



Fall 2019 Newsletter

The newsletter for UW-Eau Claire CHAASE/HCAD students, faculty/staff, alumni and friends.

2019 CHAASE Fall Forum



Thursday, September 12th, 2019, marked the date of the Center for Health Administration and Aging Services Excellence (CHAASE) Fall Forum, titled “Human Resources Practices in the Senior Care Field.” The Center welcomed three experienced panelists to discuss the importance of human resource practices in the field of health and aging services. The three panelists were Robert Siebel (President and CEO,

Carriage Health Care Companies), Peter Corless (EVP of Enterprise Development, Onshift) and Scott Lester (Professor, Management and Marketing, UWEC)



Attendees were able to learn more about the importance of exceptional human resource practices in the field of health and aging services, which is struggling with staffing issues. Panelist discussed the current work environment and challenges, how the use of fundamental human resource practices impact the work environment, the impact of new practices and partnerships on organizational human resource performance, challenges and opportunities ahead and how to address them as well as new skill sets and talents required for advancing effective work practices for leaders.

Read the full story [HERE](#).

SAVE THE DATES!
2020 CHAASE Spring Banquet
Elevating Excellence: Building Future Leaders
Thursday, April 23rd, 2020 | 5:00 -7:00PM
Florian Gardens, Eau Claire, WI

Join over 400 people, including students, families, CHAASE board members, long-term care organizations, friends of CHAASE, and educators as we celebrate the accomplishments of our students and update attendees on CHAASE's activities this past year.



We are excited to announce this year's guest speaker, **James Balda**, president and CEO of Argentum, where he is responsible for the overall leadership of the association and with transforming its vision and mission to meet the changing needs of the senior living industry.

Under Balda's direction, Argentum has successfully implemented a new and more inclusive membership model, rebranded the association to reflect the evolving landscape of the senior living industry, launched a foundational set of quality standards and developed an executive director credentialing program designed to further professionalize the senior living industry. He joined Argentum in January 2015 when the organization was known as the Assisted Living Federation of America. He spent 2015 touring the country meeting with senior living executives, policymakers, academics, and other advocates for older adults to better understand the industry's key imperatives and to help define

Argentum's role in shaping a healthy, robust future for senior living.

We will be sending out additional information on the 2020 CHAASE Spring Banquet soon, so keep an eye out in your inbox. If you are interested in sponsorship opportunities, please contact Kiki Beschorner at beschokj@uwec.edu

Opportunities can be viewed [HERE](#)

[Register Online](#)



**National Emerging Leadership Summit
for Health and Aging Services Executives**

Tuesday, July 28 – Thursday, July 30, 2020

The National Emerging Leadership Summit in Washington, D.C. aims to increase, improve, and support the health and aging services profession to attract talented and future leaders by giving a voice to the next generation of leaders.

For more information and to apply, visit nelssummit.org

CHAASE In Action

NELS

Over the summer, Dr. Olson and Dr. Hansen led the National Emerging Leadership summit in Washington, DC. UW - Eau Claire HCAD alumni, students, and faculty visited with Rep. Ron Kind (D- WI) on the Hill. They had the opportunity to briefly discuss long term care and the needs of our profession with Rep. Kind. A couple of his staffers and interns gave everyone a tour of the United States Capitol afterward.

To learn more about the NELS, and the 2019 Summit, visit www.nelssummit.org.

"It was a privilege to attend NELS and meet with many health care service executives. Listening and learning from them about the challenges facing the industry as well as brainstorming solutions was an awesome experience to see some great minds collaborate on those issues." -

Ethan Cole, UWEC HCAD Student





Care Classic Golf Event

Thanks to WHCA/WiCAL for hosting the Care Classic! Funds from this annual golf tournament help fund CHAASE scholarships!



Fall Module

During Fall Module, HCAD Practicum Students kicked off the first day of the Fall Module by participating in "Dementia Live". A high impact simulation experience that immerses participants into life with dementia resulting in a deeper understanding of what it's like to live with cognitive impairment and sensory change.



Alumni Event

Alumni, supporters and friends attended the 5th Annual UW-Eau Claire Health Care Administration Alumni event! A special thank you to [M3 Insurance](#) for hosting this spectacular event



Pathway Summit

Several HCAD students made the trip up to Minneapolis this weekend and attended the Pathway Summit. The Pathway Employee Summit was themed "Season of Change." They learned all about recent and future changes in long term care such as PDPM, Phase 3 Requirements of Participation for Medicare, and Trauma Informed Care. They also had opportunity to network with professionals in the industry, and learn how they plan to adapt to all of these changes.



CHAASE Open House

On October 16th, the HCAD/CHAASE offices held an Open House. It was a chance for prospective and current students to learn more about the Health Care Administration major, ask questions, discover student opportunities, meet faculty and staff, have some snacks, play games and win prizes. It was a great event and we look forward to doing it again soon!



LeadingAge

Dr. Johs-Artisensi and 4 HCAD Students traveled to the LeadingAge Annual Meeting and Expo in San Francisco, CA where they attended educational sessions, heard from great speakers, and even got to interact with CHAASE board members!



CONGRATULATIONS!

Congrats to Dr. Jennifer Johs-Artisensi, the recipient of the 2019 UWEC College of Business Employee Recognition Program award. Dr. Johs-Artisensi was presented the Creativity & Innovation Award. We are lucky to have her!



A BABY GIRL!

Congrats to our Practicum Coordinator, Lindsey and her family, on their beautiful baby girl. We enjoyed meeting her!



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For more information on events, updates, and job opportunities make sure to visit our pages!

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