



W.D. McIntyre Library's

# Off the Shelf

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## Out with the Old, In with the New



By **Kati Golden**, [tvaruzke@uwec.edu](mailto:tvaruzke@uwec.edu)

After decades of a mismatched, misaligned, and a cattle-chute-like design, the entrance of the library got an upgrade in the fall of 2015. The new circulation desk, which replaces three different sections of desks that were cobbled together many moons ago, was designed in collaboration with library staff so that it works the way we need, streamlining and improving service to our customers. The desk is still your one stop for all circulation needs, equipment checkout for students, course reserve and monetary transactions, but we're able to function at a better level with everything where we need it.



With the redesign of the circulation desk and the change in flow of the first floor of the library, we were able to create what we refer to as the "living room" of the library. With comfortable chairs, charging tables, our tea and hot chocolate stand, and a large TV airing the news, a Packers game, or whatever students desire, we've created a comfortable meeting place for students. We continue to get great comments from students about this new hot spot. These upgrades have been a long time coming, and a great deal of thought and time went into making this all happen. We are thrilled with the outcome and hope you will be, too!

# From the Director's Desk

John Pollitz, [pollitjh@uwec.edu](mailto:pollitjh@uwec.edu)



This has been a very busy year in the library. We completed the major portion of our first floor renovations, increasing the total count of computers on the floor, while at the same time creating a more visually open floor plan. The most popular addition to the floor are the two high-backed booths. Students enjoy the comfort and semi-privacy that these provide. I saw 12 students from a class crammed into a booth designed for six. Was this the McIntyre Library version of a clown car? When we were planning the space, committee members insisted that we find a design that incorporated the concrete columns throughout the floor. Circular surfaces were installed around the columns, each supporting four computers. This layout not only looks good, but the curve allows students to easily work in pairs.

We also completed a remodel of our circulation desk, shortening the length of the desk which created a small living room area where students can relax or meet friends for study sessions. Not only is the new desk a vast improvement, the remodeling has opened the view to the bank of windows behind the desk. Students checking out books have said, "I didn't know you had windows back there!"

We still have one big part of our remodel to complete, which will be the creation of a new open research center. Two office areas will be repurposed to create an open floor plan, taking advantage of the bank of windows that overlooks our campus mall entrance. The open area will facilitate our emphasis on research consultation services.

The University of Wisconsin-Eau Claire's centennial celebration will be in full swing this coming fall semester. The library will be celebrating 100 years of helping students follow their curiosity and independent learning. In conjunction with campus activities, we are planning a party for McIntyre Library alumni prior to the homecoming football game October 1. We will be sending out invitations this spring to our alumni—past employees, past student employees and librarians. We have reserved Carson Park's Pine Pavilion for food, games, and reminiscing. For those visiting from out of town, a hotel package will be available through Visit Eau Claire. We will be sending out more information this spring and summer as we get closer to the date. I hope to see you there.

Take a minute to fill out our preliminary planning form at this URL: <https://goo.gl/xw8dMy>.

The Off the Shelf newsletter is published fall and spring semesters for faculty, academic staff, and friends of  
**McIntyre Library**, University of Wisconsin - Eau Claire, Eau Claire WI 54702 • (715) 836-3715

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New @ McIntyre

# Information Literacy for Credit

*Honors course teaches students how to be critical information consumers*



By Jill Markgraf, [markgrjs@uwec.edu](mailto:markgrjs@uwec.edu)

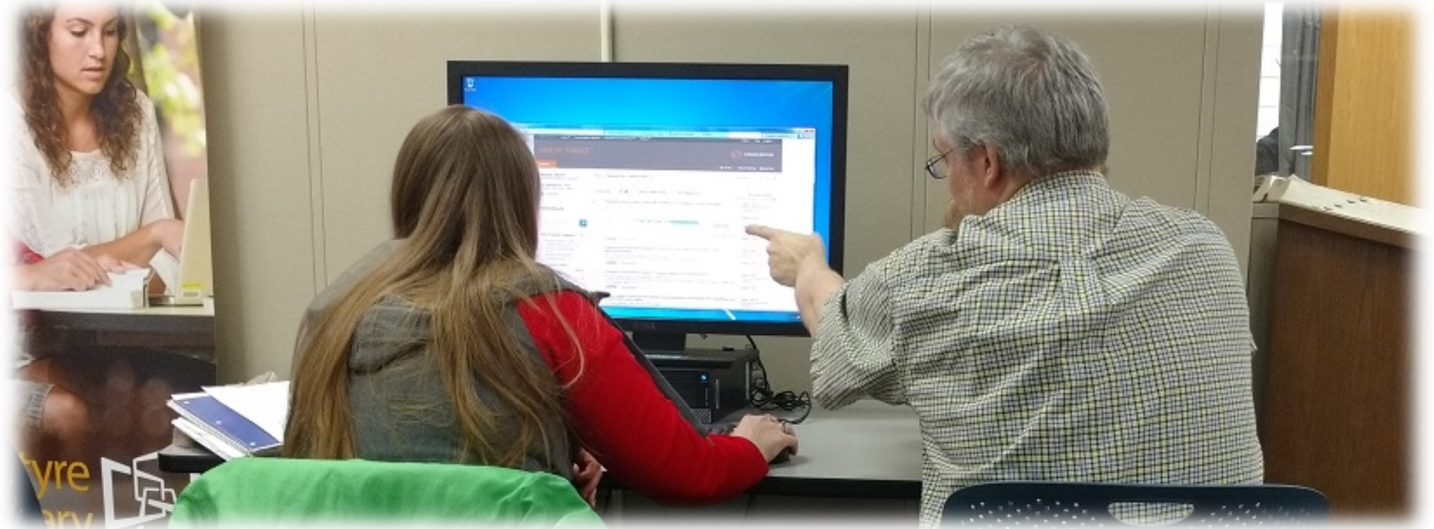
Students often struggle to see the connection between the research they are expected to do in college and the concept of research in their lives outside of and beyond college. Too often they see the emphasis on using sources such as scholarly or peer-reviewed articles as something their professors require but as ultimately having no relevance to life outside of college.

We work to help students navigate the information they find in the library and draw connections between the resources curated by the library and the wider world of information. We want to challenge them to be critical consumers and purveyors of information in all aspects of their lives, but our efforts are generally limited to the coin of the library instruction realm, the “one-shot”—a single lesson or guest session offered to any class at the invitation of the course instructor. We have so much more that we want to explore with students than can be accomplished in a single class session, so we developed a course. Originally called “Research in the Real World,” now titled “Living in an Information Economy,” a 3-credit Honors course, has been offered for four semesters. The course invites students to explore the issues surrounding the creation, economics, filtering, manipulation, consumption, and understanding of information. The course challenges students to make sense of the information they are likely to encounter in their lives through print, digital, visual, or other media. Students learn to use information to analyze a real-world problem, develop informed opinions, engage in civil discourse, and collaborate to recommend a response to the problem.

For librarians, the course offers an opportunity to explore concepts, develop teaching strategies, and interact with students in more depth and in a more sustained manner than they are typically able. Having had positive experiences with the Honors course, librarians are interested in offering similar courses to more students. We are developing 1-credit courses that are open to all students and that can either stand alone or be paired with existing courses to provide an integrative learning experience. The vision for these classes is that they will not only offer students research skills within and across disciplines, but they will also draw connections between scholarly conversations and information encountered in the popular media. They will focus on critical evaluation of information, metaliteracy, and metacognition of information use. If you are interested in partnering with the library, contact Jill Markgraf ([markgrjs@uwec.edu](mailto:markgrjs@uwec.edu), 715-836-5357).



## New @ McIntyre



# Introducing Mini-Conferences

By Jill Markgraf, [markgrjs@uwec.edu](mailto:markgrjs@uwec.edu)

The research & instruction department piloted a “mini-conference” service during the fall semester, encouraging students to meet briefly with a librarian to review their research. The mini-conferences were scheduled during a week when students were most likely to be working on research papers and projects. The library promoted the mini-conferences through its social media outlets, webpage, and signage, but the most effective promotion was the encouragement, or even requirement, from faculty that students schedule one. Some students arrived at the conference with specific questions. Others were there because an instructor referred them but were unsure of how a librarian could help them. Librarians helped with issues such as basic research, identifying appropriate sources, topic definition, and reviewing resources that the student had already gathered. Feedback suggests students were pleasantly surprised and found the interactions helpful.

**Faculty encouragement is the most effective way to get to students to seek research help, so refer them to us, early and often:**

<http://mcintyrelibrary.youcanbook.me>

Our experiment with mini-conferences was such a success, we've decided to expand our offerings to two weeks: April 11-15 and 18-22. This semester the library's student peer research consultants will help with the mini-conferences enabling us to reach more students. The mini-conference service offers a relatively quick and easy way to introduce students to the idea of consulting with a librarian. Students simply go to <http://mcintyrelibrary.youcanbook.me>, pick a time-slot, sign-up, and receive a reminder of their appointment. Students certainly don't have to wait until mid-April to get individualized help from a librarian. They can always drop by the research center, or they can make an appointment with a librarian at any time by using the “meet with a librarian” link on the library website.

## Alumnus Gift of Rare Books Donated to Special Collections & Archives



*Donations include works by Mark Twain, Oliver Wendell Holmes, Dante, Myrtle Reed, and Edgar Allen Poe.*

By **Lark Keating-Hadlock**, [hadlocca@uwec.edu](mailto:hadlocca@uwec.edu)

McIntyre Library's special collections & archives recently received a gift of rare books from the family of William G. Lulloff of Eau Claire. Mr. Lulloff received a bachelor of science in education in 1963 from the Wisconsin State College-Eau Claire and continued his education at the University of Wisconsin-Eau Claire, receiving his master of science in teaching in 1974. Mr. Lulloff taught sophomore English at North High School in Eau Claire and continued substitute teaching after his retirement, as well as teaching evening outreach courses for Mount Scenario College in Ladysmith. An "avid literature enthusiast," Mr. Lulloff especially enjoyed the works of Mark Twain and Walt Whitman. When he passed away in October 2014, Mr. Lulloff was fondly remembered by many former students as a kind and generous teacher who devoted his life to education. We are proud to add many of his beloved books to our rare book collection, including "The Poetical Works of Henry Wadsworth Longfellow," "Poems" by Oliver Wendell Holmes (1895 edition), Mark Twain's "The Prince and the Pauper" (1892 edition), "The Life and Death of Jason" by William Morris (1911 edition) and "Armazindy" by James Whitcomb (1894 edition).



# Library Usage Survey



By **Kate Hinnant**, [hinnanks@uwec.edu](mailto:hinnanks@uwec.edu)

**W**e're pretty serious about assessment at the library. If we could, we would measure just about every aspect of student and staff interaction with the library. What motivates a student to select better sources? Which chairs do people choose when they need to stay awake? What do people do when they land on an e-book in Library Search? And why?



We collect data—quantitative data on use and qualitative data on experiences and preferences—and we try to use it wisely to make decisions to improve our users' experiences. In the past the library has participated in an internationally deployed survey called LibQual. While LibQual is standardized and allows for comparisons between institutions, its results have limited usefulness in evaluating specific services and resources. Therefore, in 2013 our assessment committee decided it was time to develop and implement our own local survey.

Robin Miller and I began by designing the survey around four overlapping scopes: library as space, library services, collections, and communication. Early on we decided to include questions to elicit users' feelings in order to give us a more robust picture of their library experiences. Verbal scales, consisting of words describing emotional states, were used to elicit how users felt in the library ("tranquil," "overwhelmed", etc.) These scales were placed side by side with more traditional "satisfaction" questions.

We deployed the first survey in 2014 and were able to present at the Association of College and Research Libraries' Annual Conference in 2015. We shared how the responses to questions in overlapping scopes informed some early key changes the library made, such as starting the e-newsletter for faculty and reconstructing the reference service into the research center. On the basis of that paper, we were asked to contribute to the *Journal of Library Administration*. Our article, "Seeking Meaning: Capturing Patron Experience Through a User Survey," argues that while seen as passé by many in the library community, a carefully designed localized survey can be effective at



portraying user engagement with a library.

We plan on sending the survey to a random sample of about 3,000 students and staff every two years. Our most recent survey was sent out Feb. 16, and we look forward to analyzing the results after March 8.

# Student Employee Scholarship

By John Pollitz, [pollitjh@uwec.edu](mailto:pollitjh@uwec.edu)

In October we awarded our first student employee scholarship to Danielle Schroeder, one of our student employees in special collections & archives. Danielle is a senior from Berlin, Wisconsin, who has participated in faculty-student research, the Honors Program, and two study abroad opportunities. Danielle is a leader in the Residence Hall Association and is a mentor in the First Year Experience program. She honed her archives skills with an internship at the Oshkosh Public Museum last summer. Danielle plans to continue her education in pursuit of a master's in library and information science. Her future career goals are in archives or cataloging. Danielle included this comment in her application, "It is funny to think that a frantic Google search on 'What should I be when I grow up' has led me to where I am today. At the same time, it is rather fitting; it shows how important information access is—and thus, how important libraries are—to our society."



Once the library staff committed to supporting our student employees with a scholarship, we began asking for donations. Over the past year our call was answered beyond all expectations. We worked with the library staff and our alumni group to fund our scholarship that is given annually to one student in recognition of their efforts supporting the library's excellent services, collections, and operations. This scholarship awards a \$250 scholarship to one of our many deserving student employees.

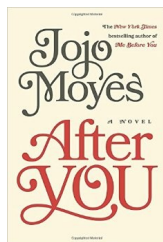
We are happy to help make college a little bit more affordable for Danielle and future McIntyre Library recipients. When you consider your charitable contributions this year, please consider donating to this scholarship fund. You can donate online (<https://connect.uwec.edu/library>) by selecting the Student Employee Scholarship from the drop-down menu. If you prefer to write a check, information on how to do so is found here: <http://www.uwec.edu/Foundation/how/index.htm>

# Acquisitions

## Recent Acquisitions in Popular Fiction, Nonfiction, Poetry, Young Adult, and DVDs

### After You: A Novel

Jojo Moyes  
PR6113.O94 A68 2015

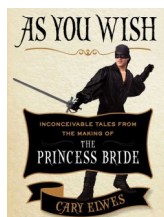


### Armada: A Novel

Ernest Cline  
PS3603.L548 A89 2015

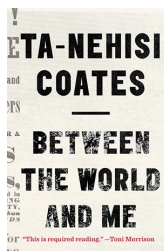
### As You Wish: Inconceivable Tales from the making of the Princess Bride

Cary Elwes  
PN1997.P74534 E69 2014



### The Beautiful Struggle: A Memoir

Ta-Nehisi Coates  
F189.B153 C613 2009



### Between the World and Me

Ta-Nehisi Coates  
E185.615 .C6335 2015

### Big Magic: Creative Living beyond Fear

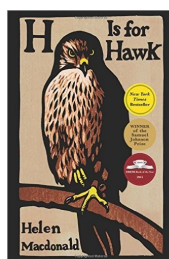
Elizabeth Gilbert  
BF408 .G464 2015

### Carry On

Rainbow Rowell  
IMC CBC; Fic R7957c 2015

### The Complete Calvin and Hobbes (box set)

Bill Watterson  
PN6728.C34 W38525 2012



### Felicity: Poems

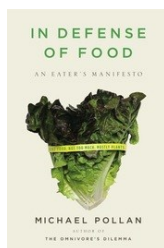
Mary Oliver  
PS3565.L5 A6 2016

### H is for Hawk

Helen Macdonald  
QL696.F32 M33 2014

### The Heart Goes Last: A Novel

Margaret Atwood  
PR9199.3.A8 H43 2015



### In Defense of Food: An Eater's Manifesto

Michael Pollan  
RA784 .P643 2008

### Killing Reagan: The Violent Assault that Changed a Presidency

Bill O'Reilly, Martin Dugard  
E877.3 .O74 2015

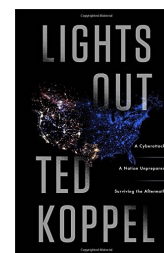


### Let Me Tell You: New Stories, Essays, and other Writings

Shirley Jackson  
PS3519.A392 A6 2015

### Lights Out: A Cyberattack, a Nation Unprepared, Surviving the Aftermath

Ted Koppel  
TK1025 .K67 2015



### A Little Life

Hanya Yanagihara  
PS3625.A674 L58 2015

### M Train

Patti Smith  
ML420.S672 A3 2015

### Modern Romance

Aziz Ansari  
HQ801 .A595 2015



### Nimona

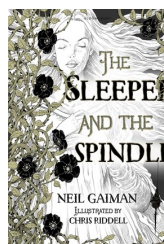
Noelle Stevenson  
IMC CBC; 741.5973 St486n 2015

### The Pioneer Woman Cooks: Dinnertime

Ree Drummond  
TX715.2.S69 D794 2015

### Showdown: Thurgood Marshall and the Supreme Court Nomination That Changed America

Wil Haygood  
KF8745.M34 H394 2015



### The Sleeper and the Spindle

Neil Gaiman  
IMC CBC; Fic G1273sl 2015

### Something Must Be Done about Prince Edward County

Kristen Green  
LC214.22.V8 G74 2015



### Why Not Me?

Mindy Kaling  
PN2287.K18 A3 2015

## DVDs (located on the 2nd floor)

### Gifted Hands

DVD; PN1992.77 .G54 2009

### The Wire: The Complete Series

DVD; PN1992.77 .W57

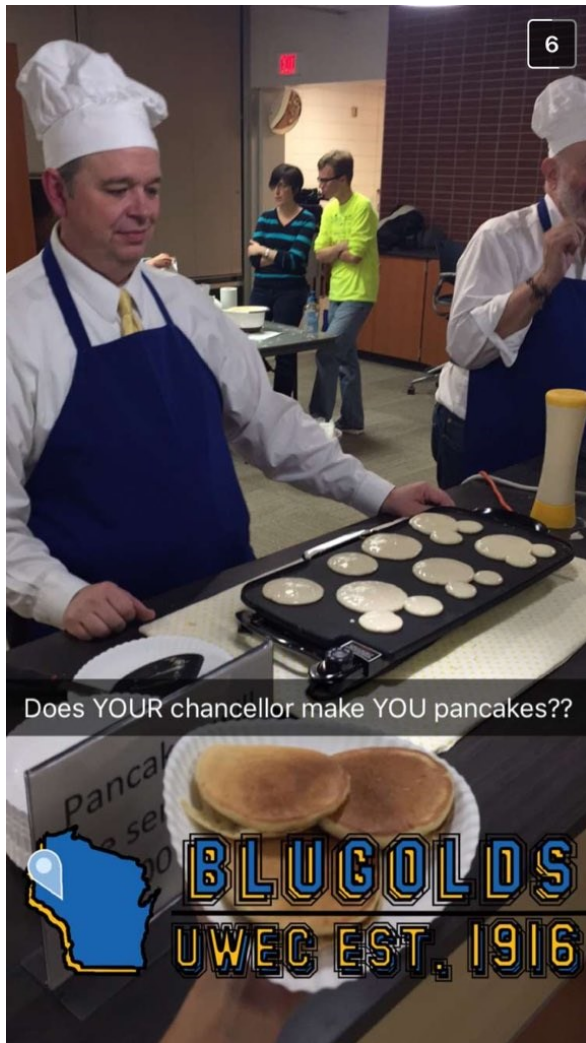
### Woman in Gold

DVD; PN1997.2 .W66 2015





## Around the Library



### Pancakes in McIntyre Library for Finals Week

McIntyre Library recently started a new tradition for its finals week stress-relieving activities—serving pancakes to students on the first night of finals week. To say that it is a hit would be an understatement with long lines to get a pancake served up by library director John Pollitz or Chancellor Schmidt. For the past two semesters during this two-hour event, we prepared 60 pounds of dry pancake mix that was served to hungry students who took a break from their studies.

Thank you to UW-Eau Claire student Ellen Eisch who took this Snapchat photo of Chancellor Schmidt making his famous Mickey Mouse pancakes.

### New Signage

The library provides more than 140 computer workstations, including 30 in the library's instruction lab (L1033), which serves as an open lab for students when library instruction classes are not scheduled. To make this space more visible to students, we have installed a nifty new neon sign indicating when the lab is open.



## Around the Library

### Study Carrels with Power Access Added to Library

As we become increasingly reliant on technology, the need for more places to plug in and charge laptops, tablets, and phones becomes ever-more important. To help address this issue, McIntyre Library recently installed a total of 43 new study carrels that have access to power outlets. There are 27 carrels on the library's third floor (pictured) and 16 carrels on the library's fifth floor.



## Research Center - By the Numbers

During the 2015 calendar year, McIntyre Library's Research Center got a lot of business. What follows are some statistics that give you a picture of what goes on at this busy hub of activity on campus.

**49%** of questions are asked between noon - 4 pm



**72%** of questions are asked in person



**Faculty**  
ask 8% of questions



**11%** of questions are asked via chat (instant messaging)



**50%**

of all questions take 5+ minutes to answer



**McIntyre Library**  
YOUR INFORMATION ADVANTAGE



## Staff News



The **McIntyre Library Staff Association** held its 21st annual fundraiser to support the Hmong Mutual Assistance Association (HMAA) rice pantry and raised enough money to buy over 4,000 pounds of rice!

**Robin Miller**, research and instruction, and her husband, Jonathan, welcomed baby Elizabeth on Oct. 19, 2015.

**Greg Kocken**, special collections & archives, and his wife, Sarah, welcomed baby Helen on Oct. 20, 2015.

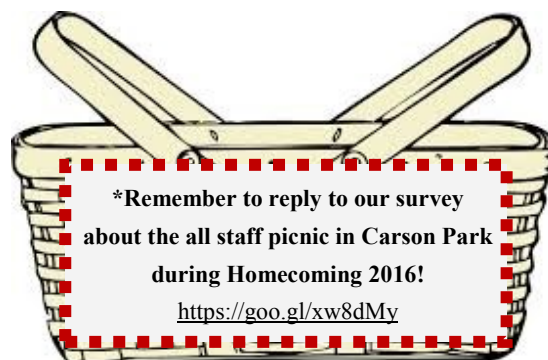
**Janice Bogstad**, technical services, presented “A Song of Ice and Fire: Sisters and Brothers Tell the Story” at the 2015 Mythopoeic Society Annual Conference in Colorado Springs.

**Jill Markgraf**, research and instruction, presented “Yes, and: Improvising your Way to a More Creative and Positive Library” at the 2015 Wisconsin Library Association Annual Conference in Middleton.

**Jenna Vande Zande**, research and instruction, previously a McIntyre student assistant and now recent graduate of UW-Eau Claire, was hired as the library services assistant-LTE in research and instruction.

**Eric Jennings**, research and instruction, was selected to serve as the Council of University of Wisconsin Libraries User Services Committee Chair for 2015-2016.

**Stephanie Wical**, technical services, has accepted a position as Electronic Resources and Acquisitions Librarian at Boston University.





## Thank You!

### SUPPORT MCINTYRE LIBRARY

Your gift to McIntyre Library will enhance student learning experiences and provide valuable library resources. There are several ways that you can support the library's outstanding learning environment.

- The McIntyre Library Associates Fund (0210) provides funding for print, multimedia, and electronic collections; leisure reading; listening and viewing collections.
- The Library Advancement Fund (1182) provides funding for cultural programming and art exhibits, technology, furnishings, artwork, and purchases that enhance the library building and its services.
- The McIntyre Library Special Collections Fund (1182) supports our work in preserving the history and traditions of the university.
- Other funding opportunities support various collections, provide furnishings, ensure preservation and digitization of collections, and replace and upgrade the equipment in our teaching lab. For complete details, see: <http://www.uwec.edu/Foundation/what/support/library.htm>

Thank you for considering a gift to UW-Eau Claire's McIntyre Library. For more information about McIntyre Library or our specific needs, visit the McIntyre Library website, e-mail [Library.Director@uwec.edu](mailto:Library.Director@uwec.edu) or call (715) 836-3715

#### Thank you to our donors!

The following donors contributed to the UW-Eau Claire Foundation McIntyre Library Funds from Oct 2015 - March 2016.

Bethany Andreasen  
Douglas & Sherri Auleta  
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(Please make check payable to UW-Eau Claire Foundation, Inc.)

☐ I wish to make a pledge to be fulfilled over a period of up to five years. Please have a member of the Foundation staff contact me.

☐ I wish to make my gift using electronic funds transfer on a monthly or quarterly basis. Please have a member of the Foundation staff contact me.

☐ My employer (or spouse's) will match this gifts. Employer \_\_\_\_\_

There are several options for designating your gift. See the information above or online at <http://www.uwec.edu/Foundation/what/support/library.htm>

Undesignated funds will be credited to the Library Advancement Fund (1182).

Submit donations to: UW-Eau Claire Foundation, Inc. Give online at: <https://connect.uwec.edu/donate>

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