

# NEWSLETTER

NOVEMBER 2023



## CHAASE Student Interns

Our CHAASE Student Interns, Jenna Thieding ('25) and Emma Cochrane ('26), are starting the year off strong with their continued efforts for CHAASE and the HCAD program! Jenna begun her second year as a CHAASE Intern, stepping into the Junior Intern role. She has shown invaluable support to the CHAASE and HCAD team and has been an incredible collaborator with our new Sophomore Intern, Emma. Without hesitation, Emma has jumped right in, bringing fresh perspectives and exceptional organization to the team.

## Fall 2023 Wisconsin LeadingAge Conference

On October 5th and 6th, the 2025-2026 HCAD cohort attended the Fall 2023 LeadingAge Wisconsin Conference held in Green Bay, Wisconsin. This event provided an extremely useful opportunity to acquire industry insights, engage with expert speakers, network, and allowed the group to foster relationships among one another. This group of exceptionally talented students are destined to emerge as exemplary leaders within the long-term care field and beyond!

WRITTEN BY: JENNA G. THIEDING



# WELCOME!

PLEASE WELCOME JACOB HALL, OUR NEW CHAASE OUTREACH & EVENTS COORDINATOR! JACOB GRADUATED FROM UWEC IN 2020 WITH A DEGREE IN KINESIOLOGY. PRIOR TO HIS CURRENT POSITION, HE HELD A MANAGERIAL ROLE AT A SMALL BUSINESS IN ALTOONA, WISCONSIN. A PASSION OF HIS LIES IN ADVOCATING FOR VETERAN MENTAL HEALTH. OVER THE PAST TWO YEARS, HE HAS BEEN ACTIVELY ORGANIZING SMALL



FUNDRAISERS, AS WELL AS RUNNING AND WALKING EVENTS TO GENERATE FUNDS AND RAISE AWARENESS FOR LOCAL AND NATIONAL NON-PROFIT ORGANIZATIONS DEDICATED TO SUPPORTING VETERANS. WE ARE SO EXCITED TO HAVE JACOB ON OUR TEAM!



## WCHA/WiCAL Fall Conference

Ania Czubak ('24), Olivia Fladhammer ('26), and Sara Lacoursiere ('26) volunteered at the WHCA/WiCAL Fall Conference gaining relevant experience within the long-term care field. Sara commented, "The WHCA/WiCAL conference was an amazing opportunity to network with current administrators and other people involved in vital roles in our health care field. The sessions we attended were very informative and gave me knowledge on how to handle staffing and other issues related to the health care field." Thank you for representing our program so well!



## CHAASE Board Meeting

The CHAASE Board Meeting and Reception served as a dynamic platform for fostering connections and meaningful conversations within the world of health care administration. One highlight was a panel discussion featuring accomplished alumni three to ten years post-graduation, where pertinent questions were posed, and insightful experiences were shared. Profound conversations flourished, centering around the shared goals of continually enhancing the long-term care industry. The board meeting and reception underscored the collective dedication of individuals within the health care administration field, emphasizing the vital role of collaboration and continuous improvement in advancing long-term care services, and the HCAD program.



# UNIVERSITY OF WISCONSIN - EAU CLAIRE

## CHAASE & HCAD NEWSLETTER



### WHCA/WiCAL Care Classic Golf Outing

Students and other program partners attended the WHCA/WiCAL MacKenzie Classic and supported this amazing fundraising event! Sponsors and volunteers showed outstanding commitment and support to future long-term care leaders. Funds raised will provide scholarships to UWEC HCAD students pursuing careers in long-term care leadership. With the support received, there will be the continued tradition of awarding annual scholarships to HCAD students at the 2024 Spring Banquet. This is truly a great and successful event!

### Residency Fall Module

"At the September Module, the class of 2024 returned to campus able to learn about leadership, networking, and communication challenges. The cohort participated in the Dementia Live Simulation, meant to help them understand what it may feel like to live with a diagnosis of dementia. Leadership Projects were discussed as students in the cohort begin to make decisions on what they will be implementing at their respective residency sites. "Overall, it was great to spend time with our professors, reconnecting with our cohort, and getting to be back on campus again!" - Michael Schumacher, former CHAASE Intern, Oakwood Village, Madison, Wisconsin





## HCAD Fall Open House

The HCAD Fall Open House, held on the evening of October 30th, drew an enthusiastic crowd of over 50 students eager to engage with the faculty, staff, and administrative residency students. The addition of the "Trick or Treat Q&A" helped set the energy for the event, fostering an environment where meaningful discussions and connections could thrive. The Fall Open House provided an invaluable opportunity for HCAD faculty, current students, and prospective students to make connections within HCAD, underscoring the program's commitment to fostering a collaborative and inclusive environment.



## NIC

Dr. Creapeau, Hannah Keach ('24), and Caitlin Mylly ('24) attended the 2023 National Investment Center (NIC) Fall Conference in Chicago from October 22-25. They had an amazing time learning, putting in some hard work, and gaining new perspectives of the profession. They were able to take a part in interviews, hear from various session speakers, have breakfast with CHAASE Board Member Erin Shvetzoff Hennessey (CEO, Health Dimensions Group), and even got new headshots! This provided each individual a unique experience while all agreeing that it was beneficial experience.

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### Giving Day

November 28th is International Giving Day! We invite you to support CHAASE and the HCAD program. Your support directly benefits the Health Care Administration Program, enabling students to attend conferences, engage in vital research, and so much more! It's through your generosity that these opportunities are available. Your contribution makes a meaningful impact. To all potential donors, we thank you for your consideration, kindness, and support, as every donation, no matter the size, contributes to the future of health care leaders.

### Meet the CHAASE Board

Our very first "Meet the CHAASE Board" event was a success! Attendees, including board members and passionate HCAD students, engaged in insightful networking sessions, creating valuable connections. Following a networking lunch with the board, our HCAD residency students and students from the '25 cohort rotated around to tables, and had the opportunity to get to know our CHAASE board members along with learning from their past experiences, career paths, and general insights in the profession of long-term care leadership. Thanks to our CHAASE board members for sharing your time and wisdom with our future leaders!

## 11/28 GIVING DAY!



**MAKE YOUR GIFT TO CHAASE TODAY!**

CHAASE Supports the activities of the health care administration program through generous individual and corporate gifts. CHAASE provides students the opportunity to attend a state conference, ability to participate in research, and so much more!

**TO MAKE A GIFT**

Use QR code  
OR  
visit <https://blugolds.uwec.edu>  
Select CHAASE Advancement Fund (1208)

**THANK YOU!**





# MEET THE ACHCA EXECUTIVE BOARD



Lily Kiffmeyer ('25) -  
President - Lino Lakes,  
Minnesota



Heston Amble ('25) - Vice  
President - Spring Green,  
Wisconsin



Jenna Thieding ('25) -  
Secretary - Reedsburg  
Wisconsin



Brad Heap ('25) - Treasurer -  
Aurora, Colorado



Anna McCleary ('25) -  
Marketing Director -  
Minneapolis, Minnesota



Josephine Weinand ('25) -  
Volunteer Coordinator -  
Waconia, Minnesota



Mary Martin ('26) - Director  
of Fundraising - La Crescent,  
Minnesota



Karla Gomez ('25) - Social  
Coordinator - Chatfield,  
Minnesota



Grace Denstad ('26) -  
Director of Retention and  
Recruitment - Caledonia,  
Minnesota



# RESIDENCY HIGHLIGHTS



We are so proud of the 2024 Cohort as they are bettering long-term care communities, and their residents, around the country!





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[illuminus.us](http://illuminus.us)

## The leaders of the future start here!

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