The background of the entire page is a photograph of a calm river, likely the Koshong River, flowing through a campus. On the left bank, there are several multi-story university buildings with brick and stone facades. The surrounding trees are in various stages of autumn, with some showing vibrant reds and yellows. The water in the river is very still, acting as a perfect mirror for the buildings and the clear blue sky above. The sky is a uniform, deep blue, suggesting a clear day. The overall scene is peaceful and scenic, capturing a beautiful moment in the university's environment.

2022  
2023

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# First

Destination  
Report

University of Wisconsin  
**Eau Claire**

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Advising, Retention  
and Career Center



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# FIRST DESTINATION REPORT UNIVERSITY OF WISCONSIN – EAU CLAIRE CLASS OF 2023

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## METHODOLOGY

First destination information is gathered in multiple ways. Prior to commencement, an online survey is sent to all graduating students to complete. Follow-up messages are sent to students who have not completed the survey or who reported they were seeking employment.

Additionally, six months after graduation, a search is conducted, primarily via LinkedIn, to find graduates who had not reported any data. Faculty and staff also provide some data. This data is added to the results from the survey.

Knowledge rate is defined by the National Association of Colleges and Employers (NACE) as the percent of graduates for which UW-Eau Claire has reasonable and verifiable information concerning the graduates' post-graduation career activities. The knowledge rate refers to basic information about the career outcomes.

Majors without any respondents are not listed in the report. Students with multiple majors are counted in each major. Percentages may not sum to 100 due to rounding. International students are not included in the survey results.

$$\text{Total \% Employed or Continuing Education} = \frac{\text{Total Continuing Education} + \text{Total Employed}}{\text{Total Graduates Who Responded with Information and Were Available}}$$



## SUMMARY

Each year the University of Wisconsin – Eau Claire Career Services office conducts a first destination survey of graduates receiving degrees. The following results are for graduates from August 2022, December 2022, and May 2023.

### OVERALL RESULTS

	<i>Total Number of Graduates</i>	<i>% Employed</i>	<i>% Continuing Education</i>	<i>Knowledge Rate</i>	<i>% Employed or Continuing Education</i>
All 2022-2023 Graduates	2106	79.72%	19.17%	77%	98.89%
Undergraduate Degrees	1907	77.64%	21.17%	75%	98.81%
Graduate Degrees	199	95.70%	3.76%	94%	99.46%

### HIGHLIGHTS

90% of respondents agreed that they were prepared for the next step in their career path.

91% of respondents received a job offer prior to or within a month of graduation.

95% of employed undergraduates reported that their position is related to their career goal.

59% of employed graduates reported they are working in Wisconsin. 29% are in the Chippewa Valley and 30% elsewhere in Wisconsin.

The average entry-level salary for UW-Eau Claire undergraduates in 2022-2023 is \$52,546.





## GRADUATE PROGRAM INFORMATION

### GRADUATE DEGREE RESULTS BY COLLEGE

	Total Degrees Awarded	% Employed	% Continuing Education	Knowledge Rate	% Employed or Continuing Education
College of Arts and Sciences	31	76.67%	23.33%	97%	100%
College of Business	92	100%	0%	93%	100%
College of Education and Human Sciences	53	97.92%	0%	91%	97.92%
College of Nursing and Health Sciences	23	100%	0%	100%	100%

### GRADUATE DEGREE RESULTS BY PROGRAM

	Number of Graduates	Total Employed	Total Continuing Education	% Employed	% Continuing Education	% Seeking	Knowledge Rate	Total % Employed or Continuing Education
Athletic Training	4	4	0	100%	0%	0%	100%	100%
Business Administration, UW MBA Consortium	92	85	0	100%	0%	0%	93%	100%
Communication Sciences & Disorders	40	34	0	97%	0%	3%	88%	97%
Data Science, MS Sequence	17	17	0	100%	0%	0%	100%	100%
History, Public History	4	4	0	100%	0%	0%	100%	100%
Nursing, Adult - Gero - Nurse Practitioner	9	9	0	100%	0%	0%	100%	100%
Nursing, Family Health - Education	2	2	0	100%	0%	0%	100%	100%
Nursing, Family Health - Nurse Practitioner	12	12	0	100%	0%	0%	100%	100%
School Psychology, EDS	9	9	0	100%	0%	0%	100%	100%
School Psychology, MSE	9	2	7	22%	78%	0%	100%	100%



## UNDERGRADUATE PROGRAM INFORMATION

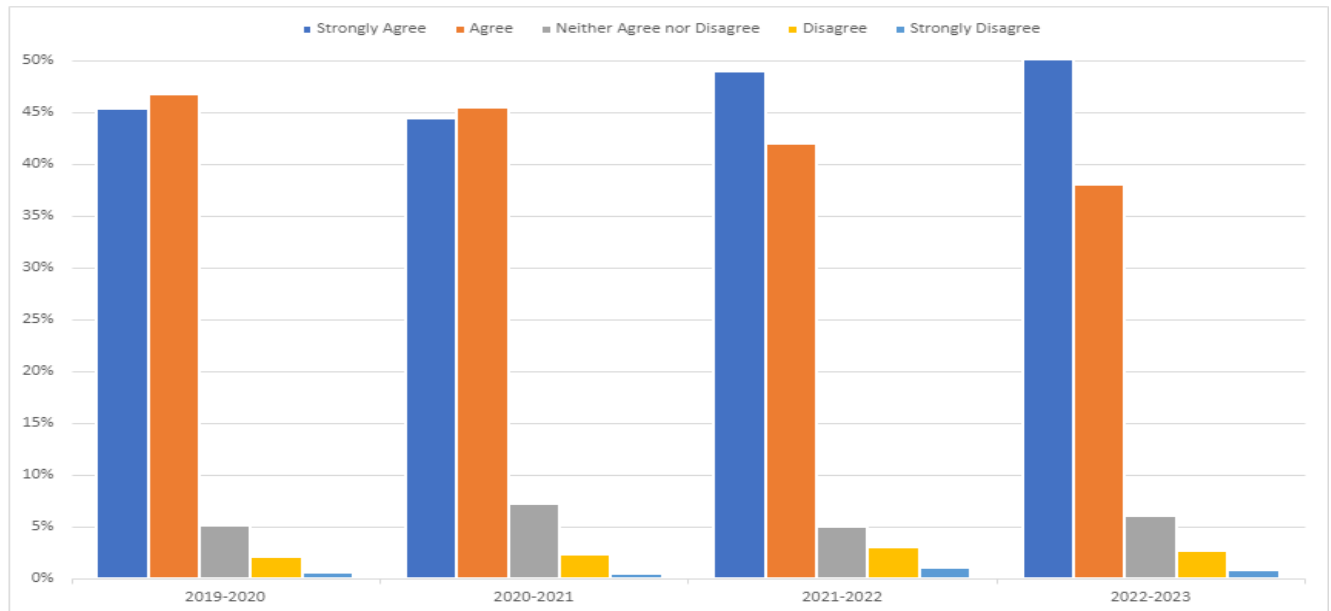
### UNDERGRADUATE RESULTS BY COLLEGE

	Total Degrees Awarded	% Employed	% Continuing Education	Knowledge Rate	% Employed or Continuing Education
College of Arts and Sciences	805	67.75%	30.09%	69%	97.84%
College of Business	484	96.08%	3.39%	79%	99.47%
College of Education and Human Sciences	502	70.27%	29.48%	81%	99.75%
College of Nursing and Health Sciences	116	94.19%	3.49%	74%	97.68%

### POST-GRADUATION PLANS

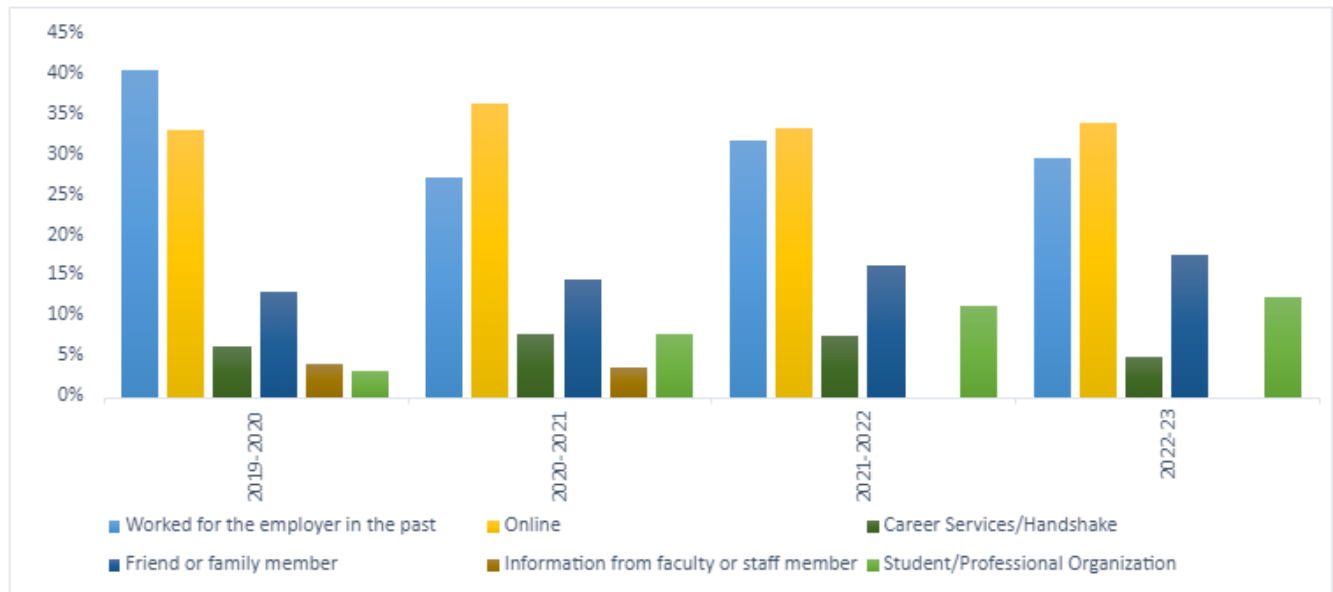
Career Outcome	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
Overall	93%	96%	96%	96%	97%	97%	97%	94%	97%	98%	99%
Employed	73%	82%	79%	81%	80%	83%	81%	74%	75%	79%	78%
Continuing Education	20%	14%	17%	15%	17%	14%	16%	19%	22%	19%	21%
Seeking Employment	6%	4%	4%	4%	3%	3%	3%	6%	3%	2%	1%

### PREPARED FOR THE NEXT STEP IN CAREER PATH

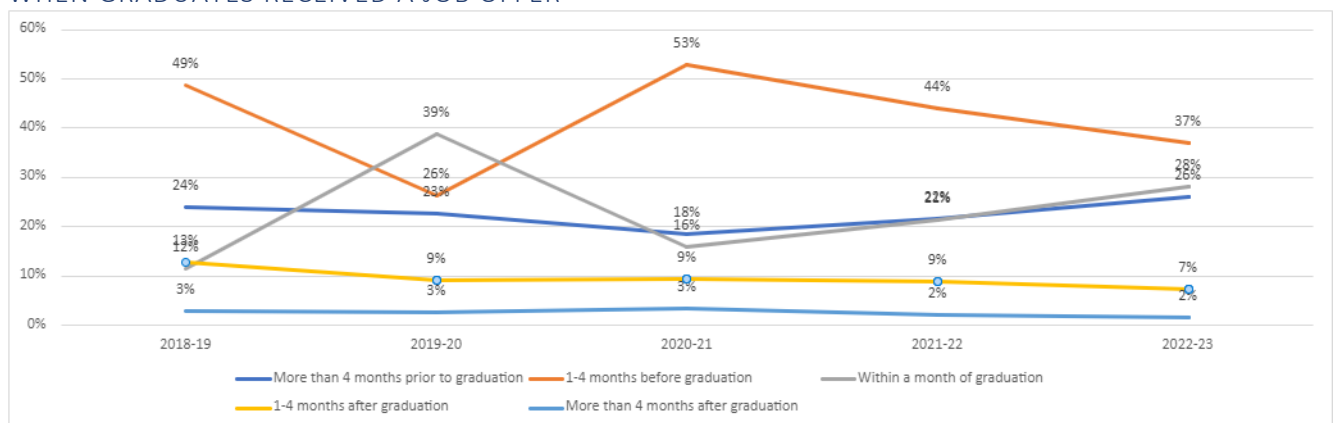


## EMPLOYMENT

### INITIAL CONTACT WITH EMPLOYER



### WHEN GRADUATES RECEIVED A JOB OFFER



### SALARY REPORTED

Average Salaries	2017-18	2018-19	2019-20	2020-21	2021-22	2022-23
Overall	\$45,773	\$45,896	\$47,958	\$47,544	\$50,903	\$52,546
College of Arts and Sciences	\$43,472	\$42,792	\$45,978	\$41,769	\$48,990	\$46,551
College of Business	\$48,517	\$49,267	\$50,143	\$50,836	\$54,636	\$57,092
College of Education and Human Sciences	\$38,640	\$35,022	\$41,318	\$40,716	\$39,200	\$44,672
College of Nursing and Health Sciences	\$56,846	\$61,597	\$62,829	\$67,300	\$67,291	\$71,096



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## EMPLOYERS

### Reported by 38 graduates

- Mayo Clinic Health System

### Reported by 26 graduates

- Eau Claire Area School District

### Reported by 15 graduates

- Menard, Inc.

### Reported by 11 graduates

- Marshfield Clinic Health System
- University of Wisconsin-Eau Claire

### Reported by 10 graduates

- Baker Tilly

### Reported by 9 graduates

- RSM US LLP
- Wipfli

### Reported by 8 graduates

- UW Health

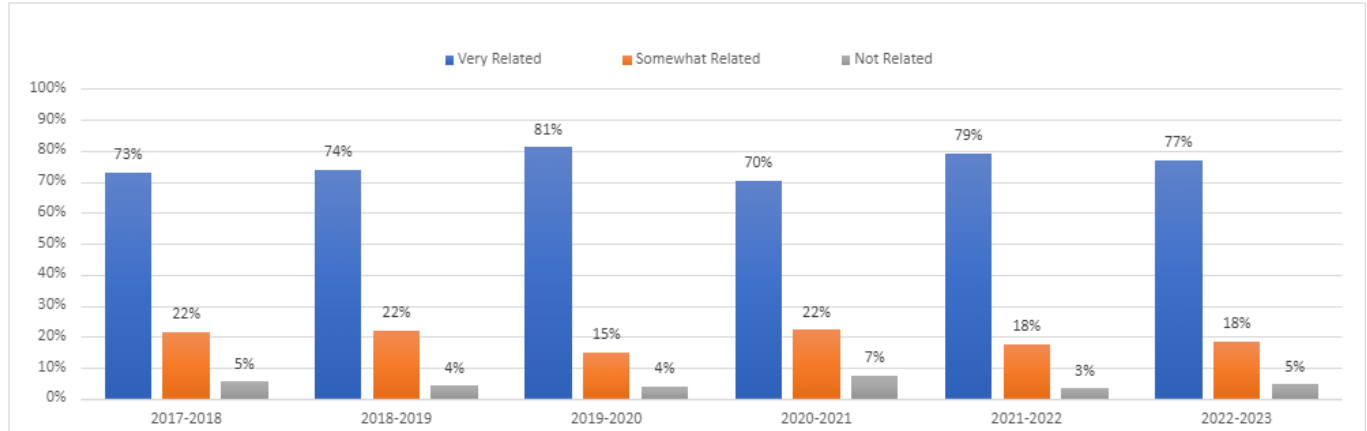
### Reported by 7 graduates

- Enterprise Holdings

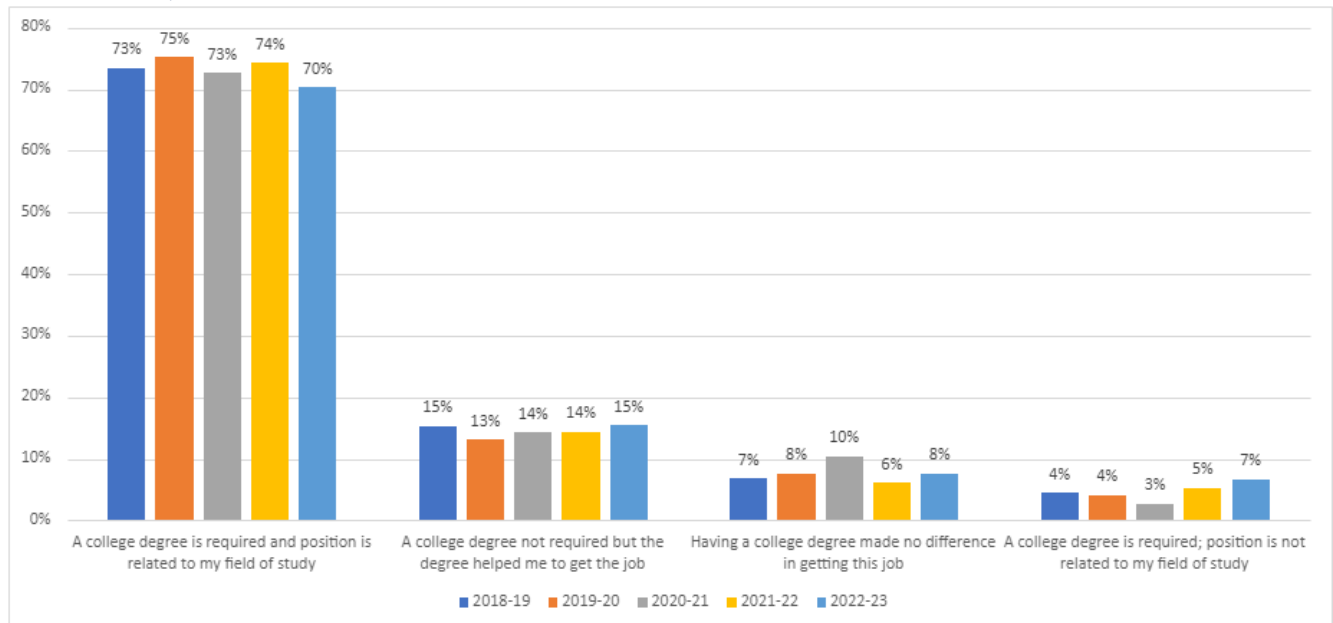
### Reported by 6 graduates

- Aspirus, Inc.
- Chippewa County
- Chippewa Falls Area United School District
- Sentry

## FIRST POSITION RELATED TO CAREER GOAL



## DEGREE REQUIRED



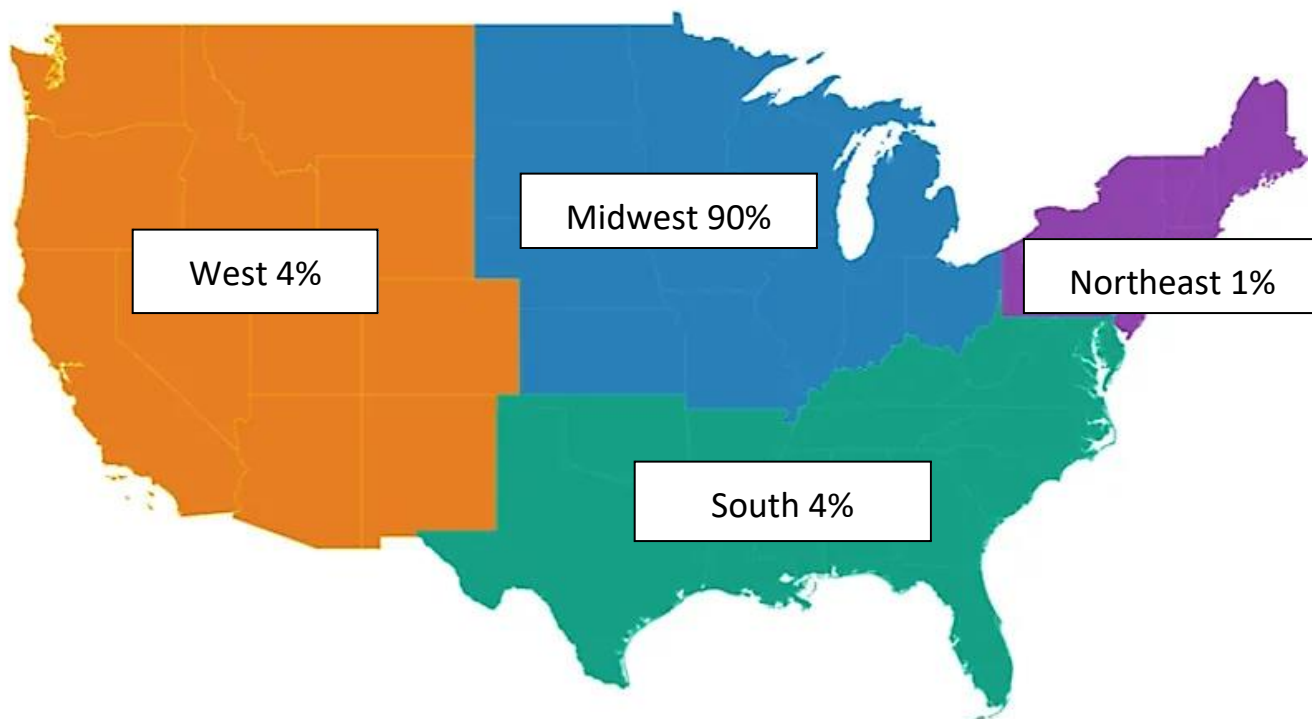
## LOCATION OF EMPLOYED GRADUATES



Wisconsin-59%

*Chippewa Valley-29%*

*Elsewhere in Wisconsin-30%*



	2017-18	2018-19	2019-20	2020-21	2021-22	2022-23
<b>Midwest</b>	91%	93%	92%	90%	92%	90%
Wisconsin	57%	57%	60%	57%	61%	59%
Chippewa Valley	27%	29%	27%	28%	32%	29%
Minnesota	32%	33%	27%	28%	27%	26%
Twin Cities	28%	28%	22%	23%	24%	21%
<b>West</b>	3%	2%	3%	4%	3%	4%
<b>South</b>	3%	3%	4%	5%	3%	4%
<b>Northeast</b>	1%	1%	1%	2%	1%	1%
<b>International</b>	2%	1%	1%	0%	1%	1%



## GRADUATE/PROFESSIONAL SCHOOL

### TOP SCHOOLS ATTENDED

*The following graduate or professional schools were reported by multiple graduates.*

School	# of graduates
University of Wisconsin - Eau Claire	25
University of Wisconsin - Madison	18
University of Minnesota	14
University of Wisconsin - Stout	14
University of Wisconsin - Stevens Point	11
University of Wisconsin - Milwaukee	9

### TOP MAJORS OF GRADUATES WHO REPORTED CONTINUING EDUCATION

Communication Sciences and Disorders	Psychology	Rehabilitation Science	Biology	Exercise Science
Criminal Justice	Biochemistry/ Molecular Biology	Social Work	Geology	Chemistry



## INTERNSHIPS

*Graduates from 2022-2023 were asked if they had completed an internship while attending UW-Eau Claire.*

**70% reported they completed at least one internship.**

**38% reported they completed at least two internships.**

**35%** of respondents who completed an internship were offered a full-time position after their internship. **66%** accepted the position.

67% of the internships were for credit and 55% were paid positions.



## RESULTS BY MAJOR

	Number of Graduates	Total Employed	Total Continuing Education	% Employed	% Continuing Education	% Seeking	Knowledge Rate	Total % Employed or Continuing Education
<b>COLLEGE OF ARTS AND SCIENCES</b>								
American Indian Studies	1	0	1	0%	100%	0%	100%	100%
Art and Design	34	15	2	75%	10%	15%	59%	85%
Biochemistry/Molecular Biology	20	9	9	50%	50%	0%	90%	100%
Biology	94	44	21	68%	32%	0%	69%	100%
Biomedical Engineering	2	2	0	100%	0%	0%	100%	100%
Chemistry	16	4	7	36%	64%	0%	69%	100%
Chemistry/Business	7	6	0	100%	0%	0%	86%	100%
Communication	43	32	2	94%	6%	0%	79%	100%
Computer Science	50	32	1	91%	3%	6%	70%	94%
Criminal Justice	71	31	10	74%	24%	2%	59%	98%
Economics	7	3	3	50%	50%	0%	86%	100%
English	48	20	6	77%	23%	0%	54%	100%
Environmental Public Health	8	7	0	88%	0%	12%	100%	88%
French	2	0	1	0%	100%	0%	50%	100%
Geography	25	13	2	81%	13%	6%	64%	94%
Geology	22	9	8	53%	47%	0%	77%	100%
Geospatial Analysis	3	2	0	100%	0%	0%	67%	100%
German	3	2	0	100%	0%	0%	67%	100%
History	23	7	4	64%	36%	0%	48%	100%
Integrated Strategic Communication	34	27	0	100%	0%	0%	79%	100%
Journalism	12	10	1	91%	9%	0%	92%	100%
Latin American Studies	1	1	0	100%	0%	0%	100%	100%
Liberal Studies	6	3	0	100%	0%	0%	67%	100%
Materials Science	5	1	1	50%	50%	0%	40%	100%
Materials Science & Engineering	5	2	1	67%	33%	0%	60%	100%
Mathematics	36	25	4	81%	13%	6%	86%	94%
Music	21	7	6	54%	46%	0%	62%	100%
Neuroscience	19	7	7	50%	50%	0%	74%	100%
Philosophy	3	1	1	50%	50%	0%	67%	100%
Physics	12	2	7	22%	78%	0%	75%	100%
Political Science	41	21	8	72%	28%	0%	71%	100%
Psychology	160	49	61	44%	55%	1%	69%	99%
Public Health	10	5	2	63%	25%	13%	80%	88%
Religious Studies	1	0	1	0%	100%	0%	100%	100%



	Number of Graduates	Total Employed	Total Continuing Education	% Employed	% Continuing Education	% Seeking	Knowledge Rate	Total % Employed or Continuing Education
Sociology	20	14	3	82%	18%	0%	85%	100%
Spanish	23	13	6	65%	30%	5%	87%	95%
Spanish Teaching	4	1	0	100%	0%	0%	25%	100%
Theatre Arts	8	3	0	75%	0%	25%	50%	75%
Women's, Gender, and Sexuality Studies	5	2	1	67%	33%	0%	60%	100%
<b>COLLEGE OF BUSINESS</b>								
Accounting	65	56	2	97%	3%	0%	89%	100%
Business Administration	32	22	1	96%	4%	0%	72%	100%
Economics	15	14	1	93%	7%	0%	100%	100%
Finance	96	76	4	95%	5%	0%	83%	100%
Health Care Administration	35	29	0	100%	0%	0%	86%	100%
Information Systems	37	22	1	88%	4%	8%	68%	92%
International Business	8	6	1	86%	14%	0%	88%	100%
Management	104	78	3	96%	4%	0%	78%	100%
Marketing	138	106	0	100%	0%	0%	77%	100%
<b>COLLEGE OF EDUCATION AND HUMAN SCIENCES</b>								
Biology Teaching	7	5	0	100%	0%	0%	71%	100%
Chemistry Teaching	3							
Communication Sciences and Disorders	88	23	58	28%	72%	0%	92%	100%
Elementary Education	64	45	1	96%	2%	2%	73%	98%
English	1	1	0	100%	0%	0%	100%	100%
English Teaching	15	6	0	100%	0%	0%	40%	100%
Exercise Science	54	27	15	64%	36%	0%	78%	100%
French Teaching	2	2	0	100%	0%	0%	100%	100%
Kinesiology Teaching	16	12	0	100%	0%	0%	75%	100%
Math Teaching	9	7	0	100%	0%	0%	78%	100%
Music Teaching	31	24	1	96%	4%	0%	84%	100%
Physics, Teaching	2	2	0	100%	0%	0%	100%	100%
Rehabilitation Science	41	4	33	11%	89%	0%	90%	100%
Social Studies Teaching	26	13	1	93%	7%	0%	54%	100%
Social Work	58	44	9	83%	17%	0%	91%	100%
Special Education	83	68	2	97%	3%	0%	84%	100%
<b>COLLEGE OF NURSING AND HEALTH SCIENCES</b>								
Nursing	116	81	3	94%	4%	2%	74%	98%