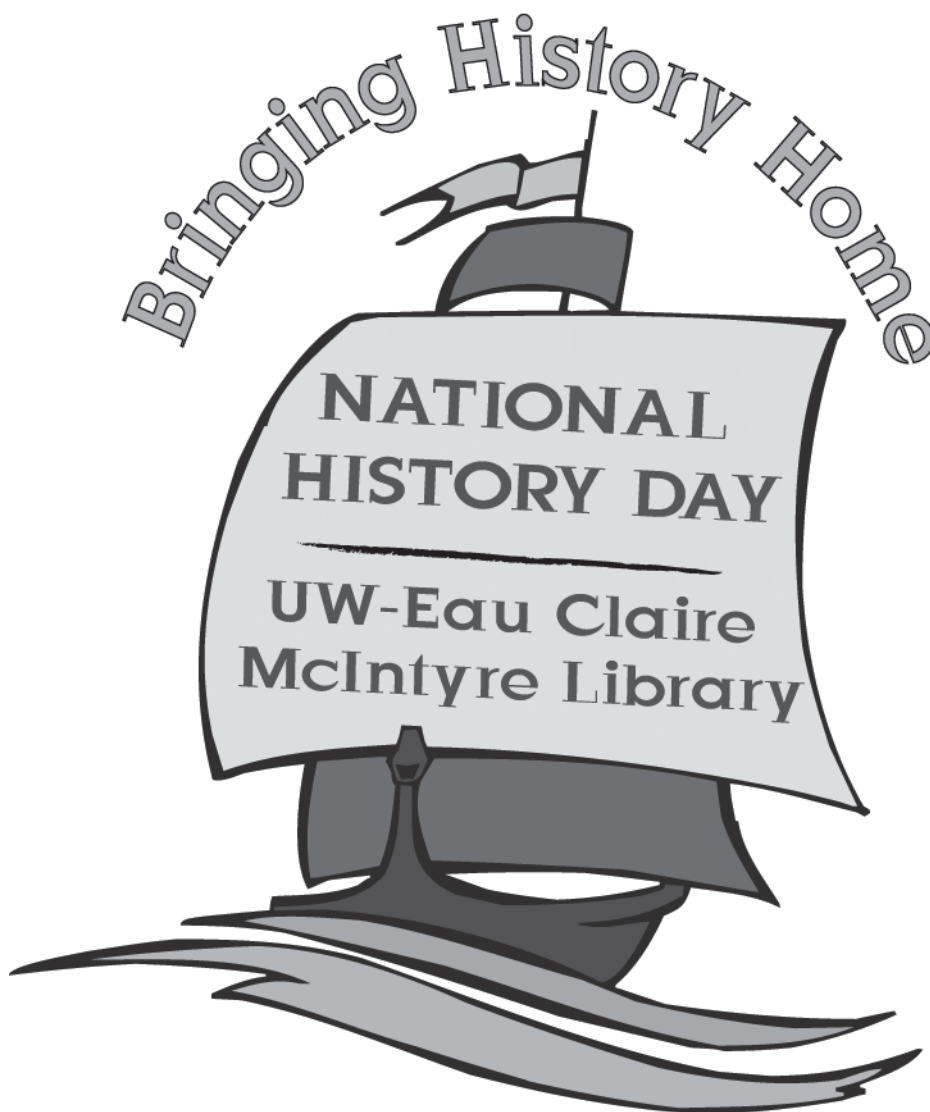
You will now receive, in your notifier, any and all articles from the database that meet your search criteria. **Sit back, order a pizza and enjoy keeping up with your research interests, using Library 2.0!**

National History Day 2008: Taking the Archives on the Road

by Kati Tvaruzka & Colleen McFarland, tvaruzke@uwec.edu & mcfarld@uwec.edu

McIntyre Library's instructional media center and special collections and archives will be sponsoring an outreach program to area middle school and high school students, their teachers, and their library media specialists. National History Day provides students in grades six through twelve the opportunity to develop and conduct their own historical research projects. Exercising their critical thinking, research, and communication skills, students who participate in National History Day complete historically-themed projects of their choice. They may produce documentaries, create exhibits, compose and stage dramatic productions, or write traditional research papers. Like a science fair, National History Day provides venues in which projects are judged, and students may advance through local, regional, state, and national competitions. UW-Eau Claire hosts the Northwestern Wisconsin Regional National History Day event annually in the spring.

This year, in order to support National History Day research conducted by Eau Claire students, McIntyre Library staff is partnering with teachers and library media specialists in Eau Claire and surrounding districts. Kati Tvaruzka, education librarian, and Colleen McFarland, head of special collections and university archivist, are developing manuscript kits to be loaned out to school libraries. The kits will include facsimiles of small Chippewa Valley manuscript collections addressing each year's National History Day theme. Each kit will also contain a research guide to assist young researchers in interpreting the collections and choosing complementary primary and secondary sources. Kati and Colleen will introduce the program to a wider audience this spring at the Wisconsin Educational Media and Technology Association Annual Conference in Mil-



waukee. Additionally, Kati and Colleen hope to visit area classrooms, host school groups at McIntyre Library, and provide reference services tailored to the needs of middle school and high school students.

We anticipate several positive outcomes for this project. By encouraging students to explore local history topics we hope to strengthen their awareness of and

connection to their community. We anticipate higher levels of student success by enabling students to choose manageable research topics and begin their research in the familiar environment of the school library. Finally, we look forward to enhancing the already strong ties between UW-Eau Claire, the Eau Claire community and local schools. ■



by Chris Cox, coxcn@uwec.edu

"It was a dark and stormy night..." at least it would be if you didn't have a good book to curl up with. That's the premise behind the Big Read, an initiative of the National Endowment for the Arts, designed to spark interest in the reading of literature. Studies like the 2004 "Reading at Risk: A Survey of Literary Reading in America" have demonstrated that reading is declining rapidly among all groups, particularly the young. This year's Eau Claire Big Read, funded by a generous grant from Arts Midwest, will take place in April, and will ask citizens of the Chippewa Valley to read Dashiell Hammett's *The Maltese Falcon*, a classic detective novel.

Following on the heels of last year's successful Big Read of Ray Bradbury's *Fahrenheit 451*, this year the committee chose a novel that would be more accessible to the average reader and spur even more involvement in the discussions and programs. *The Maltese Falcon* tells the story of Sam Spade, the hard-boiled San Francisco detective. In this installment, Spade must determine who killed his partner, help a stunning redhead, and locate a gold falcon statue that's worth a fortune, all while trying to prove his innocence to the cops. With numerous film versions, the interesting author, and memorable characters, readers should easily find something of interest between this book's covers.

The Eau Claire Big Read 2008 will be bigger and better than last year. The audience is larger, and includes the communities of Altoona, Augusta, Fairchild, Fall Creek, and Seymour – a total of 80,000 people. There will be more participating organizations, including UW-Eau Claire McIntyre Library and the departments of English and service learning; university student organizations such as Sigma Tau Delta; LE Phillips Memorial Public Library, the Eau Claire Area School District, and numerous other organizations and businesses. Finally, there are more events: film fests, book slams, book discussions, an exhibit of artifacts relating to Hammett and *The Maltese Falcon* at the Chippewa Valley Museum, and a grand finale where renowned Hammett scholar Richard Layman and Hammett's granddaughter, Julie Rivett, will discuss the novel and its place in American literature. Here is the event schedule. Dates and times of events are subject to change, so be sure to check the Web site at <http://www.ecbigread.org/> for up-to-date information.

- Saturday, April 5, 11 a.m.-1 p.m. Eau Claire Big Read Kick-Off Event, LE Phillips Memorial Public Library. Join us to kick off the month-long community event. Come see the books get a police escort from members of the Eau Claire Police Department and get your **free copy!** Learn more about the programs that are planned from a panel of community leaders.

- Tuesday, April 8, 7 p.m. The Big Noir, Eau Claire Room, LE Phillips Memorial Public Library. UW-Eau Claire faculty will discuss noir films and novels.
- Thursday, April 10, 7-9 p.m. Book Slam, Acoustic Café. Bring your favorite mystery novel and share a passage with the assembled audience.
- Tuesday, April 15, 1:30 p.m. Maltese Falcon Book Discussion, Chippewa Room, LE Phillips Memorial Public Library. Join the Mystery Readers club to discuss *The Maltese Falcon*.
- Wednesday, April 16, 7-9 p.m. Book Slam, Racy D'Lene's Coffee Lounge, Bring your favorite mystery novel and share a passage with the audience.
- Monday, April 21, 7 p.m. Book discussion, Birchwood Room, Davies Center, UW-Eau Claire.
- Tuesday, April 22, 7-10 p.m. Maltese Falcon Film Fest I, Chippewa Room, LE Phillips Memorial Public Library. Join us to watch two film versions of the novel: Roy Del Ruth's "The Maltese Falcon" (1931) and "Satan Met a Lady" (1936); a comedy-murder mystery based on *The Maltese Falcon* novel, starring Bette Davis).
- Wednesday, April 23, 7 p.m. Maltese Falcon Book Discussion, Chippewa Room, LE Phillips Memorial Public Library. Join members of the Eau Claire community to discuss the detective classic.
- Thursday, April 24, 7-10 p.m. Maltese Falcon Film Fest II, Chippewa Room, LE Phillips Memorial Public Library. Watch the award-winning 1941 version of *The Maltese Falcon* starring Humphrey Bogart, followed by a half-hour documentary, "The Maltese Falcon: One Magnificent Bird." Discuss and compare different versions of the film to the novel.
- Saturday, April 26, 2-4:30 p.m. Big Read Grand Finale, De-Long Middle School Auditorium. To end our Big Read with a bang, we've invited Richard Layman, renowned Dashiell Hammett biographer and scholar, and Julie Rivett, Hammett's granddaughter. They will lead a discussion of Hammett's life, writing and legacy.

The public libraries in Altoona, Augusta and Fall Creek will also be offering book discussions.

We urge you to participate by getting a free copy of the book, attending these events and discussing the book with your friends and colleagues. If you'd like to help with the Eau Claire Big Read, contact either of the event co-coordinators, Traci Thomas-Card thomastl@uwec.edu or Christopher Cox (coxcn@uwec.edu).

APA Style Gets a Makeover

by Jill Markgraf, markgrjs@uwec.edu

Presidential hopefuls are not the only ones talking about change this year. The American Psychological Association (APA) is not only talking about it, they've instituted it. In its new publication, *APA Style Guide to Electronic References*, the APA details its revised rules for citing electronic sources.

DOI or don't I?

The biggest change in APA style is the use of Digital Object Identifiers (DOIs) instead of URLs and database names in citations. DOIs are numbers assigned by publishers to journal articles and other documents. Unlike URLs, which can change, DOIs serve the dual purpose of uniquely identifying content and providing persistent links to online journal articles.

Example:

Keddy, P., Nielsen, K., Weiher, E. & Lawson, R. (2002). Relative competitive performance of 63 species of terrestrial herbaceous plants. *Journal of Vegetation Science*, 13(1), 5-16. doi: 10.1658/1100-9233(2002)013[0005:RCPOSO]2.0.CO;2

The reader can easily locate an article by entering the DOI into a "DOI resolver" at crossref.org.

What, no database name?

If no DOI is available, APA suggests using "the exact URL for open-access articles, or the URL of the journal homepage, if the content is accessible by subscription." APA no longer requires inclusion of the database name in a citation, except for documents that are "hard-to-find" or "of limited circulation delivered by electronic

databases." This statement has led to differing interpretations as to when a database name should be included in a reference, and has raised concerns about the potential for difficult-to-detect plagiarism with the absence of database names. While the APA revision is somewhat vague on when to include database names, it states clearly that if the database name is included in the reference, its URL is not.

What, no retrieval date?

Some students assume that they are required to include retrieval dates in their citations so that their professors can see if they had done their research at the last minute. While this was not APA's intention, procrastinators can sigh in relief. The APA now only requires a retrieval date in a reference if there is no fixed publication date and content is likely to be changed or updated (such as on a wiki). For online content such as journal articles or books, a retrieval date is no longer necessary.

What's the issue?

In the interest of consistency, the APA has ruled that a journal issue number should always be included in the citation whenever it's available. (Previously, it was only included if the journal was paginated separately by issue rather than continuously by volume).

These and other revisions to the *Publication Manual of the American Psychological Association*, 5th edition, can be found in the *APA Style Guide to Electronic References* (Ref Desk BF 76.7 .B828 2007). ■



Bach and Mozart Compact Disk Collections

by Janice Bogstad, bogstajm@uwec.edu

McIntyre Library has purchased two large collections of music CDs by Bach and Mozart, from Brilliant Classics (Netherlands, 2006). The sets cover complete works of these composers, including orchestral works, concertos, cantatas, vocal, chamber, keyboard and organ works, and are located on the first floor with our other music CD collections. The Bach Edition includes 155 individual CDs which can be found in different call number groupings, as they represent many types of pieces and performances. For example, Bach's "Ascension Oratorio BWV 11" is in call number M2000 .B12 A82 2006 but the "Brandenburg Concertos 1-2-3" are in M1040 .B22 1-3 2006. To see the entire list for each composer, use the catalog Builder Search, with either Bach Edition or Mozart Edition as a phrase in the 'series' search field. The Bach set is available now; the Mozart set will be ready in late spring. ■

Special Collections provides Opportunities for Students

by Casie Leigh Lukes and
Colleen McFarland

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CASIE: Hello! I'm a fifth year undergraduate student at UW-Eau Claire with a major in English, creative writing and a minor in library science. I became interested in rare books through an internship at the Minnesota Center for Book Arts in summer 2007. To continue my education in rare books, I sought out information about the rare book collection here on campus.

COLLEEN: Hi! I'm the head of special collections and university archivist in McIntyre Library. Casie introduced herself to me in the summer of 2007. We talked for a while about her interest in rare books of all kinds — artists books, fine editions of literary works, historically significant books, and others. I took her on a quick tour of McIntyre Library's rare book collection housed in the fifth floor special collections and archives department. At the end of our time together, I asked her if she would be interested in an internship in our department.

CASIE: Although the internship was unpaid, I was very interested in working with Colleen. My collection development class had visited special collections and archives in 2006 when it was located in the Old Library. Before this exposure, I was not even aware that McIntyre Library had rare books

and manuscripts. I wanted other students to find out about the resources offered here.

COLLEEN: So I asked Casie if she would consider creating an exhibit on rare books for the Grand Corridor, in the glass display cases mounted on the wall. Exhibits are a great way for students to show other students (and faculty) what they know. An exhibit invites its audience to browse casually, to look closely at items on display, or to follow the narrative of the exhibit, and can be an excellent alternative to the research paper, the PowerPoint slide show, or the in-class presentation. When creating a display, a student must present their knowledge clearly and concisely for a broad audience, and use both text and artifacts effectively.

CASIE: This experience was vastly different from writing a research paper about selected books in the collection. It afforded me interaction with Colleen, as much time as I wanted to browse the collection, in-depth study of a dozen books, and the chance to share my knowledge with the public. I also learned about the gap between the library budget and the money required to mount a professional quality exhibit! It was definitely a hands-on, independent learning experience.

COLLEEN: Right! Making an exhibit really introduces you to the real world, doesn't it? One of the most challenging aspects of the exhibit for you involved writing the text to accompany the books in the display, right?

CASIE: Yes. Paring down the massive amounts of information I collected on each book was difficult. My exhibit introduces the concept of rare books to undergraduate students. How would the specific information I collected on each book fit into the overarching theme of the exhibit?

COLLEEN: But you did a great job! Casie's exhibit was on display from December through the end of February. I welcome faculty and students to contact me about opportunities similar to Casie's in the special collections and archives department. Exhibits make not only good internships and independent study projects, but also excellent group projects that can be integrated into a lecture or seminar class. Interested? Want more information about special collections and opportunities for your students to curate exhibits? Contact me at mcfarlc1@uwec.edu or (715) 836-3873. ■

Democracy Goes to the Movies

compiled by Beth DeRosier,
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Democracy goes to the movies during the 2008 election year in the U.S., and we hope you'll settle down with popcorn to watch the films and documentaries listed below, all of which can be found in McIntyre Library. All DVDs and videocassettes may be checked out for a two-week period and renewed once.

1. **All the King's Men** (PS3545 .A748 A4 2001 – DVDs, 1st Floor). The story of a demagogue governor of a southern state who believes that every man has his price and that the end justifies the means. Based on the book written by Robert Penn Warren about the life of Huey Long, governor of Louisiana.
2. **All the President's Men** (E860 .B47 1997 – DVDs, 1st Floor). A dramatic reconstruction of the true story of the discovery of the White House link with the Watergate affair by two young reporters from the *Washington Post*, Bob Woodward and Carl Bernstein.
3. **Being There** (PS3561 .O8 B45 2001 – DVDs, 1st Floor). Circumstances propel a feeble-minded gardener, whose entire knowledge of life comes from watching television, into becoming friends with a powerful, but dying tycoon who is the adviser to the president.
4. **Being with John F. Kennedy** (E842 .B42 1983 – IMC Videotapes, Lower Level). Off-the-record footage filmed during JFK's presidential campaign and throughout his term of office, along with commentary by reporter Nancy Dickerson.
5. **Bob Roberts** (PN1997 .B6785 2000 – DVDs, 1st Floor). A satirical comedy in which a British documentary crew follows a radical folksinger (and self-made millionaire) turned senatorial candidate as he blends singing, music videos and scandal on the campaign trail.
6. **Bulworth** (PN1997 .B79 1999 – DVDs, 1st Floor). Believing his career is over, Senator Jay Bulworth takes out an enormous insurance policy and a contract on his own life. His impending death fills him with an outrageous desire to break the rules and tell it like it is.

7. **Campaign, American Style** (JF2112 .C3 C28 1980z – IMC Videotapes, Lower Level). Compares a political campaign in America to the advertising techniques used to sell products.
8. **Campaign 1980 with George Bush** (JK526 1980 .B84 – Videotape, Special Collections Local History Collection, 5th Floor). UW-Eau Claire Forum Series presentation, produced by the Media Development Center, UW-Eau Claire. Videocassette must be used in the department as it does not circulate.
9. **The Candidate** (PN1997 .C26 1997 – DVDs, 1st Floor). While Richard Nixon is on his way to re-election by a landslide, a young, idealistic lawyer begins to learn the truth about running for office.
10. **Classics of Political Television Advertising** (JF2112 .A4 C55 1986 – IMC Videotapes, Lower Level). Traces the history of political television ads since the 1952 presidential campaign.
11. **The Contender** (PN1997 .C685 2001 – DVDs, 1st Floor). As soon as a woman is nominated to replace the deceased vice president of the United States, her political enemies search in her private life for ways to bring her down.
12. **Dave** (PN1997 .D328 1998 – DVDs, 1st Floor). Kevin Kline stars as a look-alike, temporary replacement for the missing president. His unusual style of governing and decision-making tip off the opposition that something is definitely "out-of-order" in Washington.
13. **Debating Our Destiny, 40 Years of Presidential Debate** (JK524 .D42 2000 – IMC Videotapes, Lower Level). Footage highlights of 40 years of televised presidential debates and post-debate interviews with presidential candidates since 1960 (PBS Documentary Series).
14. **A Decisive Moment** (E839.5 .D42 2001 – IMC Videotapes, Lower Level). The video analyzes all of the presidential political campaigns from Harry S. Truman through George H.W. Bush and demonstrates the decisive moment that either won or lost the presidential election for the candidates. *(continued next page)*

Democracy Goes to the Movies (continued)

15. **Fahrenheit 9/11** (E902 .F347 2004 – DVDs, 1st Floor). Michael Moore's scathing commentary on President George W. Bush's contested election, the 9/11 terrorist attacks, and the actions taken by the administration to defend the nation.
16. **Kathleen Hall Jamieson on Political Advertising** (JF2112 .A4 K32 2004 – DVDs, 1st Floor). Discussion about political ads and what they say about the future of American politics. Originally broadcast as a segment of the PBS television program NOW, with Bill Moyers.
17. **1992 Primary Campaign Classics** (E884 .N52 1992 – IMC Videotapes, Lower Level). Journalists review presidential television campaign spots and issues surrounding the 1992 campaign. Includes selected television spots from the campaign.
18. **Mr. Smith Goes to Washington** (PN1997 .M59 1999, DVDs, 1st Floor). Frank Capra's classic political drama about Washington's youngest senator, who exposes corruption in high places, almost at the cost of his career.
19. **Not One of the Boys** (HQ1236 .N676 1985 – IMC Videotapes, Lower Level). Discusses the gains and losses of women politicians in the 1984 elections.
20. **Primary Colors** (PN1997 .P75 1998 – DVDs, 1st Floor). Jack Stanton is a virtually unknown southern governor on a quest for the White House with his strong, savvy and equally ambitious wife, Susan. Running against all odds, the Stantons need all the help they can get from their extremely colorful political team. Together, they take off on a hilarious and heart-wrenching roller coaster ride to the top. Based on the novel by "Anonymous" (reporter Joe Klein).
21. **The Public's Right to Know vs. the Candidate's Right to Privacy** (PN4751 .P82 1988 – IMC Videotapes, Lower Level). Audience questions to a panel convened to discuss the issue of the public's right to know and the candidate's right to privacy. Produced by C-SPAN Television Network.
22. **1776** (M1500 .E268 S42 1985 – IMC Videotapes, Lower Level). 1776 is a musical celebration of the founding of the United States of America. The story centers around the familiar historical characters as they organize a movement for independence from England. All events lead up to July 4, 1776, when the Declaration of Independence was signed.
23. **Wag the Dog** (PN1997 .W28 1998 – DVDs, 1st Floor). When the president of the United States is caught in a sex scandal less than two weeks before the election, the administration decides it needs a war to distract public attention, so Hollywood's top producer is called on to create one.
24. **Who Owns Our Government?** (JF2112 .C28 W53 1994 – IMC Videotapes, Lower Level). Examines the effect of political contributions on public policy. Shows how campaign contributions to key committee members of Congress helped cause the savings and loan debacle, how a loophole in the campaign finance law is permitting large cash contributions to undermine the public financing of presidential campaigns, and how special interest money from the health care industry is preventing health care reform.

Documents, Strangely Named - Part II

compiled by Mary Hayden, haydenm@utwec.edu

Back by popular demand, more government documents with titles that leave you wondering — just what **were** they thinking? The call numbers listed with each title are U.S. document SUDOC numbers; some documents are online only.

Are you still holding your breath? U.S. Environmental Protection Agency, 1994. (About radon mitigation.) EP 1.2:H 71

Distinguishing Bolts from Screws. US Customs and Border Protection, March 2006. Online document

Dusty the asthma goldfish and his asthma triggers funbook: an educational tool to help parents and children learn more about asthma triggers. Department of Environmental Protection, 2004. Online document

Elder abuse, neglect, and exploitation: are we doing enough? U.S. Senate, 2003. Y 4.J 89/2:S. HRG.108-445

Floating the Escalante River : or pushing, pulling, towing, and portaging... National Park Service, 2001. I 29.2:ES 1

Index of blank forms, U.S. Army, serial. D 101.22:310-2/

Kill or get killed: riot control techniques, manhandling, and close combat, for police and the military. With illustrations! U.S. Marine Corps, 1991. D 214.9/6:12-80

Know your 8-inch Howitzer. Dept. of the Army, Headquarters, US Army Armament, Munitions and Chemical Command, 1984. D 101.22/12:750-6

Nail-gun injuries treated in emergency departments. Department of Health and Human Services, 2007. Online document

PMS blue book. Program Management System, serial. HE 20.4001/2:

Prospector, cowhand, & sodbuster. U.S. National Park Service, 1967. I 29.2:H 62/9/V.11

Rex Morgan, M.D., talks about your unborn child, 1980. T 70.2:C 43

State-of-the-art dummy selection. U.S. Dept. of Transportation, National Highway Traffic Safety Administration. TD 8.2:D 89/5/v.1

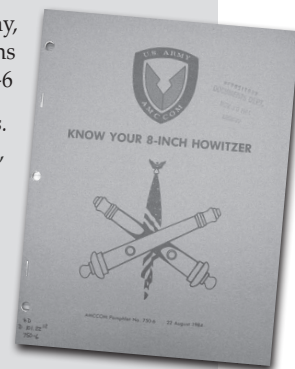
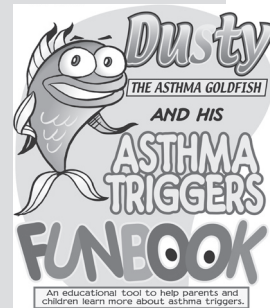
Step into action! A guidebook for the above-knee amputee. US Dept of Health, Education and Welfare, 1964. FS 2.6/2:ST 4/964

Virtual cement and concrete testing laboratory consortium, annual report. National Institute of Standards and Technology, 2003. C 13.58/4:

And for our finale, a document that shows that the Canadians will not be left behind.

"Who Are the Zombie Masters and what do they want?" Vancouver (BC): HPRU, Centre for Health Services and Policy Research; December 1993. Online document

Thanks to the folks at <http://freegovinfo.info/best> who continue to collect suggestions for these strange titles.





From the Director's Desk

By John Pollitz, pollitjh@uwec.edu

Ever since I entered the library profession, we librarians have been doing all we can to give our customers every opportunity not to come into the library. We have been using any technology available to provide library resources 24 hours a day, seven days a week and in every possible location: dorm rooms, apartments, homes and offices. We have yet to promote library research in moving automobiles, although people can search our online catalogs using their BlackBerry devices or other Web-enabled telephones. It is my intention that we will move more and more to electronic resources whenever prudent so that we can continue to offer more information where and when people need or want it. The keyword here is want. The Internet promotes a desire for instant gratification when it comes to information. We in the library need to be constantly looking to our constituencies to see what they want. Occasionally this means that we adapt to what they want and not ask them to fit our vision of what is best for them.

This spring we intend to survey our users again using the nationally recognized library service survey, LibQUAL+. This survey is designed to determine the gap between student and faculty expectations of service and what they feel the library actually delivers. The last time the library conducted this survey was in 2004, when all UW System libraries administered the survey so that we could have comparable service benchmarks. As a result of our last survey we have added more comfortable furniture throughout the library, the 4th and 5th floors have been designated quiet study floors and we have been continually working towards getting a coffee bar placed in the library. We learned that undergraduates and graduate students value

electronic access to journals hands down over any other format. We will continue to move from print periodicals that are only available when the library is open to electronic subscriptions which are available 24/7.

We will learn more about what students and faculty expect from the library during our upcoming survey. One thing that I expect to learn is that our journal collections do not support the level of research that many of our faculty and graduate students are now conducting. Past UW System LibQUAL surveys have reflected this lack throughout the comprehensive campuses. A number of faculty members brought this to my attention quite clearly during the first months after I came here. Faculty from the sciences talked to me about gaining the same level access to scholarly journals as their colleagues at the University of Wis-

consin-Madison. Members of five departments sent me a list of journals that support high level research in their disciplines but to which we don't subscribe. Subscriptions to many of these journals can cost over \$3000 per year, and our budget simply cannot support these kinds of prices. In fact, neither can the budgets of the other regional UW System libraries. Our faculty cannot compete for grant funding on the same level as their colleagues from larger institutions even though they are doing research at an equivalent level. The good news is that faculty from throughout the UW System have made their cause known to the Committee of University of Wisconsin Librarians (CUWL) and System library directors are investigating ways to solve the problem. Because of the high cost of individual titles as well as the cost of licensing access to electronic journals for such a large system, CUWL has designed a pilot project to investigate whether a rapid document delivery system will help solve this access problem.

This spring McIntyre Library will be working with the faculty of six departments to see if paying for individual articles on demand will provide a level of journal access that will meet the research needs of our faculty. In the past, the historic library mission has been to focus our finances to support the research needs of undergraduate students. Listening to, understanding and supporting the research needs of the faculty also supports the university need to recruit and retain the highest caliber scholar teachers possible. I have high hopes for the success of this project as it is an example of libraries listening to the needs and wants of their constituents and shifting their priorities in a way that recognizes changing environments. ■

Periodicals List

Q. How can I tell if the library owns a journal? Do we have online full text access to the articles?

A. Journals and newspapers are listed in our Periodicals List

1. Go to the library home page, www.uwec.edu/library
2. In the center window, fill in the title of the journal you want (omit initial articles: a, the, la)
3. Click the down arrow and select Periodicals List
4. Click Go
5. If your journal is located in McIntyre Library or available online, click the FindIt button
6. Fill in the article information when appropriate and click Go

Call the reference desk if you have questions at 836-3858 or email library.reference@uwec.edu.



DATABASES—NEW, UPGRADES, AND DOCUMENT DELIVERY

by Janice Bogstad, bogstajm@uwec.edu

McIntyre Library is pleased to be able to add the entire Oxford Journals and Sage Journals collections. The number of full text articles will be increased in the fields of business, humanities, social sciences, science, technology, medicine, and more.

We are also excited about being able to enhance two existing full-text journal collections, JSTOR and Academic Search Elite, which have been available to the campus users for several years. As of March 3, we were able to DOUBLE the number of journals available through Academic Search Elite by upgrading to Academic Search Premier. When you choose to search this EBSCOHost product, you will be automatically signed on to the larger collection. This sort of upgrade is very desirable as our users know how to search EBSCO products and now they will seamlessly access many more journals. Premier includes current issues of all journals indexed.

We have added the new JSTOR Life Sciences Collection to our JSTOR databases. As you may recall, last year we added Arts

and Sciences IV and the Arts and Sciences Complement. This new collection, which includes journals formerly in our biology and ecology section plus several hundred more, will expand access while again using a familiar searching interface. As a reminder, JSTOR includes older issues of journals, with an embargo on the most recent one to five years (depending on the journal title).

Finally, we are piloting a document delivery project with UW System funds. Deposit accounts with two major science publishers, Elsevier (Science Direct) and Wiley have been set up and science faculty from several departments will be able to request journal articles through our interlibrary loan department. This project, if successful, will be expanded after July 1 and we will also set up additional deposit accounts in the sciences. The project also includes additional funds in the British Library and CISTI accounts which are already in use for a range of the more difficult interlibrary loan requests. We hope you will take advantage of the many

new resources now available through the library's database searching capability as well as through interlibrary loan document delivery.

If you have any questions about these newer products, feel free to contact the reference desk at 836-3858, or your collection development and periodicals librarians, Janice 836-6032 and Roni 836-3508. ■

Student Research Day Posters Online

Student Research Day posters are now available through the online catalog (title search on "Student Research Day") and in MINDS@UW, <http://minds.wisconsin.edu/handle/1793/7198>. Over fifty students who participated in the May 2007 Student Research Day agreed to be included in the MINDS@UW project to digitize their research posters and make them available online. We look forward to seeing this valuable collection of student research grow in upcoming years. ■



University of Hartford Photography Exhibit

**“Sanctuaries
from Asia to
the Americas”**



The library and the department of geography and anthropology have collaborated to bring an exhibit of photographs of archeological sites in Israel, Egypt, Mexico, and Peru to McIntyre Library. “Sanctuaries from Asia to the Americas,” is provided by the University of Hartford Art School. This Minnie Goldenberg photography exhibit celebrates the work of University of Hartford students Sarah Rutman, Jessica Hartke, Lenny Schwartz, Rosemary Ferreira and Dan Baird-Miller. The exhibit will be on display throughout spring semester on the library's fourth and fifth floors. It is truly worth your time to view it and enjoy the feeling of sanctuary engendered by the photographs. ■

In **January** we welcomed a new periodicals technical assistant, **Lindsay Simonsen**. She comes to McIntyre Library with experience in museums, an academic library and the commercial sector. Her latest position was as a bargain lead with Barnes and Noble in Appleton. She graduated from UW-Green Bay in May 2007, with a BS in history and humanistic studies, and she spent three years as a student manager in the circulation department at Cofrin Library. Lindsay also worked at the Neville Public Museum and the National Railroad Museum. These experiences have given her a strong background in both the public and technical services areas of libraries. In her spare time, Lindsay can be found reading, enjoying movies, and sewing quilts.



Nancy McFaul concluded a long library career in February. Nancy began working in California at the Dudley Knox Library and then moved to the Monterey Public Library. Next she worked at the University of Arizona main library, and in 1989 she was employed by the UW System, where she worked at libraries at UW-Superior, UW-Stout, and in 1992 began here at UW-Eau Claire in the collection development department. Director John Pollitz said about Nancy, "Having gotten to know Nancy this year I have come to respect her good judgment and commitment to service for everyone with whom she comes into contact." Nancy's many plans for retirement include travel to Los Angeles and Israel, volunteer work in her church library, and

hours of enjoyment in her gardens and her newly-remodeled garden shed.

Heidi Conde, a collection development assistant, resigned in February. Heidi left us to pursue work closer to her area of expertise in earth sciences. We wish her well in her new pursuits.



For the last nine years **Laurel Sinz** has worked half time as a reference assistant and the other half as a cataloging assistant. She will continue her position in cataloging, but the other portion of her job will be as a collection development assistant. Laurel is experienced in several departments of the library, including interlibrary loan and the instructional media center, so she brings a lot of experience to her new position. In her spare time Laurel gardens, reads mysteries, and enjoys compiling the documents and photos of her parent's family history.

Janice Bogstad has been granted a sabbatical for fall of 2008. She will be using this time to concentrate on a few extended writing and editing projects on literature (Tolkien, Octavia Butler, and others). Roni Carey has graciously agreed to fill in for the four months Janice will be doing her research and writing. ■

Weeding of Fourth Floor Almost Complete

The McIntyre Library collection development department is continuing to weed the main stacks collection. We will have completed the fourth floor before the end of this semester (HE-PN) and will start to organize third floor collections, beginning with history. Thank to all of you who found time to come over to review the weeding candidates. You have helped make weeding move along smoothly.

Support McIntyre Library

Your gift to McIntyre Library will enhance student learning experiences and provide valuable library resources. There are several ways that you can support the library's outstanding learning environment.

- The McIntyre Library Associates Fund provides funding for print, multimedia and electronic collections; leisure reading; listening and viewing collections (gifts of any amount).
- The Library Advancement Fund provides funding for cultural programming and art exhibits, technology, furnishings, artwork and purchases that enhance the library building and its services (gifts of any amount).
- The William D. & Laurene L. McIntyre Fund helps build library print and electronic collections, funds large sets and more expensive acquisitions (gifts of \$500 or more).
- Other funding opportunities support various collections, provide furnishings, ensure preservation and digitization of collections, and replace and upgrade the equipment in our teaching lab. For complete details, see: <http://www.uwec.edu/fndn/programs/library.htm>

Thank you for considering a gift to UW-Eau Claire's McIntyre Library. For more information about McIntyre Library or our specific needs, visit the McIntyre Library Web site, e-mail Library.Director@uwec.edu or call 715-836-3715.



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Thank you to our donors

The following donors contributed to the UW-Eau Claire Foundation, McIntyre Library Funds, after October 8, 2007.

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Off the Shelf

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Mary Hayden, editor