



# ACADEMY FOR LIFELONG LEARNERS

**June 2, 2026**

## Become a Sponsor!

For over 30 years, the Academy for Lifelong Learners has enriched the lives of older adults across the Chippewa Valley and beyond through education, resources, and community connection. This highly anticipated event brings together engaged adults aged 55 and older.

Sponsoring this event puts your organization in front of this dynamic audience, offering valuable visibility and meaningful connections while demonstrating your support for lifelong learning.

Your support keeps this valued program thriving while positioning your brand as a champion of education and community engagement.

**Partner with us and make a lasting impact where it matters most.**

### SPONSORSHIP OPTIONS



**Keynote Sponsor:**  
\$3000 – Limit 1



**Diamond Sponsor:** \$2000 • Limit 3



**Platinum Sponsor:** \$1000 • Limit 3

**Gold Sponsors:** \$800 • Limit 4

**Silver Sponsors:** \$500 • Limit 28

**Bronze Sponsors:** \$125 • Limit 27



~~Keynote Sponsor:~~  
**\$3000 – Limit 1**

**Sold Out!**

- Two-minute speaking opportunity prior to keynote address
- Full color page in the promotional brochure with company logo and brief tagline or contact information \*
- Organization name and/or logo in the promotional literature which may include posters, newspaper ads and event materials
- Company branding prominently displayed on program webpage with link to sponsor company's website page
- Company sponsorship acknowledged on Continuing Education social media channels, with link to sponsor company's website page
- Company logo included in participant email marketing
- Prominent Keynote Sponsor exhibit location
- Opportunity to provide inserts/flyers in the attendee tote bags.
- Screen projection of company logo shown in slide show shown during lunch hour
- 6 complimentary registrations for you to give away
- 2 complimentary sponsor lunch tickets



**Sold Out!**

**~~Diamond Sponsor: \$2000 – Limit 3~~**

- On-stage acknowledgment of sponsorship by conference representative prior to closing entertainment
- Full color page in the promotional brochure with company logo and brief tagline or contact information\*
- Company branding prominently displayed on program website with link to sponsor company’s website page
- Company sponsorship acknowledged on Continuing Education social media channels, with link to sponsor company’s website page
- Prominent Diamond Sponsor exhibit location
- Company logo included in participant email marketing
- Screen projection of company logo shown in slide show shown during lunch hour
- Opportunity to provide inserts/flyers in the attendee tote bags.
- 4 complimentary registrations for you to give away
- 2 complimentary sponsor lunch tickets

Each Diamond Sponsor may choose to sponsor one of the following items:



**~~PARTICIPANT TOTES SPONSOR: \$2000 – LIMIT 1~~**

**Sold Out!**

Your company logo will be on the participant tote bags. Each person who attends the in-person event will receive a tote bag.



**~~NOTEPAD SPONSOR: \$2000 – LIMIT 1~~**

**Sold Out!**

Your company logo will be on the participant notepads. Each person who attends the in-person event will receive a notepad.



**~~LUNCH SPONSOR: \$2000 – LIMIT 1~~**

**Sold Out!**

Your company logo will be displayed on each participant dining table throughout the day (opening session, lunch and closing session).

## What's in it for me?

- Recognition of your business in the event promotional brochure with company logo\*
- Shared slide with company logo shown in slide show during the lunch hour
- Company sponsorship with company logo acknowledged on Continuing Education social media channels, with link to sponsor page
- Company branding displayed on program website page
- Shared slide with company logo shown in slide show during the lunch hour
- Prominent Platinum sponsor exhibit location
- Opportunity to provide inserts/flyers in the attendee tote bags.
- Platinum sponsor give away

Platinum Sponsor: Each Platinum Sponsor may choose to sponsor one of the following:



### CONTINENTAL



Your company logo will be on signage at each breakfast station at the event.



### WALKAWAY



Your company logo will be on printed photo strips. This is a complimentary keepsake for all in-person attendees.



### VOLUNTEER



**Sold Out!**

Your company logo will be on t-shirts that all volunteers will wear as they support the in-person event.



## OPTIONS AT A GLANCE

	KEYNOTE	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE	FLYER ONLY
COST	3000	2000	1000	800	500	125	200
SPEAKING OPPORTUNITY	X						
RECOGNITION IN THE BROCHURE	FULL PAGE	FULL PAGE	LOGO	LOGO	LISTING	LISTING	
EMAIL LOGO	X	X					
WEBSITE LOGO	X	X	X	X			
SOCIAL MEDIA	X	X	X				
RECOGNITION IN SLIDE SHOW	X	X	SHARED SLIDE WITH LOGO	SHARED SLIDE WITH LOGO	SHARED SLIDE LISTING	SHARED SLIDE LISTING	
EVENT TICKETS	6	4	2				
LUNCH TICKETS	2	2	2	2	2	2	
NOTEPAD		CHOOSE 1					
TOTE		CHOOSE 1					
LUNCH		CHOOSE 1					
PHOTOBOOTH			CHOOSE 1				
BREAKFAST			CHOOSE 1				
VOLUNTEER T-SHIRT			CHOOSE 1				
DISPLAY TABLE	X	X	X	X	X	X	
OPPORTUNITY FOR FLYER IN TOTE	X	X	X	X			X