

# UWEC-BC Strategic Planning Workgroups

*Italics indicate member of Strategic Planning Leadership Team*

## **Leadership Team Co-Chairs & Communication**

- *Abbey Fischer, co-chair, Assistant Professor of Chemistry, UWECBC*
- *MJ Brukardt, co-chair, Special Assistant to the Chancellor, UWEC*

## **Mission, Visions, and Principles**

- *Dylan Loring, co-chair, Lecturer of English, UWECBC*
- *Lauren Wentz, co-chair, Associate Professor of Biology, UWECBC*
- Lee Friederich, Senior Lecturer of English & International Programs Coordinator, UWECBC
- Kati Dussl, student, UWECBC

## **Growth and Sustainability**

- *Sue Patrick, co-chair, Professor of History, UWECBC*
- *Paul Ihrcke, co-chair, HVAC Specialist, UWECBC*
- Dandrielle Lewis, Associate Professor of Mathematics, UWEC
- Sue Kleusch, Campus Executive Assistant, UWECBC
- Makenzie Relford, Admissions Counselor, UWECBC

## **Serving Students and Community Through Strong Academic Programs**

- *Troy Kozma, co-chair, Associate Professor of Philosophy, Academic Chair, UWECBC*
- *Cecelia Cole, co-chair, Academic Librarian, UWECBC*
- Quentin Vieregge, Associate Professor of English, UWECBC
- Sonya Swearingen, Academic Advisor, UWECBC
- Feroz Siddique, Assistant Professor of Mathematics, UWECBC
- Rodd Freitag, Interim Dean of the College of Arts and Sciences, UWEC
- Crystalina Peterson, student, SGA Secretary, UWECBC

## **Helping Students Develop as Future Professionals/Experiential Learning**

- *Sara Potter, co-chair, student, SGA Media Relations Director, UWECBC*
- *Lea Harris, co-chair, Solutions Center Information Specialist, UWECBC*
- *Scott Lester, Professor of Management and Marketing, UWEC*
- *Leah Olson-McBride, Associate Professor and Chair of Social Work, UWEC*
- Shawn Larson, student, SGA President, UWECBC
- Dave Armstrong, Economic Development for Barron County
- Joel Friederich, Associate Professor of English, UWECBC

## **Community Visibility and Campus as a Destination**

- *Brittany Nielsen, chair, Campus Director, UWECBC*
- *Bob Hooper, Professor of Geology, UWEC*
- Angela Katterhagen, Library CASE Associate, UWECBC

- Gary Wheeler, Athletic Director, UWECBC
- Randy Drost, Rice Lake Superintendent
- Jolene Anderson, Marshfield Clinic Health System
- Brad Groseth, Marshfield Health System Rice Lake Center
- Miranda Ricci, student, SGA Vice President, UWECBC

#### **Online Programs**

- *Kelli Collier, co-chair, Program Manager, UWC Online, and Senior Lecturer of Mathematics, UWEC-BC*
- *Melissa Kozma, co-chair, Senior Lecturer of Philosophy and Gender & Women's Studies, UWEC-BC*
- Mark Conrad, Senior Lecturer of Political Science, UWEC-BC
- Joel Friederich, Associate Professor of English, UWEC-BC
- Wufeng Tian, Assistant Professor of Mathematics, UWEC-BC
- David Caithamer, Senior Lecturer of Biology, UWEC-BC
- April Pierson, e-Learning Consultant, UWEC
- Avonlea Hanson, Instructional Designer, UWEC
- Cody Crowder, online student, UWEC-BC