

Banff Mountain Film Festival Student Ticket Subsidy

Fall 2022

Primary Proposal Contacts

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Collaboration

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Project Abstract

The Banff Mountain Film Festival will return to Eau Claire in December of 2022!

Sustainability Areas Addressed

The Banff Centre "... is the largest arts and creativity incubator on the planet. Our mission is inspiring creativity. Over 8,000 artists, leaders, and researchers from across Canada and around the world participate in programs at The Banff Centre every year. Through its multidisciplinary programming, The Banff Centre provides them with the support they need to create, to develop solutions, and to make the impossible possible."

This multifaceted approach includes sustainability as, "...the Banff Centre has placed great value in its unique and spectacular mountain environment within Banff National Park. The Centre is committed to environmental leadership and performance in all its operations and has developed and implemented a wide range of environmental initiatives. Located within a UNESCO World Heritage Site, the Centre supports education and environmental awareness for all staff, program participants, and guests" making the Centre a great partner for the SOS.

The Ruffed Grouse Society are "...mainly grouse and woodcock hunters who support national scientific conservation and management efforts to ensure the future of the species" and support growing an appreciation of nature in young adults. For these reasons, partnering with these organizations strengthens the SOS's sustainability network as well as brings world class films to students that strive to connect them with the natural world.

The Student Office of Sustainability has been a partner with Ruffed Grouse Society in offering Banff Mountain Film Festival to UWEC students since 2013, and this event is one of our most successful events in terms of student attendance. The last time this festival was held was in fall of 2021.

Sustainability Outcomes

1. Economic Responsibilities

This is an opportunity to bring award-winning, world-class films concerning sustainability and the outdoors to the student body at a low cost.

2. Environmental Responsibilities

The film festival raises awareness about current environmental issues, as well as generating interest in the outdoors among the younger generation. Banff film festival personally funds various environmental projects each year.

3. Social Responsibilities

Banff will bring films to campus that students would not otherwise have the opportunity to see. Additionally, these films address current environmental and ecological issues and encourage the audience to become more involved in the outdoors and sustainability.

Project Timeline

Tickets will be released by the end of this week or beginning of next week, so student tickets will become available at that time. SOS will contribute to marketing the event on campus and downtown.

When: December 5 & 6, 2022

Where: Pablo Center at the Confluence (128 Graham Ave, Eau Claire)

Time: 7 pm (doors open @ 6:30 pm)

Tickets: \$5.00 UWEC Students

Maintenance

The graphic design coordinator, communications and media coordinator, events and activism coordinator, and education coordinator will work together to promote the Banff Film Festival across campus and on our social media.

Project Budget

Tickets (including taxes and fees) for the general public will cost \$20. Student tickets will be sold at a reduced cost of \$5.00 per ticket. SOS will be making up the \$15.00 difference. The lowered cost will ensure that students will be able to afford to attend the event.

Budget:

333 tickets @ \$15 = \$4995

Total cost = \$4,995