

2020 2021 First Destination Report



University of Wisconsin
Eau Claire

Advising, Retention
and Career Center

FIRST DESTINATION REPORT

UNIVERSITY OF WISCONSIN – EAU CLAIRE

CLASS OF 2021

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SUMMARY

Each year the University of Wisconsin – Eau Claire Career Services office conducts a first destination survey of graduates receiving degrees. The following results are for graduates from August 2020, December 2020, and May 2021.

OVERALL RESULTS

	<i>Total Number of Graduates</i>	<i>% Employed</i>	<i>% Continuing Education</i>	<i>Knowledge Rate n=1542</i>	<i>% Employed or Continuing Education</i>
All 2020-2021 Graduates	2206	77.2%	20.4%	69%	97.6%
Undergraduate Degrees	2000	75.2%	22.2%	68%	97.4%
Graduate Degrees	206	92.7%	6.7%	87%	99.4%

HIGHLIGHTS

90% of respondents agreed that they were prepared for the next step in their career path.

89% of respondents received a job offer prior to or within a month of graduation.

93% of employed undergraduates reported that their position is related to their career goal.

57% of employed graduates reported they are working in Wisconsin. 28% are in the Chippewa Valley and 29% elsewhere in Wisconsin.

The average entry-level salary for UW-Eau Claire undergraduates in 2020-2021 is \$47,544.



GRADUATE PROGRAM INFORMATION

GRADUATE DEGREE RESULTS BY COLLEGE

	Total Degrees Awarded	% Employed	% Continuing Education	Knowledge Rate	% Employed or Continuing Education
College of Arts and Sciences	48	69.2%	28.2%	81.3%	97.4%
College of Business	81	98.8%	1.3%	98.8%	100%
College of Education and Human Sciences	57	100%	0%	89.4%	100%
College of Nursing and Health Sciences	20	100%	0%	45.0%	100%

GRADUATE DEGREE RESULTS BY PROGRAM

	Number of Graduates	Total Employed	Total Continuing Education	% Employed	% Continuing Education	% Seeking	Knowledge Rate	Total % Employed or Continuing Education
Business Administration, UW MBA Consortium	81	79	1	99%	1%	0%	99%	100%
Communication Sciences & Disorders	42	36	0	100%	0%	0%	88%	100%
Data Science, MS Sequence	29	24	1	92%	4%	4%	90%	96%
English, Literature & Textual Interpretation	2	1	0	100%	0%	0%	50%	100%
English, Writing	1	1	0	100%	0%	0%	100%	100%
History, Public History	3	1	0	100%	0%	0%	33%	100%
Nursing, Adult - Gero - Nurse Practitioner	9	5	0	100%	0%	0%	56%	100%
Nursing, Family Health - Nurse Practitioner	10	3	0	100%	0%	0%	30%	100%
Nursing, Nurse Executive	1	1	0	100%	0%	0%	100%	100%
School Psychology, EDS	15	15	0	100%	0%	0%	100%	100%
School Psychology, MSE	11	0	10	0%	100%	0%	91%	100%

UNDERGRADUATE PROGRAM INFORMATION

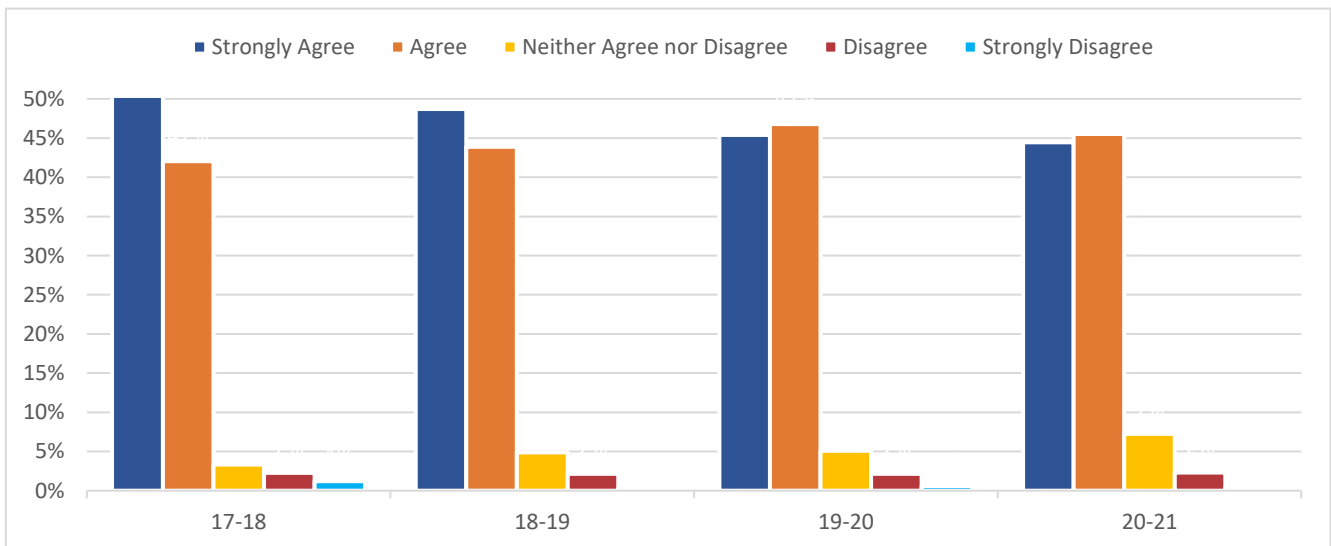
UNDERGRADUATE RESULTS BY COLLEGE

	Total Degrees Awarded	% Employed	% Continuing Education	Knowledge Rate	% Employed or Continuing Education
College of Arts and Sciences	829	64.2%	31.6%	66.2%	95.8%
College of Business	549	96.3%	3.0%	73.4%	99.3%
College of Education and Human Sciences	489	64.7%	32.5%	65.4%	97.2%
College of Nursing and Health Sciences	133	84.3%	14.6%	67.8%	98.9%

POST-GRADUATION PLANS

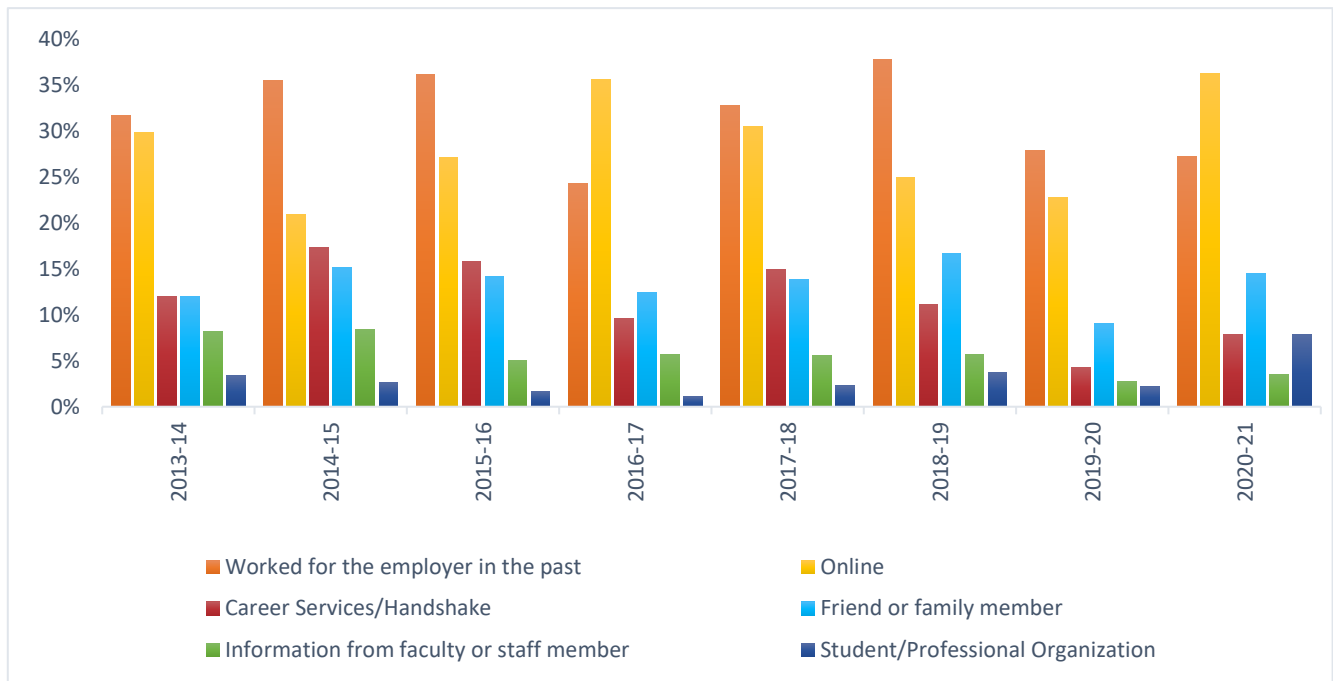
Career Outcome	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021
Overall	93%	94%	93%	96%	96%	96%	97%	97%	97%	94%	97%
Employed	79%	79%	73%	82%	79%	81%	80%	83%	81%	74%	75%
Continuing Education	14%	15%	20%	14%	17%	15%	17%	14%	16%	19%	22%
Seeking Employment	6%	4%	6%	4%	4%	4%	3%	3%	3%	6%	3%

PREPARED FOR THE NEXT STEP IN CAREER PATH

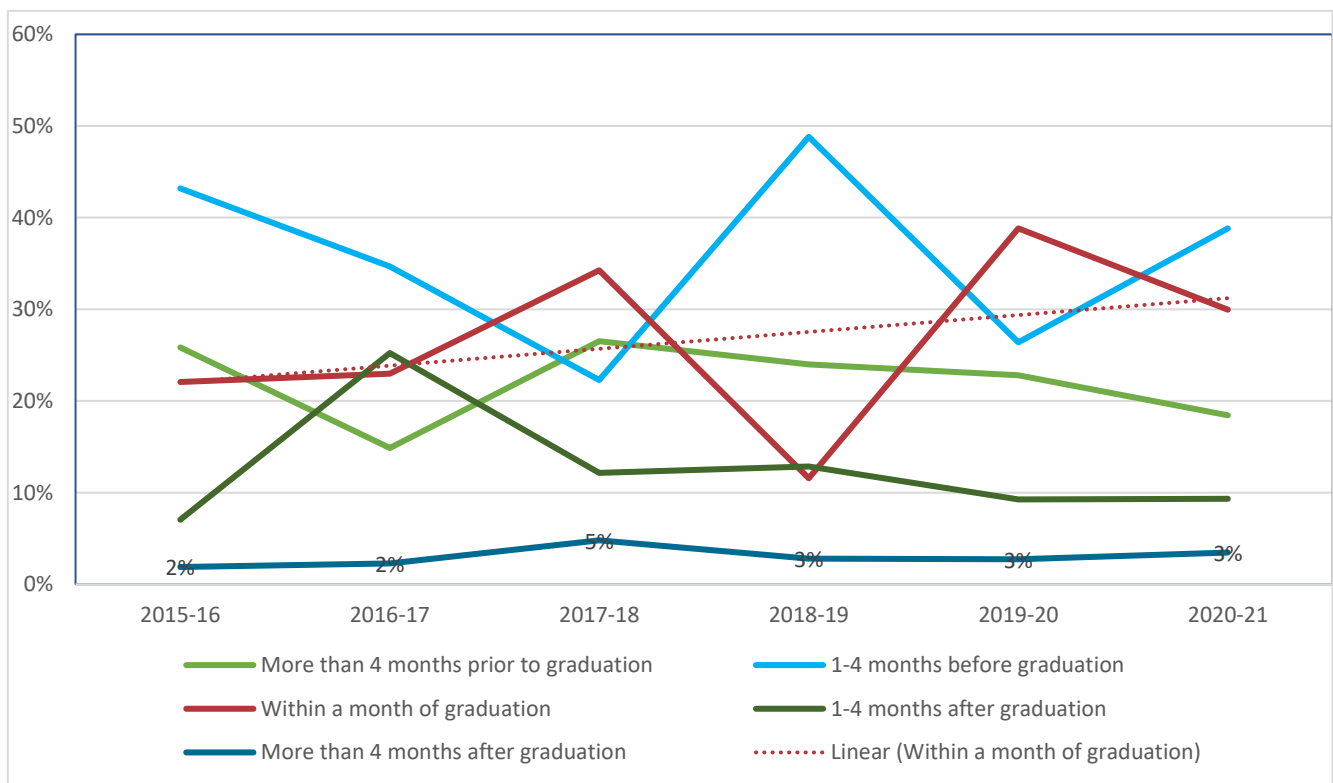


EMPLOYMENT

INITIAL CONTACT WITH EMPLOYER



WHEN GRADUATES RECEIVED A JOB OFFER



SALARY REPORTED

Average Salaries	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21
Overall	\$48,455	\$44,678	\$45,773	\$45,896	\$47,958	\$47,544
College of Arts and Sciences	\$45,691	\$38,986	\$43,472	\$42,792	\$45,978	\$41,769
College of Business	\$53,034	\$48,425	\$48,517	\$49,267	\$50,143	\$50,836
College of Education and Human Sciences	\$37,465	\$38,412	\$38,640	\$35,022	\$41,318	\$40,716
College of Nursing and Health Sciences	\$55,514	\$58,034	\$56,846	\$61,597	\$62,829	\$67,300

EMPLOYERS

Reported by 33 graduates

- Mayo Clinic Health System

Reported by 23 graduates

- Marshfield Clinic Health System

Reported by 15 graduates

- Eau Claire Area School District

Reported by 13 graduates

- Allina Health
- Jamf
- Menard, Inc.

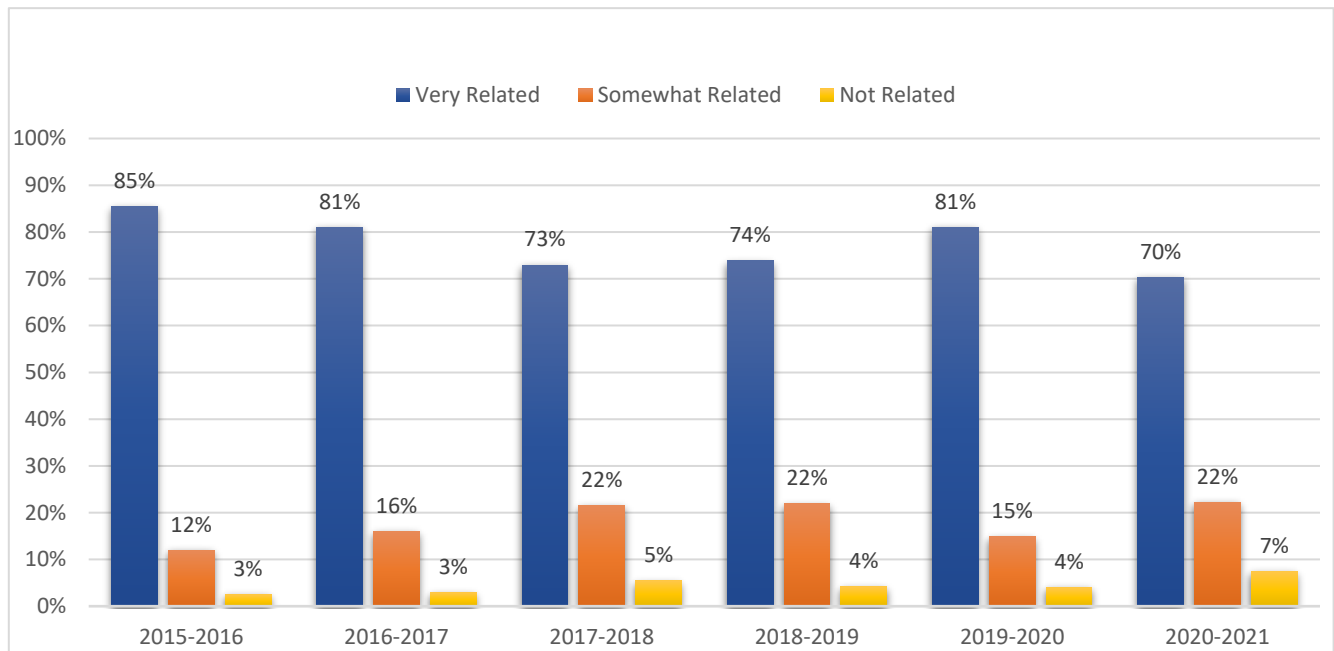
Reported by 11 graduates

- Target

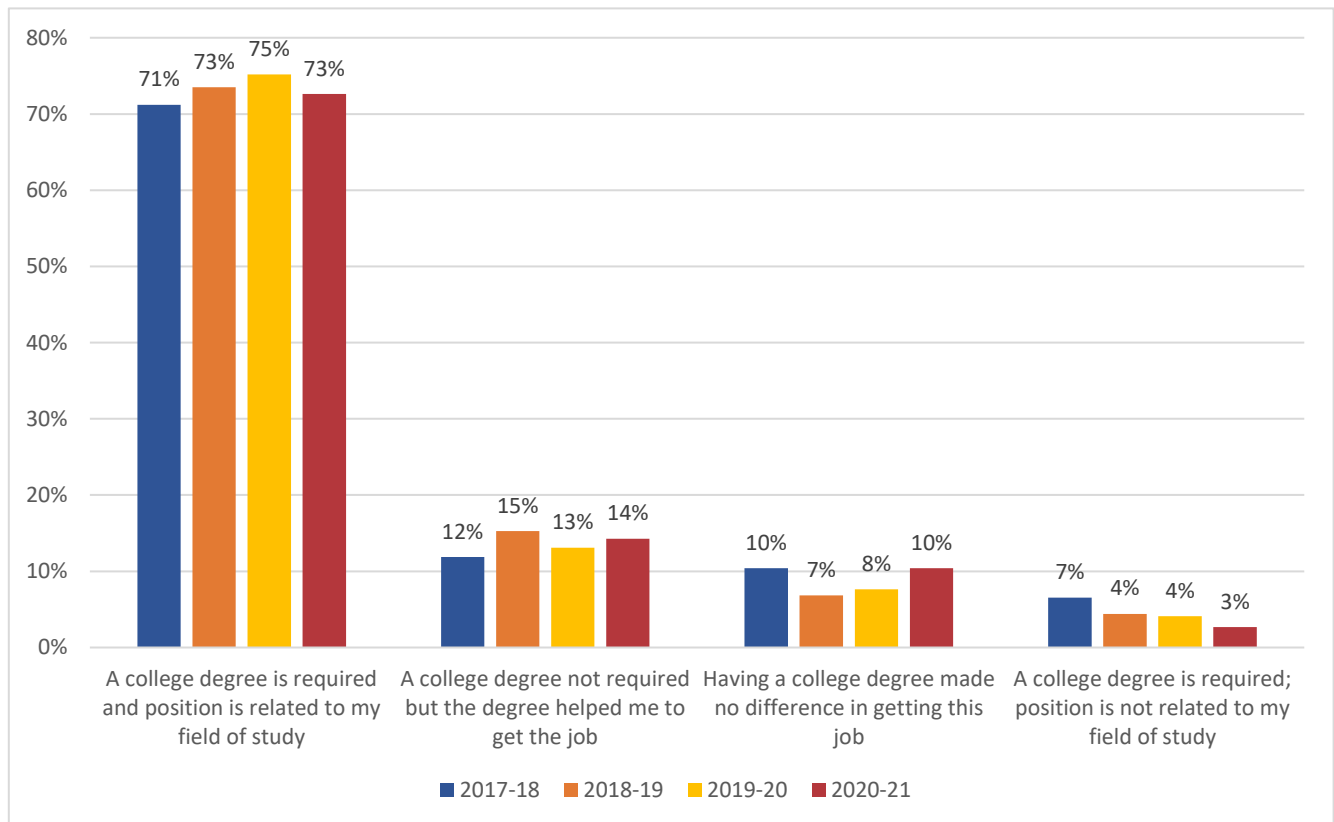
Reported by 10 graduates

- UW Health

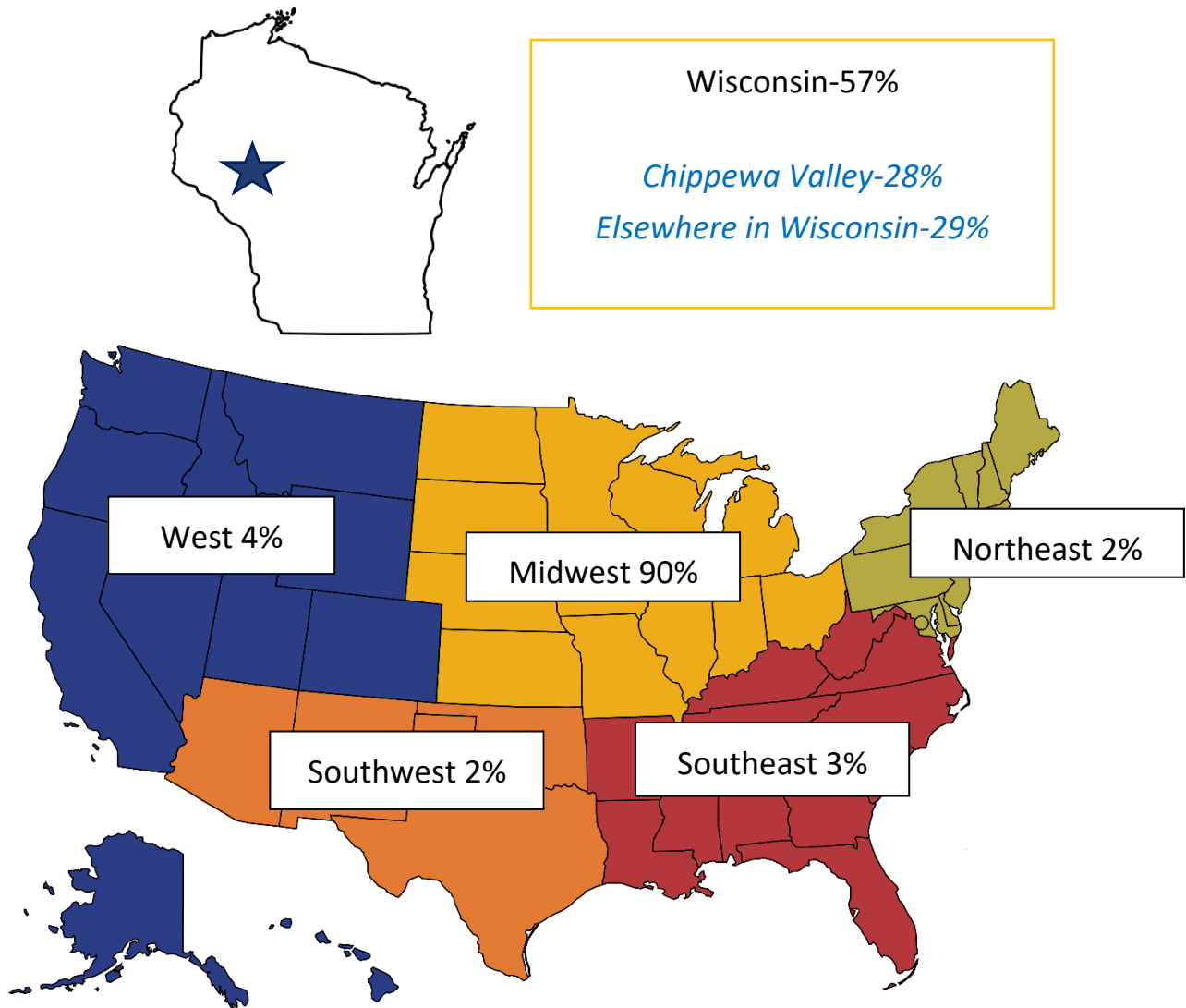
FIRST POSITION RELATED TO CAREER GOAL



DEGREE REQUIRED

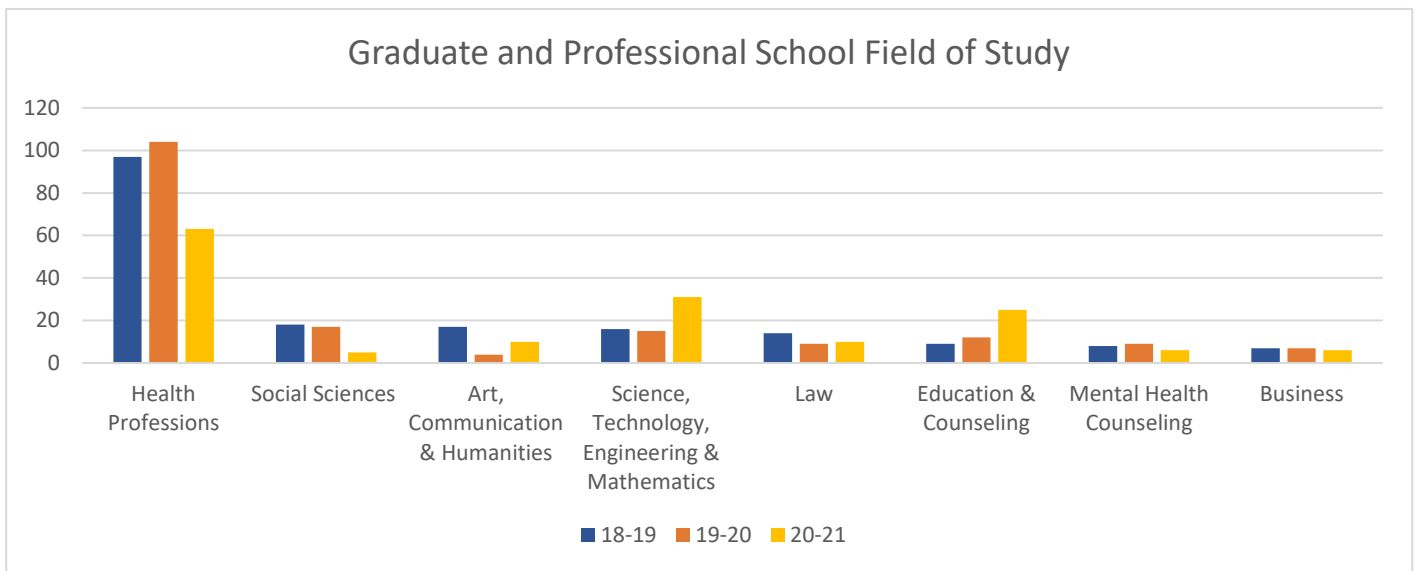


LOCATION OF EMPLOYED GRADUATES



	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21
Midwest	91%	91%	91%	93%	92%	90%
Wisconsin	57%	62%	57%	57%	60%	57%
<i>Chippewa Valley</i>	25%	30%	27%	29%	27%	28%
Minnesota	32%	27%	32%	33%	27%	28%
<i>Twin Cities</i>	25%	24%	28%	28%	22%	23%
West	2%	3%	3%	2%	3%	4%
Southwest	2%	1%	1%	1%	2%	2%
Southeast	2%	2%	2%	2%	2%	3%
Northeast	2%	1%	1%	1%	1%	2%
International	1%	1%	2%	1%	1%	0%

GRADUATE/PROFESSIONAL SCHOOL

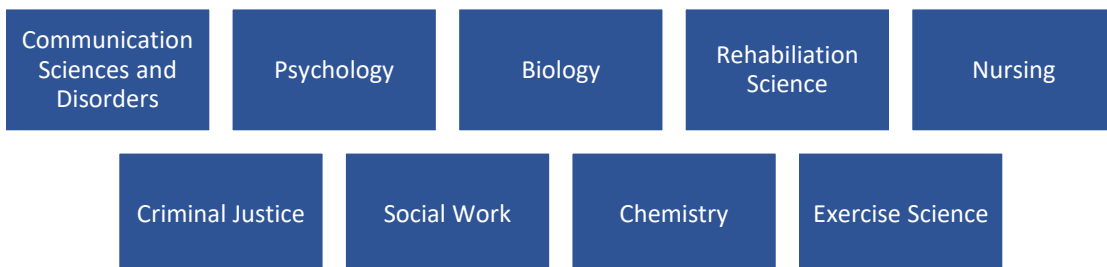


TOP SCHOOLS ATTENDED

The following graduate or professional schools were reported by multiple graduates.

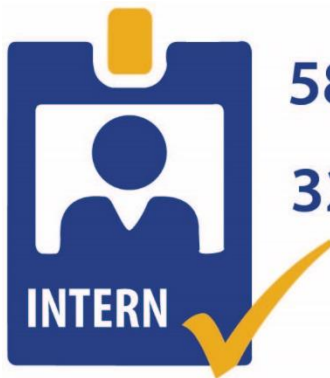
School	# of graduates
University of Wisconsin - Eau Claire	11
University of Wisconsin - Stevens Point	11
University of Wisconsin - Stout	11
University of Minnesota - Twin Cities	10
University of Wisconsin - River Falls	9
University of Wisconsin - La Crosse	9
University of Wisconsin - Madison	9

TOP MAJORS OF GRADUATES WHO REPORTED CONTINUING EDUCATION



INTERNSHIPS

Graduates from 2020-2021 were asked if they had completed an internship while attending UW-Eau Claire.



58% reported they completed at least one internship.

32% reported they completed at least two internships.

37% of graduates who completed an internship were offered a full-time position after their internship. 73% accepted the position.



70% of the internships were for credit and 47% were paid positions.



RESULTS BY MAJOR

	Number of Graduates	Total Employed	Total Continuing Education	% Employed	% Continuing Education	% Seeking	Knowledge Rate	Total % Employed or Continuing Education
COLLEGE OF ARTS AND SCIENCES								
American Indian Studies	2	1	1	50%	50%	0%	100%	100%
Art and Design	42	20	5	80%	20%	0%	62%	100%
Art History	2	1	0	100%	0%	0%	50%	100%
Biochemistry/Molecular Biology	25	6	6	46%	46%	8%	52%	92%
Biology	107	31	35	46%	52%	1%	63%	99%
Chemistry	21	6	10	35%	59%	6%	81%	94%
Chemistry/Business	5	4	1	80%	20%	0%	100%	100%
Communication	51	12	13	40%	43%	17%	59%	83%
Computer Science	63	43	4	91%	9%	0%	75%	100%
Criminal Justice	93	39	17	63%	27%	10%	67%	90%
Economics	4	2	1	67%	33%	0%	75%	100%
English	53	21	9	62%	26%	12%	64%	88%
French	5	2	1	67%	33%	0%	60%	100%
Geography	26	13	4	72%	22%	6%	69%	94%
Geology	7	6	0	100%	0%	0%	86%	100%
Geospatial Analysis	7	4	1	80%	20%	0%	71%	100%
German	5	1	1	50%	50%	0%	40%	100%
History	19	5	0	71%	0%	29%	37%	71%
Integrated Strategic Communication	51	36	3	92%	8%	0%	76%	100%
Journalism	9	5	0	100%	0%	0%	56%	100%
Latin American Studies	6	5	0	100%	0%	0%	83%	100%
Liberal Studies	6	2	1	67%	33%	0%	50%	100%
Materials Science	9	3	1	60%	20%	20%	56%	80%
Materials Science & Engineering	6	4	1	80%	20%	0%	83%	100%
Mathematics	45	22	6	79%	21%	0%	62%	100%
Music	20	5	8	38%	62%	0%	65%	100%
Neuroscience	11	3	6	33%	67%	0%	82%	100%
Philosophy	3	2	0	100%	0%	0%	67%	100%
Physics	38	14	1	93%	7%	0%	39%	100%
Political Science	25	8	6	57%	43%	0%	60%	100%
Psychology	144	40	50	43%	54%	3%	65%	97%
Public Health	3	2	0	100%	0%	0%	67%	100%
Religious Studies	8	6	2	75%	25%	0%	100%	100%
Sociology	20	10	3	71%	21%	7%	70%	93%
Spanish	41	27	2	87%	6%	6%	76%	94%

	Number of Graduates	Total Employed	Total Continuing Education	% Employed	% Continuing Education	% Seeking	Knowledge Rate	Total % Employed or Continuing Education
Theatre Arts	11	7	0	88%	0%	13%	73%	88%
Women's Studies	6	4	0	100%	0%	0%	67%	100%
COLLEGE OF BUSINESS								
Accounting	77	59	2	97%	3%	0%	79%	100%
Business Administration	45	25	4	86%	14%	0%	64%	100%
Economics	22	17	0	100%	0%	0%	77%	100%
Finance	96	62	1	98%	2%	0%	66%	100%
Health Care Administration	53	50	0	100%	0%	0%	94%	100%
Information Systems	38	27	1	93%	3%	3%	76%	97%
International Business	12	8	0	100%	0%	0%	67%	100%
Management	133	89	3	95%	3%	2%	71%	98%
Marketing	121	90	1	99%	1%	0%	75%	100%
COLLEGE OF EDUCATION AND HUMAN SCIENCES								
Art, Teaching	2	1	0	100%	0%	0%	50%	100%
Athletic Training	12	5	3	63%	38%	0%	67%	100%
Biology Teaching	2	1	0	100%	0%	0%	50%	100%
Communication Sciences and Disorders	69	10	48	17%	81%	2%	86%	98%
English Teaching	26	11	0	92%	0%	8%	46%	92%
Environmental Public Health	7	3	0	75%	0%	25%	57%	75%
Exercise Science	26	9	8	53%	47%	0%	65%	100%
French Teaching	1	1	0	100%	0%	0%	100%	100%
German Teaching	1	1	0	100%	0%	0%	100%	100%
Kinesiology	14	5	3	63%	38%	0%	57%	100%
Kinesiology Teaching	12	9	0	100%	0%	0%	83%	100%
Math Teaching	8	4	0	100%	0%	0%	50%	100%
Middle Childhood through Early Adolescence (1-8)	85	42	4	88%	8%	2%	58%	96%
Music Teaching	25	13	0	93%	0%	7%	56%	93%
Rehabilitation Science	37	5	26	16%	84%	0%	84%	100%
Social Studies Teaching	12	6	1	86%	14%	0%	58%	100%
Social Work	65	35	9	78%	20%	2%	69%	98%
Spanish Teaching	15	8	0	89%	0%	11%	60%	89%
Special Education	84	43	1	93%	2%	2%	56%	96%
COLLEGE OF NURSING AND HEALTH SCIENCES								
Nursing	133	75	13	84%	15%	0%	68%	99%

METHODOLOGY

First destination information is gathered in multiple ways. Prior to commencement, an online survey is sent to all graduating students to complete. Follow up messages are sent to students who have not completed the survey or who reported they were seeking employment.

Additionally, six months after graduation, a search is conducted, primarily via LinkedIn, to find graduates who had not reported any data. Faculty and staff also provide some data. This data is added to the results from the survey.

Knowledge rate is defined by the National Association of Colleges and Employers (NACE) as the percent of graduates for which UW-Eau Claire has reasonable and verifiable information concerning the graduates' post-graduation career activities. The knowledge rate refers to basic information about the career outcomes.

Majors without any respondents are not listed in the report. Students with multiple majors are counted in each major. Percentages may not sum to 100 due to rounding. International students are not included in the survey results.

$$\text{Total \% Employed or Continuing Education} = \frac{\text{Total Continuing Education} + \text{Total Employed}}{\text{Total Graduates Who Responded with Information and Were Available}}$$

