



FIRST DESTINATION REPORT

2017-2018

The Power of



University of Wisconsin-Eau Claire

PREPARED BY:

Advising, Retention
+ Career Center

University of Wisconsin
Eau Claire

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*FIRST DESTINATION REPORT
UNIVERSITY OF WISCONSIN – EAU CLAIRE
CLASS OF 2018*

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SUMMARY

Each year the University of Wisconsin – Eau Claire Career Services office conducts a first destination survey of graduates receiving Bachelor’s degrees. The following results are for graduates from August 2017, December 2017 and May 2018. (See Methodology section below)

OVERALL RESULTS

	<i>Total Number of Graduates</i>	<i>% Employed</i>	<i>% Continuing Education</i>	<i>Knowledge Rate n=1367</i>	<i>% Employed or Continuing Education</i>
All 2017-18 Undergraduates	1924	83%	14%	71%	96.99%

RESULTS BY COLLEGE

	Total Degrees Awarded	% Employed	% Continuing Education	Knowledge Rate	% Employed or Continuing Education
College of Arts and Sciences	786	74%	21%	68%	95%
College of Business	540	98%	1%	78%	99%
College of Education and Human Sciences	448	73%	26%	64%	99%
College of Nursing and Health Sciences	150	94%	0%	84%	94%

HIGHLIGHTS

93% of respondents agreed that they were prepared for the next step in their career path.

83% of graduates received a job offer prior to or within a month of graduation.

95% of employed graduates reported that the position is related to their career goal.

57% of employed graduates reported they are working in Wisconsin. 27% are in the Chippewa Valley and 30% elsewhere in Wisconsin.

The average entry-level salary for a UW-Eau Claire graduate in 2017-18 is \$45,773.

METHODOLOGY

Graduates' information is gathered in multiple ways. Four weeks prior to commencement attendees of the Senior Countdown are asked to complete a survey which is input by Career Services into the online survey. Prior to commencement, an online survey is sent to all graduating students to complete. All graduates receive a paper copy of the survey in their diploma, which they can complete and mail back or complete online. At three and six months all students who have not completed a survey or who reported they were seeking employment are re-sent the online survey.

Additionally, six months after graduation, a search is conducted via social media, primarily LinkedIn, to find graduates who have not reported any data. Faculty also provide some data. This data is added to the results from the survey.

Knowledge rate is defined by the National Association of Colleges and Employers (NACE) as the percent of graduates for which UW-Eau Claire has reasonable and verifiable information concerning the graduates' post-graduation career activities. The knowledge rate refers to basic information about the career outcomes.

Majors without any respondents are not listed in the report. Students with multiple majors are counted in each major. Percentages may not sum to 100 due to rounding. Graduate students and International Students are not included in the survey results.

$$\text{Total \% Employed or Continuing Education} = \frac{\text{Total Continuing Education} + \text{Total Employed}}{\text{Total Graduates Who Responded with Information and were available}}$$

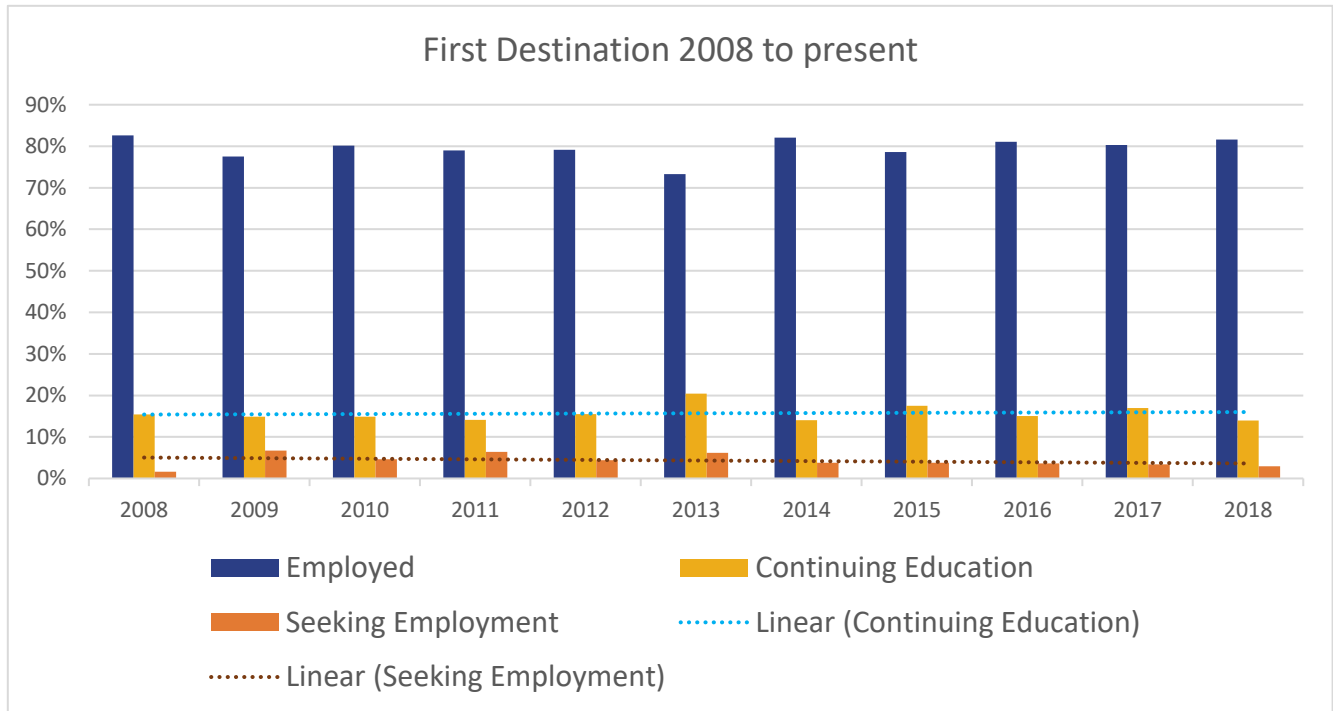
*Includes only Annual Salary responses.



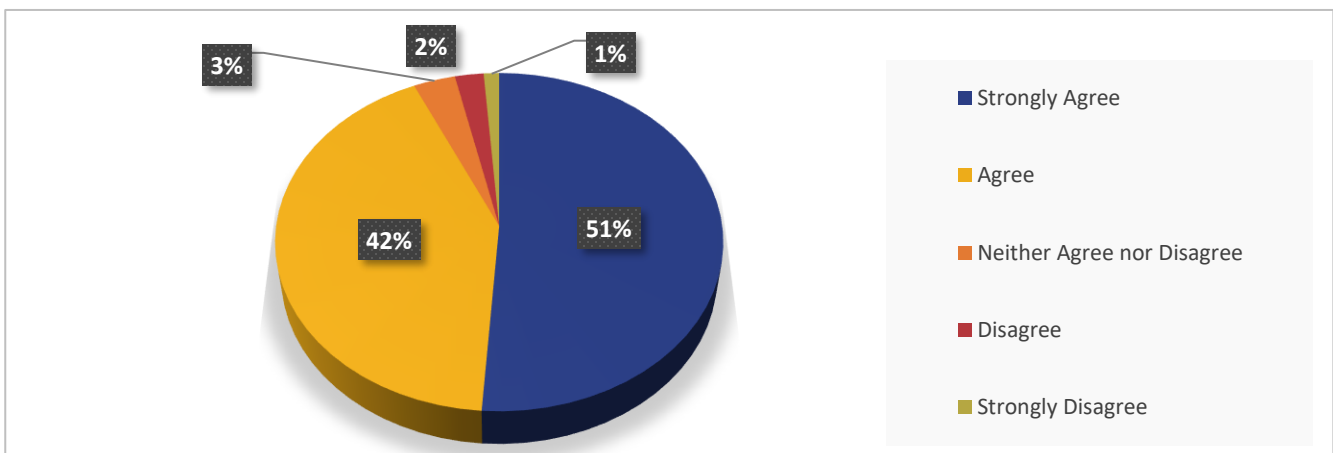
POST-GRADUATION PLANS

Career Outcome	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018
Overall	98%	92%	95%	93%	94%	93%	96%	96%	96%	97%	97%
Employed	83%	78%	80%	79%	79%	73%	82%	79%	81%	80%	83%
Continuing Education	15%	15%	15%	14%	15%	20%	14%	17%	15%	17%	14%
Seeking Employment	2%	7%	5%	6%	4%	6%	4%	4%	4%	3%	3%

First Destination 2008 to present

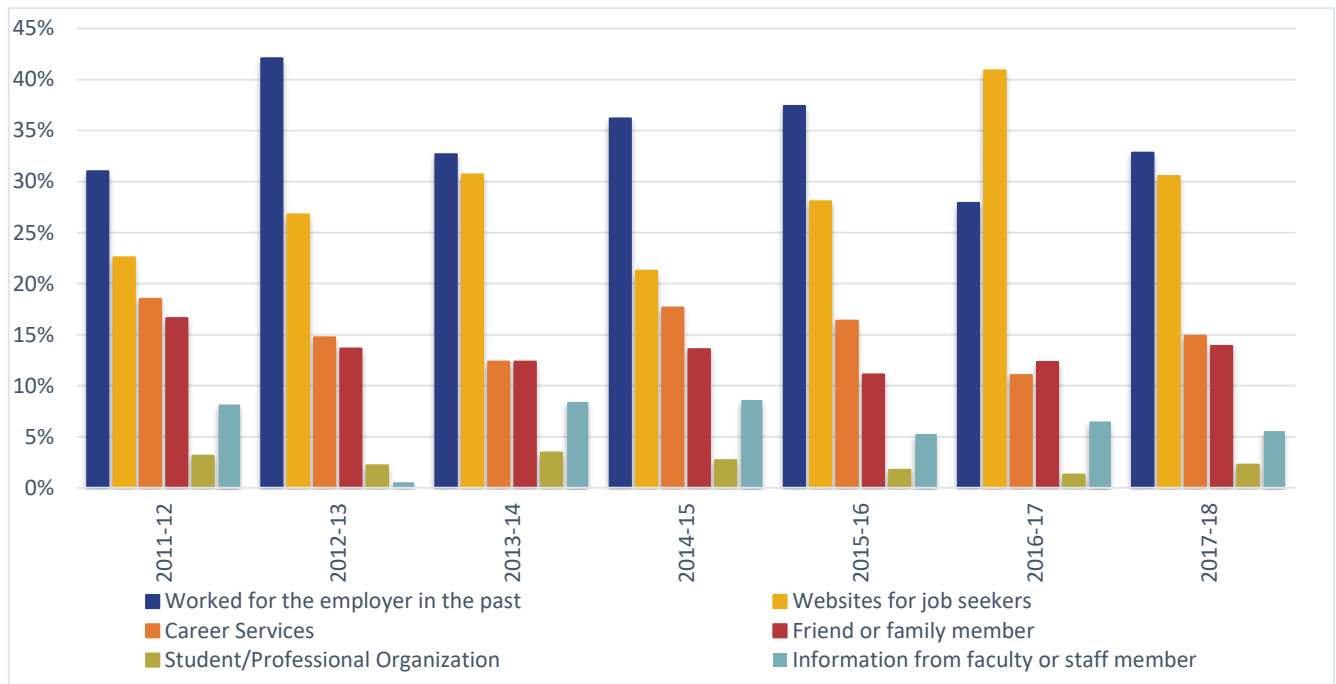


PREPARED FOR THE NEXT STEP IN CAREER PATH

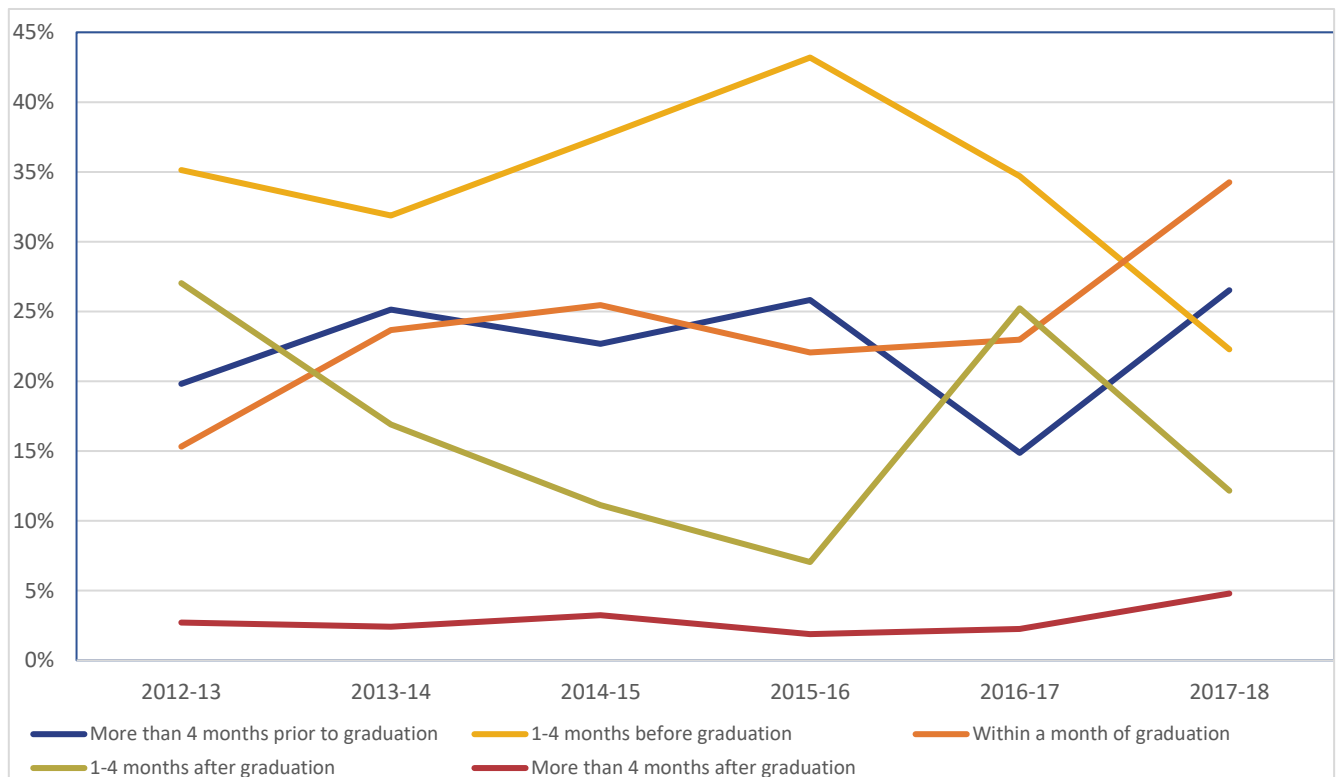


EMPLOYMENT

INITIAL CONTACT WITH EMPLOYER



WHEN GRADUATES RECEIVED A JOB OFFER



SALARY REPORTED

Average Salaries	2012-13	2013-14	2014-15	2015-16	2016-17	2017-18*
Overall	\$41,310	\$43,854	\$43,352	\$48,455	\$44,678	\$45,773
College of Arts & Sciences	\$36,800	\$42,383	\$39,979	\$45,691	\$38,986	\$43,472
College of Business	\$46,438	\$45,072	\$46,173	\$53,034	\$48,425	\$48,517
College of Education & Human Sciences	\$33,646	\$36,225	\$36,309	\$37,465	\$38,412	\$38,640
College of Nursing & Health Sciences	\$51,517	\$51,735	\$53,415	\$55,514	\$58,034	\$56,846

EMPLOYERS

Reported by 31 graduates

- Mayo Clinic Health System

Reported by 23 graduates

- Marshfield Clinic Health System

Reported by 15 graduates

- Menards

Reported by 12 graduates

- Aspirus
- Baker Tilly
- Lutheran Social Services
- Sacred Heart Hospital

Reported by 10 graduates

- Wipfli

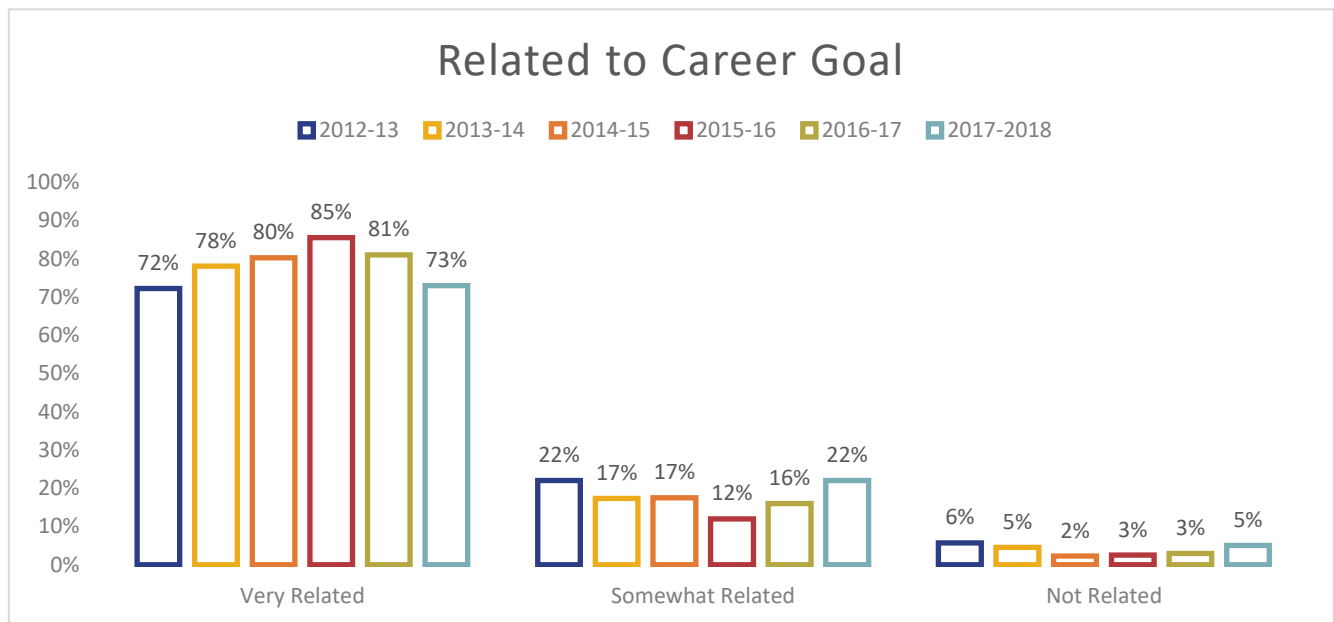
Reported by 9 graduates

- Fairview Health
- Target

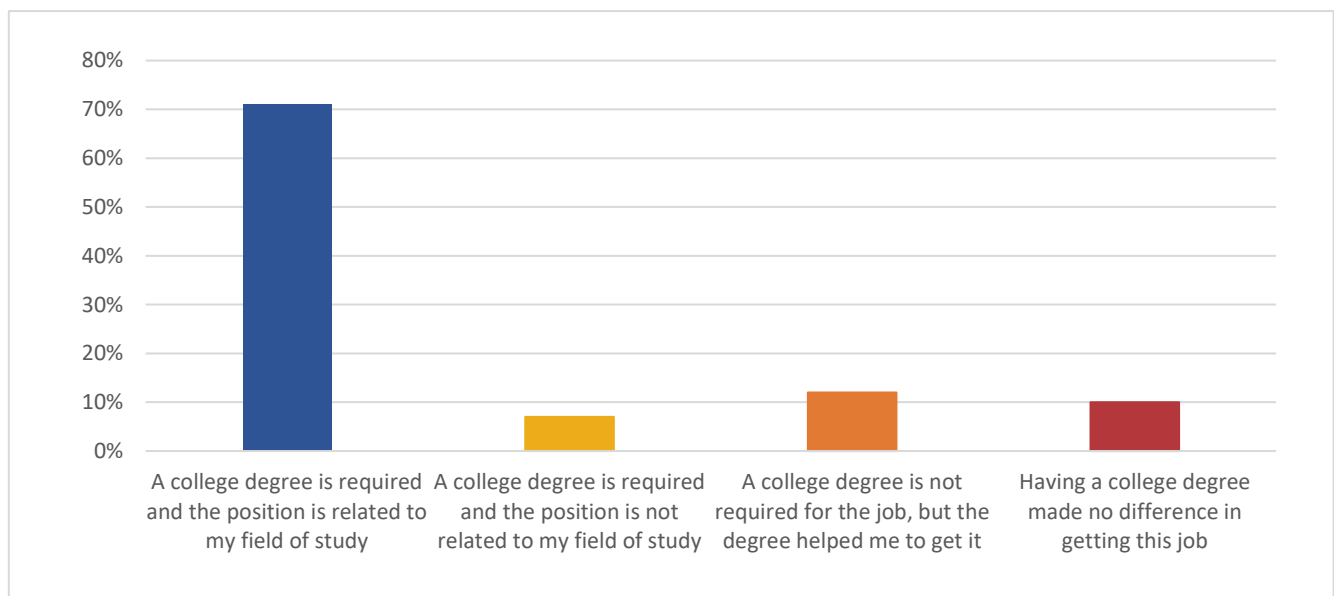
Reported by 6 graduates

- 3M
- Dove Healthcare
- Gartner
- RSM
- Wisconsin Early Autism Project

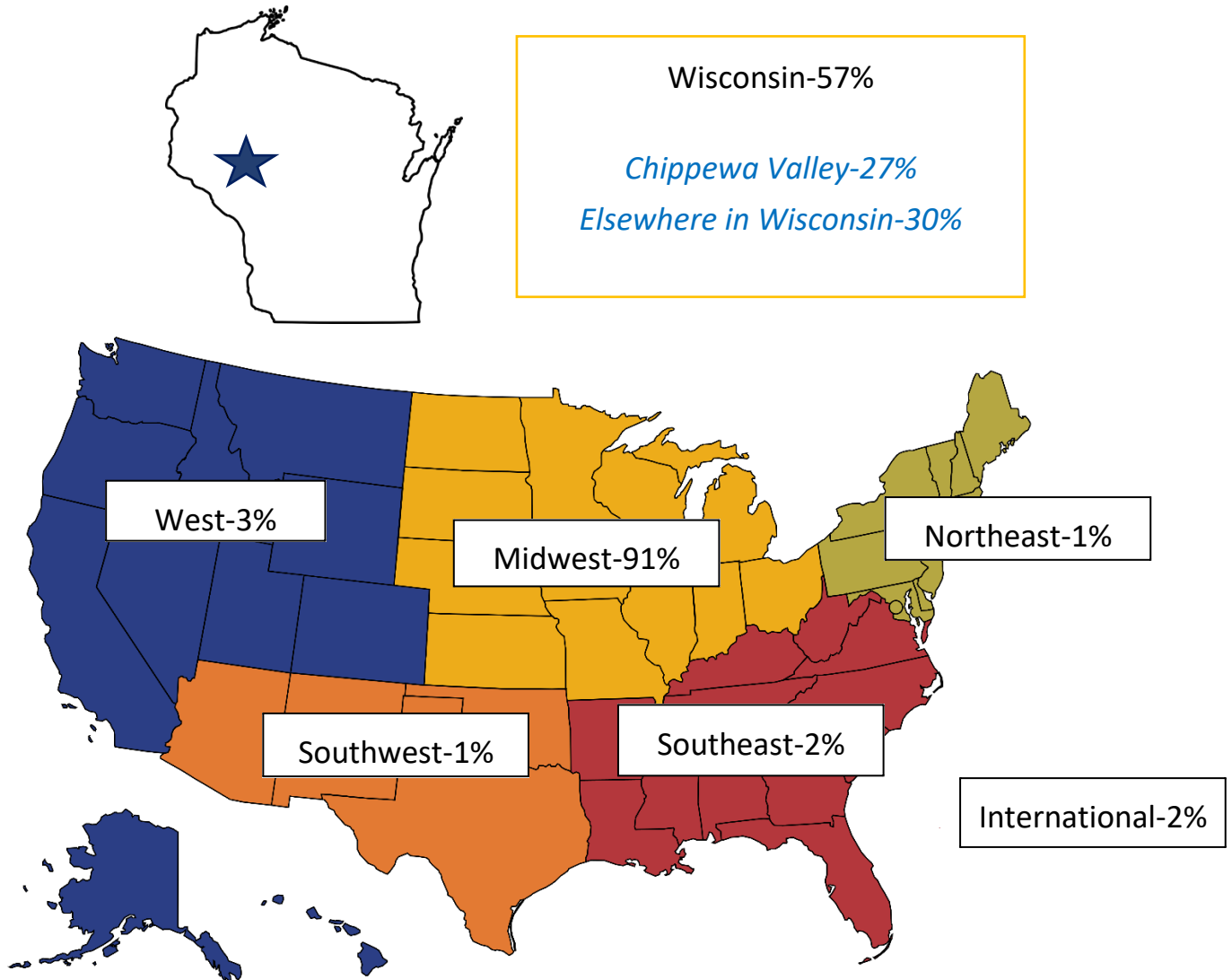
FIRST POSITION RELATED TO CAREER GOAL



DEGREE REQUIRED

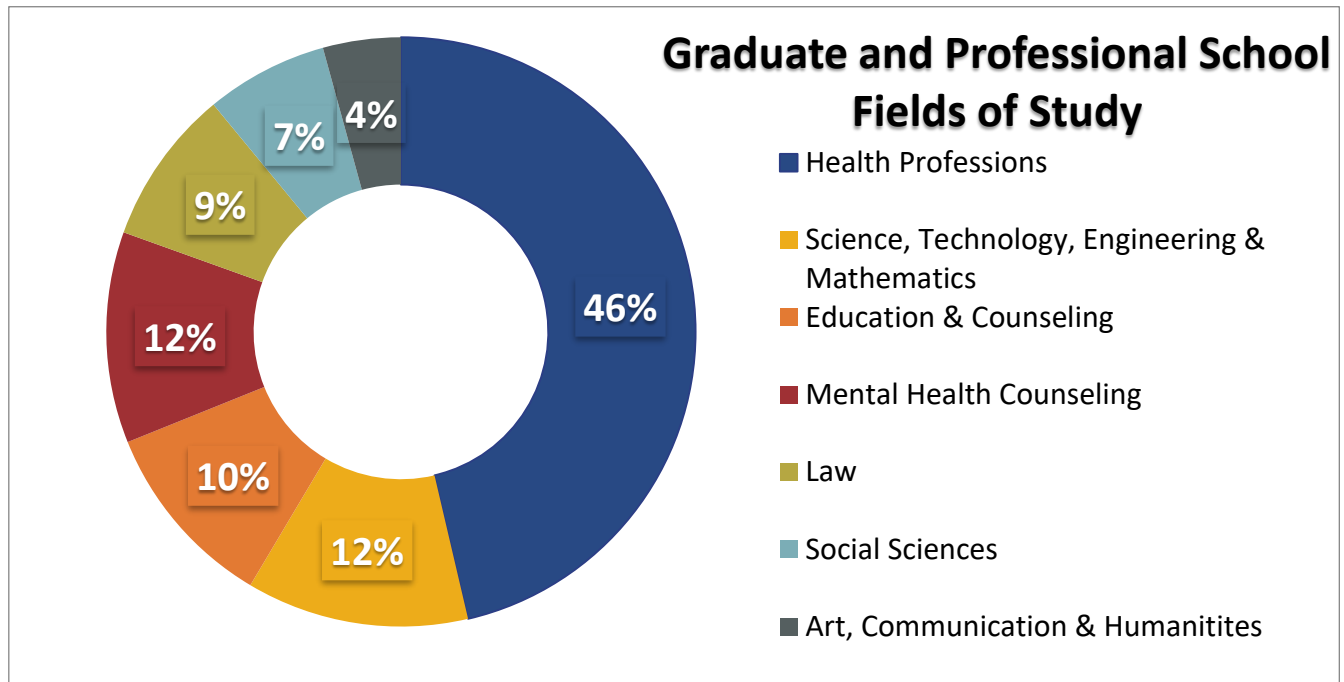


LOCATION OF EMPLOYED GRADUATES



	2012-11	2013-12	2013-14	2014-15	2015-16	2016-17	2017-18
Midwest	88%	91%	89%	89%	91%	91%	91%
Wisconsin	58%	55%	57%	53%	57%	62%	57%
Chippewa Valley	29%	25%	25%	24%	25%	30%	27%
Minnesota	25%	30%	28%	32%	32%	27%	32%
Twin Cities	21%	26%	24%	26%	25%	24%	28%
West	3%	2%	4%	2%	2%	3%	3%
Southwest	2%	2%	2%	2%	2%	1%	1%
Southeast	3%	1%	3%	2%	2%	2%	2%
Northeast	2%	1%	2%	2%	2%	1%	1%
International				1%	1%	1%	2%

GRADUATE/PROFESSIONAL SCHOOL



TOP SCHOOLS ATTENDED

The following graduate or professional schools were reported by multiple graduates.

School	# of graduates who reported this school
University of Wisconsin - Eau Claire	23
University of Wisconsin - La Crosse	13
University of Wisconsin - Stout	10
University of Wisconsin - Madison	8
University of Minnesota - Twin Cities	5
University of Wisconsin - Stevens Point	4
University of Minnesota - Mankato State	4
University of St. Thomas, Minnesota	4
Nova Southeastern University	3

TOP MAJORS OF GRADUATES WHO REPORTED CONTINUING EDUCATION

Kinesiology	Communication Science and Disorders	Psychology	Biology	Criminal Justice	Political Science
Chemistry	History	Mathematics	English	Geology	Social Work

INTERNSHIPS

Graduates from 2017-2018 were asked if they had completed an internship while attending UW-Eau Claire.

58% reported they had completed at least one internship.



35% of graduates who completed an internship were offered a full-time position after their internship. **65%** accepted the position.



31% reported they completed at least two internships.



55% of the internships were for credit and **55%** were paid positions.



RESULTS BY MAJOR

	Number of Graduates	Total Employed	Total Continuing Education	% Employed	% Continuing Education	% Seeking	Knowledge Rate	Total % Employed or Continuing Education
COLLEGE OF ARTS & SCIENCES								
Art and Design	30	14	5	70%	25%	5%	67%	95%
Biochemistry/Molecular Biology	14	4	3	57%	43%	0%	50%	100%
Biology	78	31	14	67%	30%	2%	62%	98%
Chemistry	22	6	6	50%	50%	0%	55%	100%
Chemistry/Business	8	3	2	60%	40%	0%	63%	100%
Communication	36	24	2	75%	6%	19%	89%	81%
Computer Science	35	29	0	100%	0%	0%	83%	100%
Criminal Justice	59	26	9	67%	23%	10%	66%	90%
Economics	9	8	0	100%	0%	0%	89%	100%
English	57	26	5	81%	16%	3%	56%	97%
Environmental Public Health	19	16	1	94%	6%	0%	89%	100%
French	7	1	1	25%	25%	50%	57%	50%
Geography	31	15	4	79%	21%	0%	61%	100%
Geology	25	13	5	72%	28%	0%	72%	100%
Geospatial Analysis	4	1	0	50%	0%	50%	50%	50%
German	5	1	2	25%	50%	25%	80%	75%
History	20	5	6	42%	50%	8%	60%	92%
Integrated Strategic Communication	45	30	1	94%	3%	3%	71%	97%
Journalism	14	8	0	100%	0%	0%	57%	100%
Latin American Studies	4	4	0	100%	0%	0%	100%	100%
Liberal Studies	14	11	0	92%	0%	8%	86%	92%
Mass Communication	5	5	0	100%	0%	0%	100%	100%
Materials Science	8	3	1	75%	25%	0%	50%	100%
Mathematics	46	20	6	67%	20%	13%	65%	87%
Music	11	4	3	57%	43%	0%	64%	100%
Organizational Leadership	5	2	0	100%	0%	0%	40%	100%
Philosophy	2	1	0	100%	0%	0%	50%	100%
Physics	24	13	4	76%	24%	0%	71%	100%
Political Science	32	14	9	61%	39%	0%	72%	100%
Psychology	120	48	27	60%	34%	6%	68%	94%
Religious Studies	1	0	1	0%	100%	0%	100%	100%
Sociology	20	10	1	83%	8%	8%	60%	92%
Spanish	33	23	2	92%	8%	0%	76%	100%
Spanish with Business	3	2	0	100%	0%	0%	67%	100%
Theatre Arts	4	3	0	100%	0%	0%	75%	100%
Women's Studies	8	3	2	50%	33%	17%	75%	83%

	Number of Graduates	Total Employed	Total Continuing Education	% Employed	% Continuing Education	% Seeking	Knowledge Rate	Total % Employed or Continuing Education
COLLEGE OF BUSINESS								
Accounting	104	84	1	98%	1%	1%	83%	99%
Business Administration	28	21	2	91%	9%	0%	82%	100%
Economics	12	9	1	90%	10%	0%	83%	100%
Finance	101	79	1	99%	1%	0%	79%	100%
Health Care Administration	43	30	1	97%	3%	0%	72%	100%
Information Systems	65	56	0	98%	0%	2%	88%	98%
International Business	16	8	0	89%	0%	11%	56%	89%
Management	124	84	1	97%	1%	2%	70%	98%
Marketing	113	94	0	100%	0%	0%	83%	100%
COLLEGE OF EDUCATION & HUMAN SCIENCES								
Art Teaching	2	2	0	100%	0%	0%	100%	100%
Athletic Training	20	12	3	80%	20%	0%	75%	100%
Communication Sciences & Disorders	56	9	27	25%	75%	0%	64%	100%
English Teaching	19	8	0	100%	0%	0%	42%	100%
French Teaching	1	1	0	100%	0%	0%	100%	100%
Kinesiology	94	28	37	43%	57%	0%	70%	100%
Kinesiology Teaching	12	6	0	100%	0%	0%	50%	100%
Math Teaching	12	6	0	100%	0%	0%	50%	100%
Elementary Education	73	41	1	98%	2%	0%	59%	100%
Music Teaching	17	8	1	89%	11%	0%	53%	100%
Social Studies Teaching	11	4	0	57%	0%	43%	64%	57%
Social Work	54	43	5	90%	10%	0%	89%	100%
Spanish Teaching	11	4	1	80%	20%	0%	45%	100%
Special Education	73	40	0	100%	0%	0%	55%	100%
COLLEGE OF NURSING & HEALTH SCIENCES								
Nursing	152	120	0	94%	0%	6%	84%	94%

See page 3 for an explanation of the Methodology.