

June 2, 2026 Become a Sponsor!

For over 30 years, the Academy for Lifelong Learners has enriched the lives of older adults across the Chippewa Valley and beyond through education, resources, and community connection. This highly anticipated event brings together engaged adults aged 55 and older.

Sponsoring this event puts your organization in front of this dynamic audience, offering valuable visibility and meaningful connections while demonstrating your support for lifelong learning.

Your support keeps this valued program thriving while positioning your brand as a champion of education and community engagement.

Partner with us and make a lasting impact where it matters most.

SPONSORSHIP OPTIONS



Keynote Sponsor: \$3000 – Limit 1







Diamond Sponsor: \$2000 • Limit 3







Platinum Sponsor: \$1000 • Limit 3

Gold Sponsors: \$800 • Limit 4

Silver Sponsors: \$500 • Limit 28

Bronze Sponsors: \$125 • Limit 27





Keynote Sponsor: \$3000 - Limit 1

- Two-minute speaking opportunity prior to keynote address
- Full color page in the promotional brochure with company logo and brief tagline or contact information *
- Organization name and/or logo in the promotional literature which may include posters, newspaper ads and event materials
- Company branding prominently displayed on program webpage with link to sponsor company's website page
- Company sponsorship acknowledged on Continuing Education social media channels, with link to sponsor company's website page

- Company logo included in participant email marketing
- Prominent Keynote Sponsor exhibit location
- Opportunity to provide inserts/flyers in the attendee tote bags.
- Screen projection of company logo shown in slide show shown during lunch hour
- 6 complimentary registrations for you to give away
- 2 complimentary sponsor lunch tickets



Diamond Sponsor: \$2000 - Limit 3

- On-stage acknowledgment of sponsorship by conference representative prior to closing entertainment
- Full color page in the promotional brochure with company logo and brief tagline or contact information*
- Company branding prominently displayed on program website with link to sponsor company's website page
- Company sponsorship acknowledged on Continuing Education social media channels, with link to sponsor company's website page

- Prominent Diamond Sponsor exhibit location
- Company logo included in participant email marketing
- Screen projection of company logo shown in slide show shown during lunch hour
- Opportunity to provide inserts/flyers in the attendee tote bags.
- 4 complimentary registrations for you to give away
- 2 complimentary sponsor lunch tickets

Each Diamond Sponsor may choose to sponsor one of the following items:



tote bag.

TOTES SPONSOR: \$2000 - LIMIT 1

Your company logo will be on

Each person who attends the

in-person event will receive a

the participant tote bags.



Your company logo will be on the participant notepads. Each person who attends the in-person event will receive a notepad.

SPONSOR:

\$2000-LIMIT 1

NOTEPAD Sold Out!



LUNCH SPONSOR: \$2000 -LIMIT 1

Your company logo will be displayed on each participant dining table throughout the day (opening session, lunch and closing session).



Platinum Sponsor \$1000 Limit 3

- Recognition of your business in the event promotional brochure with company logo*
- Shared slide with company logo shown in slide show during the lunch hour
- Company sponsorship with company logo acknowledged on Continuing Education social media channels, with link to sponsor company's website page
- Company branding displayed on program website with link to sponsor company's website page

- Shared slide with company logo shown in slide show during the lunch hour
- Prominent Platinum sponsor exhibit location
- Opportunity to provide inserts/flyers in the attendee tote bags.
- 2 complimentary registrations for you to give away

Platinum Sponsor: Each Platinum Sponsor may choose to sponsor one of the following:



CONTINENTAL **BREAKFAST:** \$1000-LIMIT 1

Your company logo will be on signage at each breakfast station at the event.



Continuing Education

РНОТО ВООТН: \$1000-LIMIT 1

Your company logo will be on printed photo strips. This is a complimentary keepsake for all in-person attendees.



\$1000 - LIMIT 1

Your company logo will be on volunteer staff t-shirts. Over 40 volunteers will wear this t-shirt as they support the in-person event.

Gold Sponsors: \$800 - limit 4

- Recognition of your business in the event promotional brochure with company logo
- Prominent Gold sponsor exhibit location
- Company branding displayed on program website with link to sponsor company's website page
- Shared slide with company logo shown in slide show during the lunch hour
- Opportunity to provide inserts/flyers in the attendee tote bags.
- 2 complimentary sponsor lunch tickets

Silver Sponsors: \$500 - limit 28

- Recognition of your business in the event promotional brochure *
- Shared slide with company name shown in slide show during the lunch hour
- Sponsor exhibit location on the 1st floor
- 2 complimentary sponsor lunch ticket

Bronze Sponsors: \$125 - Limit 27

Limited to non-profit organizations (501c(3) nonprofit designation

- Recognition of your business in the event promotional brochure *
- Shared slide with company name shown in slide show during the lunch hour
- Sponsor exhibit location on the 2nd floor
- 2 complimentary sponsor lunch ticket

TOTE BAG INSERTS ONLY: \$200-LIMIT 10

- Opportunity to provide inserts/flyers in the attendee tote bags.
- Inserts or flyers should be limited to 1 (double-sided) print piece, maximum size is 8.5 ×11.
- Print piece will need to be received by UWEC Continuing Education by May 18, 2026 for inclusion in the participant tote bags.
- *The promotional brochure is mailed to over 2000 recipients throughout the Chippewa Valley and beyond.

Participants will also be given the opportunity to participate in an engagement activity that encourages visits to sponsors.

SPONSORSHIP PAYMENT POLICY

Please note because space is limited, we adhere to the following payment policy:

- Your space will be guaranteed after payment is received.
- Payment must be received no later than Friday, Jan. 9, 2026 for inclusion in the promotional brochure.
- Final payment deadline to exhibit at the event is Mar. 31, 2026.

SPONSORSHIP CANCELLATION POLICY

If you cancel your sponsorship prior to Jan. 9, 2026, you will receive a refund less a 20% administrative fee. If you cancel your sponsorship after Jan. 9, 2026, you will not receive a refund.

Note: UW-Eau Claire Continuing Education reserves the right to decline or refuse sponsor application requests.

OPTIONS AT A GLANCE

	KEYNOTE	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE	FLYER ONLY
COST	3000	2000	1000	800	500	125	200
SPEAKING OPPORTUNITY	Х						
RECOGNITION IN THE BROCHURE	FULL PAGE	FULL PAGE	LOGO	LOGO	LISTING	LISTING	
EMAIL LOGO	Х	X					
WEBSITE LOGO	Х	X	Х	X			
SOCIAL MEDIA	X	×	Х				
RECOGNITION IN SLIDE SHOW	Х	Х	SHARED SLIDE WITH LOGO	SHARED SLIDE WITH LOGO	SHARED SLIDE LISTING	SHARED SLIDE LISTING	
EVENT TICKETS	6	4	2				
LUNCH TICKETS	2	2	2	2	2	2	
NOTEPAD		-CHOOSE 1					
ТОТЕ		-CHOOSE 1					
LUNCH		CHOOSE 1					
РНОТОВООТН			-CHOOSE 1				
BREAKFAST			-CHOOSE 1				
VOLUNTEER T-SHIRT			-CHOOSE 1				
DISPLAY TABLE	Х	X	Х	Х	Х	Х	
OPPORTUNITY FOR FLYER IN TOTE	Х	Х	Х	Х			Х