# **Collection Development Policy**

# Mission of the Library Collection

McIntyre Library supports the information needs of students, faculty, and staff of the University of Wisconsin-Eau Claire, a regional, comprehensive university. The library collects resources that serve the research and learning needs of undergraduate students and enhances the intellectual and pedagogical goals of the University. McIntyre Library is committed to responsible stewardship of our unique collections and to informed collection development across all disciplines.

# Goals of the Collection Development Policy

- Advance the missions of McIntyre Library and UW-Eau Claire.
- Equitably support the varied teaching and research needs of students, faculty, and staff of UW-Eau Claire by facilitating access to a robust and diverse collection.
- Create flexibility in order to ensure that McIntyre Library's collections reflect the evolving teaching and research needs of UW-Eau Claire's academic programs.
- Value cooperation and collaboration between UW-System libraries in order to maximize a limited budget and ensure access to resources.
- Make sustainable financial decisions in order to maximize the value of the collection for individual users and the University community.

## Objectives

The collection development policy will enable the library to achieve the following objectives:

- Select print, electronic, and audiovisual material systematically and efficiently.
- Provide access to information through purchase, licensing, or donations-in-kind, and through cooperative purchase and resource sharing agreements.
- Develop collections that are timely and adequate to undergraduate subject areas taught at UW-Eau Claire.
- Maintain the collections through appropriate preservation and refreshment methods.
- Assess the value, relevance, and use of the collection in order to make evidence-based decisions.

# Intellectual Freedom Statement

McIntyre Library endorses the principles of the Freedom to Read Statement and the Library Bill of Rights, as adopted by the American Library Association. Diverse points of view, including controversial and unorthodox subjects, are available in our collections. Inclusion in the collection does not imply that the library or the university approves of the contents of materials.

# Equity, Diversity, and Inclusivity Statement

McIntyre Library values the perspectives and contributions of all individuals. The library is committed to providing access to information that reflects diverse experiences with structural and power differences among people, including but not limited to, differences in race, ethnicity, religion, gender, sexual orientation, disability, economic status, or perspective.

# **Responsibility for Collection Development**

McIntyre Library faculty are responsible for collection development decisions and implementation. Library faculty and staff make acquisition decisions based on a variety of factors, including reviews and other resources appropriate to the disciplines in which we collect. Library faculty will seek advice from departments to meet the needs of the University in the selection of specific information resources. All members of the UW-Eau Claire community may recommend resources for consideration.

# Nature of the Collections

## General selection criteria for all formats

McIntyre Library provides access to resources in formats useful to teaching, learning, and research at UW-Eau Claire. The library applies the following criteria to selection and deselection of all formats:

- Curricular need/relevance
- Budgetary considerations
- Comparative cost and value
- Compatibility with equipment provided by the University
- Currency of content
- Level and scope of material
- Unmet subject areas relevant to the curriculum
- Cooperative purchasing opportunities
- Anticipated level of use
- Accessibility

#### Additional criteria for selection of electronic resources

- Technical feasibility
- Functionality and reliability
- Vendor support
- Models available for access or purchase
- Licensing terms
- Usage data for renewals

## Formats Currently Collected

The most desirable format for library resources varies according to user preference and disciplinary needs. McIntyre Library continually evaluates new and emerging formats for integration into the collection; however, the collection primarily includes material in the following formats:

#### **Books**

McIntyre Library collects books in physical and electronic formats, with a primary focus on titles relevant to the curriculum at UW-Eau Claire. Second copies of titles already in the collection are rarely purchased. The library welcomes recommendations for purchase of specific titles in desired formats. Given the choice between the print or electronic format of a given title, the first considerations are price, curricular need, and technical feasibility of the platform of access. In addition, the library may consider contractual clauses, purchase models, areas of subject need not met by other electronic or print resources, consortia agreements, ownership or long-term access versus licensing, previous usage statistics for similar titles, or other factors.

#### Databases and Indexes

McIntyre Library considers subscriptions to databases, indexes, and other electronic resources using the selection criteria listed above.

#### Serials

When close in cost, quality, and availability, electronic is preferred over print serials. Print may be chosen when online costs are prohibitive, when online access is not available, or when print has an added value (for example, visual arts or cartography). As the e-journal ownership/permanent access model increases, and as print use decreases, we anticipate continued reduction of print serials. In addition to the general selection criteria applied to all formats, when considering subscriptions to serials, McIntyre Library evaluates:

- Individual title purchases versus bundled/packaged titles;
- Timeliness of delivery;
- Historic interlibrary loan demand; and
- Availability from other libraries through interlibrary loan.

#### Film and Television

McIntyre Library selectively provides access to films and television programs or series, including awardnominated films, historically significant works, and television series. Audiovisual materials may be purchased in DVD or streaming formats; however, the market for this material is unique and two particular factors play a role in the library's decision to acquire or license this content: cost and platform. Pricing for films and television is quite varied, and consideration will be given to what is reasonable within the library funds available. Not all films are available for institutional license on streaming platforms to which the University has access.

#### Streaming

When close in cost, quality, and availability, streaming video is preferred over DVD; however, annual maintenance and platform fees are also a consideration in selecting this format.

#### DVD

DVDs are purchased when streaming costs are prohibitive, when streaming is not available on the platforms to which the library has access, when perpetual access is needed and cannot be achieved in any other way, or when DVD has an added value (e.g., printed booklets, liner notes, etc.).

## Considerations for selection of unique material types and formats

- McIntyre Library provides access to information on microfilm and microfiche, along with the equipment to view, scan, and save material from this format. With few exceptions, McIntyre Library does not purchase material on microform.
- The library collects complete, or full, music study scores in support of the music curriculum. The library does not collect or store performance scores and parts for large ensembles.
- The library selectively provides access to musical recordings that meet the curricular needs of an academic program. The library does not collect or provide access to musical recordings in formats that are not supported by equipment available at the University.
- Duplicates are rarely selected and are evaluated on a case-by-case basis.
- McIntyre Library faculty gladly work with instructors to help them identify Open Education Resources. We endeavor to purchase materials that supplement and support the curriculum, but do not actively collect course textbooks and technical manuals. Faculty are welcome to place copies of textbooks on Reserve for student use.
- Three-dimensional objects will be considered when they relate to curricular needs.

## Languages

Materials acquired by McIntyre Library will be predominately in the English language. In addition, McIntyre Library will collect materials in other languages to support academic program offerings. The library does not acquire materials in other languages that require equipment or technology that is not supported by the University's Learning and Technology Services unit.

## Consortia

McIntyre Library's collection decisions are influenced by the Council of University of Wisconsin Libraries (CUWL) and other consortia partners. The library values resource sharing and strategic and sustainable cooperative collection development.

## Donations-in-kind

McIntyre Library welcomes contributions of materials that align with the teaching, learning, and needs of students, faculty, and staff at UW-Eau Claire, along with donations of funds to purchase such materials. Donations-in-kind will be added to the collections when they meet the criteria outlined in the Collection Development Policy (see "Nature of the Collections" above). Material contributed to McIntyre Library will be integrated into the library's main collections to be accessible to the largest possible audience. Materials suitable for Special Collections and Archives are evaluated by the Head of Special Collections and Archives and are subject to additional policies and procedures. McIntyre Library consults with the UW-Eau Claire Foundation to give full consideration to proposed contributions of materials.

# **Collection Maintenance**

#### Assessment

In order to manage the library's diverse collections, and demonstrate the library's value to the institution's missions and strategic goals, McIntyre Library's collection is evaluated periodically. The collection may be evaluated based on:

- Alignment with current selection criteria;
- Usage rates (i.e., circulation and/or access);
- Resource sharing requests;
- Benchmarking, which may include comparison of holdings between libraries at peer institutions, or application of standard bibliographic tools and subject lists in order to compare holdings between libraries;
- Patron input through the Library Satisfaction Survey and other tools; and/or
- Physical condition of materials in the collection.

#### **Deselection and Refreshment**

Deselection is a critical aspect of collection development. It enables a collection to retain relevance and usefulness and allows space for growth in new content areas. Deselection of materials is informed by McIntyre Library's selection criteria (see "Nature of the Collections" above). The following factors influence any decision to retain materials:

- Academic Library best practices;
- Disciplinary expertise and professional judgment of selectors;
- Guidelines from appropriate accrediting bodies and professional associations;
- The unique needs of University programs and disciplines (current course offerings and curricular changes);

- Duplication in other formats;
- Number of copies in UW-System Libraries;
- Ongoing changes in space needs;
- Physical condition of materials.

Materials being removed will be offered to other UW-System campuses according to cooperative collection development agreements.

Appendix Archives/Special Collections Policy IMC Policy