

# Off the Shelf

Your Information Advantage

University of Wisconsin-Eau Claire

October 2011 | Number 74



McIntyre Library | [www.uwec.edu/library/aboutus/offtheshelf/](http://www.uwec.edu/library/aboutus/offtheshelf/)

## IN THIS ISSUE:

### NEW@YOUR LIBRARY®

New in Special  
Collections: Lavine  
and Barth Papers . . . 2  
Deliver It! . . . . . 2

### VIRTUAL LIBRARY

Database Updates . . . 3  
Library Mobile App . . . 3

### AROUND THE LIBRARY

Research Now and Then  
— Guest Writer. . . . 4  
From the  
Director's Desk. . . . 5  
The VHS to  
DVD Project . . . . 6  
Looking Carefully at  
Subscription Costs. . . 7  
Photos: Welcome  
Back Event Attracts  
600+ Students . . . . 8  
Open Access Week at  
UW-Eau Claire . . . 10

### IN BRIEF

Private ID:  
Going, going... . . . 10

### STAFF NEWS. . . . . 11

Support McIntyre  
Library . . . . . 12

Suggestions or  
comments about our  
newsletter?

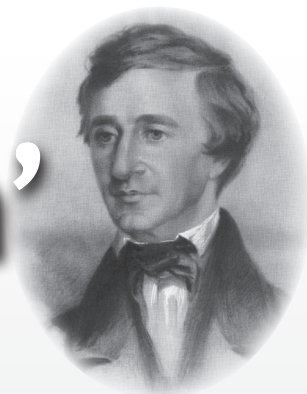
Contact  
[haydenm@uwec.edu](mailto:haydenm@uwec.edu)

## Reference Collection is a 'changin'

By Jill Markgraf, [markgrjs@uwec.edu](mailto:markgrjs@uwec.edu)

*"Things do not change; we change."*

— Henry David Thoreau



I did not find this quotation in a print reference book of quotations, but rather through McIntyre Library's new reference database, Credo Reference. We are changing the way that we look for information, and the library's collections reflect that change. The behemoth reference collection, once rich with encyclopedias, dictionaries, directories, quotation books, atlases, handbooks and more, is now a fraction of the size it was a year ago. While the thought may conjure nostalgic feelings for our familiar and cherished print friends, the truth is that we had already abandoned many of them for sources that are easier to use and more convenient. How much more efficient and effective to find a quote by typing a word into an online repository of quotations than by painstakingly paging through one book after another, hoping that the indexing is sufficient. Let's be honest, it's not just our students who prefer a quick search of Wikipedia to walking across campus (or, for some of us, across the room) to peruse the book collection in hopes of finding the one that will answer a brief factual question. Wikipedia, of course, gets mixed reviews when it comes to reliability and accountability, and doesn't always have the specialized information we're looking for.

Combining the ease of Wikipedia with the clout of the traditional print reference sources is the library's growing collection of online reference materials. Here's a sampling of the reference tools you have available at your fingertips through McIntyre Library:

■ **Credo Reference:** the library's newest addition, this multidisciplinary online reference tool is a good first-stop for questions in most disciplines. (See more in sidebar)

■ **CQ Researcher:** weekly reports covering political and social issues, including health, international affairs, education, the environment, technology and the U.S. economy. This is an excellent resource for getting a concise and objective overview of a contemporary issue, be it anything from "lies and politics" to "the future of libraries."

## Credo: Consider it a Professor- approved Wikipedia

By Troy Espe

**McIntyre Library now subscribes to Credo Reference.**

The Credo database contains more than 550 reference books and 3 million full-text entries. Reference materials include encyclopedias, dictionaries, thesauri and biographies. There also are maps, sound clips, photographs and videos.

Credo Reference covers subjects such as art, music, business, geography, history, literature, language, medicine, religion, science and psychology. Citations are provided and can be exported to popular bibliography managers such as EndNote.

Credo Reference is available through McIntyre Library remotely or in person. Access the database on the library's website by clicking "Getting Started." ■

*changin' continued on page 3*

# New in Special Collections

By Greg Kocken, [kockeng@uwec.edu](mailto:kockeng@uwec.edu)

**T**his past summer McIntyre Library's special collections & archives department added several interesting new collections. Two of these additions are the papers of John M. Lavine and Thomas Barth. Both of these collections contribute to our understanding of local history, and also highlight how archival collections can benefit researchers from outside the history field.

John M. Lavine is a journalism educator and the publisher-owner of the Lavine Newspaper Group. The *Chippewa Herald-Telegram* is one of the four Wisconsin newspapers owned and operated by the Lavine Newspaper Group. Currently, Lavine serves as the dean of the Medill School of Journalism at Northwestern University. Lavine is also a former regent of the University of Wisconsin System.

Lavine's papers document the operations of the newspapers in the Lavine Newspaper Group, his service as a member of the UW

System Board of Regents, and also his service to several professional organizations. While this collection could certainly be of great use to historians, his papers could also help aspiring journalists and other students better understand investigative journalism and the newspaper industry. More information about this collection, including a detailed finding aid, can be obtained by searching the Wisconsin Historical Society's archives catalog at [arcatalog.library.wisc.edu](http://arcatalog.library.wisc.edu).

Thomas (Tom) Barth was a professor of political science at UW-Eau Claire from 1963-1997. Tom taught a variety of political science classes at UW-Eau Claire, and was very active on campus. Off campus, Tom continued to participate in local politics. He served as county chair of the Eau Claire County Democratic Party and also helped organized the local chapter of the American Civil Liberties Union (ACLU).



John Lavine | Wisconsin Historical Images, WHI-83124

Tom's papers focus on his involvement with local politics, including files relating to local and national elections from the 1970s. Also included are meeting minutes and other information concerning the Eau Claire County Democratic Party. Beyond local politics, this collection also documents Tom's career at the university. This collection is open to the public.

For more information about these or any other collections please contact special collections & archives at McIntyre Library. ■



## Service Spotlight: Deliver It! A New Service for Faculty and Staff

The library is currently exploring a campus-wide delivery program of library materials for faculty and staff. Starting this fall, McIntyre Library will be testing a delivery program with select, invited individuals from across campus. The ultimate objective is to add this as a regular service for faculty and staff starting with the spring 2012 Semester.

If you would like to participate in the on-going trial, or simply want more information, please contact Greg Kocken at [kockeng@uwec.edu](mailto:kockeng@uwec.edu) or 836-3873. ■

# Database Updates

By Eric Jennings, [jenninge@uwec.edu](mailto:jenninge@uwec.edu)

■ **Netlibrary** is now the **eBook Collection**. The library is really excited about this change because in addition to providing the user friendly interface that many have grown accustomed to from EBSCO, the library's eBook Collection now allows users to download a book to their computer, tablet, or portable device! Additionally, users can print multiple pages from the books. These two features were not available in NetLibrary. Directions on how to download books can be found by clicking "Help" within the eBook Collection.

■ If you buy and sell stocks or are interested in learning more about investing, try **Morningstar**, a new database available through the library. Morningstar has in-depth research reports on companies, data on mutual, closed-end, and exchange-traded funds, analysts' reports on funds and interactive training tools on basic and advanced stock, fund, and portfolio techniques.

■ **Simmons OneView** replaces **Choices3**. Simmons OneView gives users access to data that was once limited to a handful of computers in the library. Now, it is available online whether you're in the library or not! If you're not familiar with Simmons OneView or Choices3, this database contains data on demographics, behaviors, attitudes, and buying and media habits for consumers of thousands of brands and products.

For more information on database updates read Jill Markgraf's article on the changing nature of reference and Stephanie Wical's article on database cancellations. ■

## *changin' continued*

■ **History Reference Center:** provides online access to the content of more than 1500 history encyclopedias and nonfiction books covering U.S. and world history.

■ **Literary Reference Center and Literature Resource Center:** both provide a wealth of full-text information on literature from thousands of books and monographs, major literary encyclopedias and reference works.

■ **Literature Criticism Online:** Online access to content from *Contemporary Literary Criticism*, *Twentieth-century Literary Criticism*, *Nineteenth-century Literature Criticism*, *Shakespearean Criticism*, *Literature Criticism from 1400 to 1800*, *Classical and Medieval Literature Criticism*, *Poetry Criticism*, *Short Story Criticism*, *Drama Criticism*, and *Children's Literature Review*.

■ **Nursing Reference Center:** includes content on diseases and conditions, skills and procedures, drug information, patient education and more. By virtue of being online, this information can be made available in the clinical setting where health professionals and students need it.

■ **Knovel: Engineering & Scientific Online References:** more than 3000 trusted reference works, manuals and handbooks in the sciences and engineering. Its interactive tables and graphs enable scientists to manipulate, analyze, and export data, a feature that adds significant value to its print counterparts.

■ **Science Reference Center:** more than 600 science encyclopedia and reference works covering biology, chemistry, earth and space science, environmental science, health and medicine, history of science, life science, physics, science and society, science as inquiry, scientists, technology and wildlife.

■ **Oxford Music Online:** comprises Grove Music Online (which includes *The New Grove Dictionary of Music and Musicians*, *The New Grove Dictionary of Opera*, and *The New Grove Dictionary of Jazz*), *The Oxford Dictionary of Music*, *The Oxford Companion to Music*, and *The Encyclopedia of Popular Music*. Music researchers also have access to The Garland Encyclopedia of World Music Online.

■ **Oxford English Dictionary (OED):** "the definitive record of the English language," available on every desktop and electronic device capable of searching McIntyre Library databases. What could be better for anyone who uses words and is interested in their origins?

All of these online reference works can be found by clicking "Databases by Title" or "Databases by Topic" on the library homepage. Many of the books formerly shelved in the reference collection have been moved to the circulating collection, so that the most nostalgic among us can now check them out and spend more time with them. To quote Bob Dylan, "the times they are a'changin'" (according to Grove Music Online, Dylan wrote this hit song in 1963), and the way we research them is a'changin' as well. ■



# Library Mobile App

McIntyre Library is part of the new UW-Eau Claire mobile application for Android, Apple, and other mobile application devices.

Downloading the application will give you access to the library catalog, article databases, and much more wherever you have a Wi-Fi or Internet connection on your mobile device.

Please email us with comments and suggestions so that we can continue to improve the app at: [library.reference@uwec.edu](mailto:library.reference@uwec.edu)





## Guest writer

by David Lewis,  
professor of chemistry

[lewisd@uwec.edu](mailto:lewisd@uwec.edu)

# Research Now and Then

**Y**ou have a paper, or thesis, or dissertation to write, and that means that you have to retrieve information from the literature. Today, you don't even have to leave your office—or even your home—to have all the information available at your fingertips, just a keyboard stroke away. Of course, it wasn't always like this.

Forty years ago, when I was just finishing my B.Sc., a literature search meant a trip to the library to looking through volumes of *Chemical Abstracts*, and then climbing the stairs from the stacks to the reference section to look up the papers I had found. Finding a book meant looking through the card index, so you had better know the author or the title, or the reference number, because otherwise you faced hours of scanning 3x5 cards. Like many from that era, I remember scanning *Chemical Abstracts* and coming across an interesting reference that was not my primary search goal, so I did not write it down immediately, only to find later, that it was the perfect reference for a paper I was writing—and now utterly untraceable.

How things have changed! Today, most journal articles are published electronically before they appear in print. This is certainly the case with all the major journals in chemistry. In fact, this is slowly eliminating (what used to be called) the Xerox machine: why settle for a photocopy, when one can have a fully-searchable, higher-resolution PDF file instead? Even the venerable *Chemical Abstracts* and *Science Citation Index* have gone electronic. Today, one can find papers using SciFinder Scholar (provided to UW-Eau

Claire faculty and students free of charge) instead of *Chemical Abstracts*. In fact, SciFinder Scholar allows you to draw chemical structures, and it will search the database for papers where that structure occurs (even as part of the structure of a larger molecule). This has truly revolutionized literature searching. I also confess to using Google Scholar, despite its limitations. The *Science Citation Index* is now ISI Web of Science, and is another extremely useful tool when writing papers, allowing you to look forward in time from a reference you have already found.

And, of course, there is the fact that I can do all this literature searching from my office...or my home. I can now access all the electronic holdings of the library from home — routine to today's students, but truly revolutionary to those of us who started in the 60s and 70s.

And the librarians are as obsolete as the old way of literature searching, right? Actually, no... How often have you gone back to use an old, familiar program, only to find that the interface has changed to the point where you need refresher training? And how often have you bookmarked a site, only to find that its URL has changed, without them ever bothering to inform their users of the change? This is where your librarian comes in: they are the ones that keep tabs on the changes, and do the training when you need it; I know—I send all my research students over to get the training in L1033.

So sit back and enjoy your literature searches... Welcome to the 21st Century! ■

# From the Director's Desk

By John Pollitz, [pollitjh@uwec.edu](mailto:pollitjh@uwec.edu)

**T**he students have returned and the leaves are beginning to change colors as I write this. It is great to see the students filling up the library. Students seem to have jumped right into their studies this year, and I was shocked at how many have been in the library so early in the semester. The library is an exciting place when students are here building their knowledge.

One of the most visible physical changes to the library that occurred over the summer is the new energy saving lighting fixtures throughout every floor and in the stairwells. Motion sensors were installed so that lights will turn off when no one is studying in the area. At times, sections will darken with a resulting energy savings. Over the past four years much less dramatic lighting changes have helped shrink the University's carbon footprint, and this will help even more.

Major changes have continued on the second floor of the library. The University Writing Center has moved their offices and primary tutoring space into the library. The space has been very busy since the start of the semester. Collaborations that support student learning will continue to be a focus of the library building. Our library space planning committee, Kati Tvaruzka, Randy Olson, Dan Hillis and John McCrackin, focused on rearranging the second floor spaces this summer, in preparation for the completion of the new Davies Center. They moved the paperback collection to a cozier corner and moved the CD and DVD collections from the first floor. This opened up a first floor lounge area right inside the entrance to the library where students can relax while waiting to meet classmates for study sessions. The committee also created

a plan to consolidate our microfilm collection into a smaller internal space and opened up a wide expanse for seating and studying that will overlook the new quad when the current Davies Center is torn down. Our student workers built big muscles over the summer moving heavy microfilm cabinets.

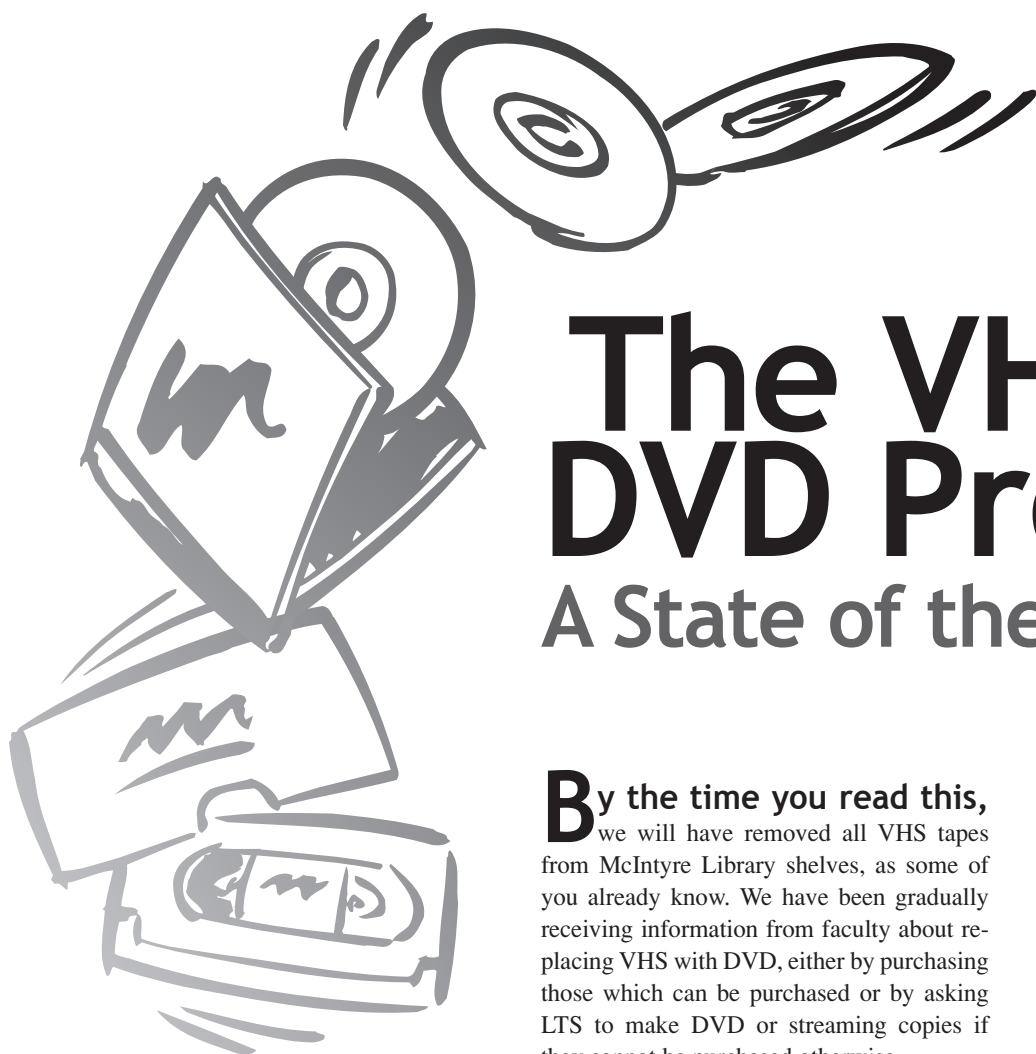
Many of these physical changes have been made possible by changes in our collection. We were able to construct the collaborative space for the Center for Writing Excellence because so many of our journals are now available digitally that we no longer need to keep copies on our shelves. The same is true for our microfilm. We no longer need as many cabinets to store microfilm when the articles are available in digital format anytime, anywhere. Another major change this summer is that we have eliminated our collection of movies in the VHS format. We coordinated our decision with the decision by LTS to no longer support that format with equipment in classrooms. Because of this we are able to house all of our physical media collections in a consolidated section of the second floor. Students will be able to listen to music and view our DVDs on computers located in the area.

In addition to all of these physical changes in the library, many important organizational changes occurred. I have called on Kati Tvaruzka to take over supervision of the access services department, allowing her to provide closer support to this front-line service area. We also combined the areas of circulation and stacks maintenance. Because of the staffing changes we were able to combine two half positions into one fulltime position that will supervise stacks



maintenance and night circulation supervision. Amanda Pardo was hired to fulfill that position. Jill Markgraf has been named head of research and instruction after three years as interim head, thus creating more stability in that department. We will now hire another research and instruction librarian to help us respond to the increased call for information literacy instruction across campus. Our collections and cataloging areas have also been part of the library reorganization. Both departments have been combined into the technical services department under the leadership of Janice Bogstad, our new head of technical services. As part of this reorganization Randy Olson has been promoted to cataloging coordinator at the position level of academic staff. By combining departments we will be able to create more efficient workflows and provide more cross-training.

Please stop by the library and see how the students are using our space. Every time I walk by the center for writing excellence it is a hive of learning activity, as is the rest of the library. Be sure to contact me or other library staff members with any concerns or if you are interested in talking about how McIntyre is changing to meet the learning needs of our students. ■



# The VHS to DVD Project:

## A State of the Collection

By Janice M. Bogstad, [bogstajm@uwec.edu](mailto:bogstajm@uwec.edu)

**B**y the time you read this, we will have removed all VHS tapes from McIntyre Library shelves, as some of you already know. We have been gradually receiving information from faculty about replacing VHS with DVD, either by purchasing those which can be purchased or by asking LTS to make DVD or streaming copies if they cannot be purchased otherwise.

We've heard from several faculty members, and the project has progressed. As of November 1 at the latest, all the VHS tapes which are currently in McIntyre Library technical services, Library 3040, will be physically out of the building. We have a list of all VHS tapes by title, and even after the tapes are gone, we can tell you whether a replacement can be purchased and make that purchase later.

For those tapes which cannot be replaced, once they leave the library we will not have access to the content, so I hope you were able to determine what you will need. Many of the VHS tapes that were in the collection were quite old, and had not been used for a long time so I don't think most of what we discard will be missed.

I want to use this opportunity to remind you of the material we have in Films on Demand as a streaming video option. Over 250 of our VHS tape collection were available in Films on Demand. We are also looking at other streaming video collections to see if we can get newer material in a more universally accessible form.

Please let us know if you have an interest in any particular service – we are trying to purchase things that will stay in the collection for at least five years, which seems not to fit with the models used to price the more popular film collections, but there may be more options in the future. One company we are considering is CRM, which makes social and business-related videos which range in price from \$149 to as much as \$449, but other vendors can be considered.

After the dust settles (and there was a lot of dust on some of the videos), we hope to have a more up to date and responsive video collection, whether it's physical or virtual, and to serve the needs of our students and faculty even better. ■



by Stephanie Wical  
wicalsh@uwec.edu

# Looking Carefully at Subscription Costs

**M**cIntyre Library has been actively looking at ways to reduce costs of its database and journal subscriptions. The library must address a materials budget decrease of just over seven percent in fiscal year 2012. Though the library has less buying power with its budget, it has not seen a reduction in demands for resources and services.

Duplication of database content through print and online access to journals and magazines, while nice, is not the best use of the library budget. One of the responsibilities of librarians is to select the best resources, which can be challenging as academic libraries throughout the United States have seen substantial budget reductions after years of relatively flat budgets, coupled with journal and database cost increases ranging from six to ten percent each year. Even if academic library materials budgets were to remain flat, libraries would still need to cancel subscriptions every year to make up for the price increases.

The library's electronic products coordinating committee (EPCC) is instrumental in determining if the library is getting the best subscriptions available. In the late spring and summer EPCC determined that several databases to which we had subscribed either no longer met the needs of

our users or contained content that was presented in a more user-friendly manner in another database.

The periodicals unit identified microfilm and print periodicals that the library did not need to renew in 2012. Microfilm usage statistics indicated that canceling many microfilm subscriptions would not negatively impact our users, and resulted in substantial savings for this current fiscal year.

Library staff also looked at usage statistics and online availability of print journal subscriptions and determined that we did not need to renew thirty-seven subscriptions for 2012. Due to this research, nearly all of the library's print subscriptions to Taylor & Francis and Springer journals will be converted to online subscriptions, resulting in additional savings. We have already switched to online journal access for Wiley journals.

McIntyre Library staff has reduced costs where we could and we will continue to do so. The silver lining of any budget reduction is that this situation compels the library to revisit our collection priorities and focus on selecting the very best resources for our users.

Questions or comments can be sent to [wicalsh@uwec.edu](mailto:wicalsh@uwec.edu). ■





# After Dark

was a great success!!







Pizza  
@  
8 & 9 PM



More than 600 students attended our After Dark library event on September 7. We hope they enjoyed it as much as we did.

Special thanks go to our sponsors: Sodexo, Toppers Pizza, Pepsi, Metropolis Resort, the Center for Alcohol Studies and Education, and the Center for International Education.

# OPEN ACCESS

## Open Access Week at UW-Eau Claire

Please join McIntyre Library during the week of October 24-28 for conversations and information about open access to scholarly research and what it means for scholarship and higher education.

### Open Access Week Kick-Off Reception

Get a preview of Open Access Week activities.

- Monday, October 24, 3:30-5:00 PM, Library Breezeway, 2nd Floor
- With remarks by John Pollitz, Director, McIntyre Library

### Open Access Opportunities: Minds@UW and PubMed Central

Learn about open access resources available to scholars at UW-Eau Claire.

- Tuesday, October 25, 12:00-1:00 PM, CETL, Old Library 1142
- A presentation by Greg Kocken, Head of Special Collections, University Archives and Records Management, and Bryan Vogh, Head of Library Systems

### Fair Use and the Classroom

Find out more about managing copyright risk with educational materials.

- Wednesday, October 26, 1:00-2:00 PM, CETL, Old Library 1142
- A discussion led by Hans Kishel, Research & Instruction Librarian, and John Pollitz, Library Director and University Copyright Officer

### Know Your Rights: Publishing and Author Agreements

Get smart about author agreements.

- Thursday, October 27, 12:00-1:00 PM, CETL, Old Library 1142
- An ORSP Grants Educational Series talk by Stephanie H. Wical, Periodicals and Electronic Resources Librarian, and Greg Kocken, Head of Special Collections, University Archives and Records Management

### Drop-In Workshop: Depositing Your Scholarship in Minds@UW

Use Minds@UW, the University of Wisconsin's very own open access repository.

- Friday, October 28, 1:00-4:00 PM, Library Instruction Lab, L1033
- Facilitated by Greg Kocken, Head of Special Collections, University Archives and Records Management

### See the complete schedule of events:

[www.uwec.edu/Library/events/openaccessweek.htm](http://www.uwec.edu/Library/events/openaccessweek.htm)

**Cheryl Cutsforth**, head of the cataloging department, retired in June. Cheryl was a valued member of the McIntyre Library community since 1976. John Pollitz stated, "During that time she was the key to providing the intellectual organization of our material, while always keeping the research needs of students and faculty paramount." Cheryl reports that "Retirement is lovely, busy, happy ... I just stick to dogs, Friends of the public library, and other 'stuff' that doesn't require keeping to the academic year calendar." *Thanks, Cheryl, for your many contributions to our library.* ■



**Diana Germain** retired in June. Diana graduated from UW-Eau Claire in 1999 with a BA in religious studies and a library science minor. She worked at McIntyre Library since 2001 as stacks supervisor. John Pollitz said, "I am happy for her but sad that the library will be losing a very diligent, thoughtful person who is very committed to the success of our organization. From the start I have been so impressed with how well Diana runs her department and how well our student workers are trained." Diana reports that she enjoys sleeping in and enjoying each day, and has plans to travel. *Best wishes for a great retirement.* ■



**Amanda Pardo** is our new evening circulation and stacks maintenance supervisor. Amanda received a degree in political science and international relations at UW-Whitewater. Before working at McIntyre Library, she was a student activity coordinator at UW-Stevens Point, and then worked at UW-Eau Claire Davies Center. Amanda's interests include reading, watching documentaries, and foreign and independent films. She speaks Spanish fluently, and is a volunteer ESL teacher. Amanda enjoys spending time with her husband and two little boys. ■

# In Brief

## Private ID: Going, Going...

Library users are finding life a little easier now that most library account and borrowing functions no longer require looking up that annoying "private ID." Entering your university username and password will suffice in most cases. Only one library service, interlibrary loan, will continue to require the "private ID." ■





**Carrie Butler Becker** has been hired as a library services assistant in the collection development department. Carrie received her bachelor's degree from UW-Eau Claire with a major in creative writing and a minor in technical writing. Prior to coming to the library she worked in the records and registration office for 13 years, most recently as an academic scheduling coordinator. Carrie's interests include reading, writing, decorating her new home, and collecting dog figurines, antique Christmas ornaments, and old photos. ■

**Lindsay Simonsen**, periodicals technical assistant, accepted a transfer position at UW- Green Bay's Cofrin Library in July. Lindsay worked for us since 2008, following her graduation from UW-Green Bay and a stint with Barnes and Noble. Stephanie Wical says about Lindsay, "Lindsay's enthusiasm, professionalism, thoughtfulness, skills and talents will be missed here but will come in handy in her new position of evening circulation supervisor at the Cofrin Library." *We wish her all the best in her future endeavors.* ■



**Anna Zook** has accepted a research and outreach librarian position in South Carolina. Jill Markgraf said, "Anna has been with the library for five years, stalwartly staffing the reference desk Saturday after Saturday. During her years here she has touched most departments in the library, through various LTE positions as well as field study projects in fulfillment of her masters in library science degree, which she completed earlier this year. She has been instrumental in keeping the research and instruction department functioning smoothly, in staffing the reference desk, in supervising students, in assisting with scheduling and so much more." *We will miss you, Anna.* ■



**Randy Olson** has been appointed to a new position as an academic librarian. As the cataloging coordinator for McIntyre Library he will be taking over many of Cheryl Cutsforth's responsibilities for managing the quality of our catalog. Randy has an undergraduate degree from UW-Green Bay in urban analysis, and graduate degrees from the University of California-Berkeley in city planning, and UW-Madison in library science. He has 26 years of experience in the McIntyre Library cataloging department as a library services assistant. Randy's interests outside of work include reading, cycling, football, music, and church. ■

#### Additional staffing changes include:

**Jill Markgraf** has been named head of research and instruction **Janice Bogstad** is the new head of technical services **Kati Tvaruzka**, education librarian, has assumed supervision of the access services department **Greg Kocken**, archivist, assumed the duties of **Beth DeRosier's** position as records manager **Eric Jennings** has a new title, instruction & outreach librarian **Laurel Sinz** transferred from half time in collection development and cataloging to full time in the cataloging department **Seth Vircks** became a full-time employee in records management **Kong Yang** has transferred into the circulation position previously held by John McCrackin. ■



Bill Hoepner



## Thank You

### Support McIntyre Library

Your gift to McIntyre Library will enhance student learning experiences and provide valuable library resources. There are several ways that you can support the library's outstanding learning environment.

- The McIntyre Library Associates Fund (0210) provides funding for print, multimedia and electronic collections; leisure reading; listening and viewing collections (gifts of any amount).
- The Library Advancement Fund (1182) provides funding for cultural programming and art exhibits, technology, furnishings, artwork and purchases that enhance the library building and its services (gifts of any amount).
- The William D. & Laurene L. McIntyre Fund (0071) helps build library print and electronic collections, funds large sets and more expensive acquisitions (gifts of \$500 or more).
- The McIntyre Library Special Collections Fund (1882) supports our work in preserving the history and traditions of the university (gifts of any amount).
- Other funding opportunities support various collections, provide furnishings, ensure preservation and digitization of collections, and replace and upgrade the equipment in our teaching lab. For complete details, see: [www.uwec.edu/fndn/programs/library.htm](http://www.uwec.edu/fndn/programs/library.htm)

Thank you for considering a gift to UW-Eau Claire's McIntyre Library. For more information about McIntyre Library or our specific needs, visit the McIntyre Library website, e-mail [Library.Director@uwec.edu](mailto:Library.Director@uwec.edu) or call 715-836-3715.



NSDC

***I wish to support McIntyre Library through my tax-deductible gift.***

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

E-mail \_\_\_\_\_

Enclosed is my check for \$\_\_\_\_\_ Foundation Code \_\_\_\_\_

*(Please make check payable to UW-Eau Claire Foundation, Inc.)*

☐ I wish to make a pledge to be fulfilled over a period of up to five years. Please have a member of the Foundation staff contact me.

☐ I wish to make my gift using electronic funds transfer on a monthly or quarterly basis. Please have a member of the Foundation staff contact me.

☐ My employer (or my spouse's) will match this gift. Employer \_\_\_\_\_

*There are several options for designating your gift. See the information above or online at [www.uwec.edu/fndn/programs/library.htm](http://www.uwec.edu/fndn/programs/library.htm)*

Undesignated funds will be credited to the Library Advancement Fund (1182).

#### Submit donations to:

UW-Eau Claire Foundation, Inc.  
Schofield Hall 214, 105 Garfield Ave.  
Eau Claire, WI 54702-4004.

Give online at: [www.uwec.edu/fndn/giving.htm](http://www.uwec.edu/fndn/giving.htm)

#### Questions?

- Visit the McIntyre Library website
- e-mail [Library.Director@uwec.edu](mailto:Library.Director@uwec.edu)
- call 715-836-3715

## Thank you to our donors

### Support McIntyre Library

The following donors contributed to the UW-Eau Claire Foundation McIntyre Library Funds after March 1, 2011.

Jane C. Betts  
Janice Bogstad  
Peggy Govan  
Bernard & Noel Herzog  
Glenda M. & Jack P. Hoggatt  
Diane & Ray Johnson  
Philip E. Kaveny  
Debra R. & Thomas W. King  
Patricia Terasa Maniaci  
Sharon Sue Melby  
John & Aracely Pollitz  
Cathy Ellen Retzer  
Joseph & Laurie Roach  
Barbara J. Roberts  
Akhour A. Sinha  
Daryl M. Wedwick  
Friends of McIntyre Library  
L.E. Phillips Family Foundation  
Incorporated

## Off the Shelf

A newsletter from McIntyre Library  
University of Wisconsin-Eau Claire  
Eau Claire, WI 54702-4004  
715-836-3715

Mary Hayden, Editor  
[haydenm@uwec.edu](mailto:haydenm@uwec.edu)

John Pollitz, Director  
[pollitjh@uwec.edu](mailto:pollitjh@uwec.edu)

Sheila Pederson, Graphic Designer  
Publications Office



*Comments and suggestions about Off the Shelf are appreciated. Print copies are distributed midway through each semester to faculty and academic staff, with online copies available to all at [www.uwec.edu/Library/aboutus/offtheshelf/](http://www.uwec.edu/Library/aboutus/offtheshelf/).*

Mary Hayden, editor