

**UNIVERSITY OF WISCONSIN-EAU CLAIRE  
STUDENT SENATE**

**BILL: Creation and Amendment of Communications Commission & Student  
Organizations Commission Intern Positions**

**NUMBER: 67-B-1    DATE: September 11th, 2023**

**INTRODUCED BY: Ivan San, Communications Commission Director; Bradford Heap, Student  
Organizations Commission Director**

1            WHEREAS, the University of Wisconsin-Eau Claire (UW-Eau Claire) Student Senate  
2 recognizes the evolving needs of effective communication in the digital age;

3            WHEREAS, the Student Senate acknowledges the importance of a structured and  
4 specialized approach to its communications strategy, ensuring that each facet of its digital outreach  
5 is managed with expertise and precision;

6            WHEREAS, specialization in the roles of the Communications Commission interns will  
7 ensure that each area of communication is handled with the highest quality, rather than diluting the  
8 focus and potentially compromising the effectiveness of the outreach;

9            WHEREAS, by having dedicated interns for each position, the Communications Director  
10 can provide more focused supervision and guidance, ensuring that each intern can excel in their  
11 specific domain, rather than being spread thin across multiple responsibilities;

12            WHEREAS, the introduction of the Communications Commission Media Intern is a  
13 strategic move to further enhance the Senate's digital presence, with a dedicated focus on  
14 maintaining, posting, and scheduling content across various social media platforms, ensuring a  
15 consistent and dynamic digital footprint;

16            WHEREAS, this new role will also ensure that all relevant campus calendars are updated  
17 with Student Senate activities, promoting greater student engagement and participation, and will  
18 work in collaboration with individual commissions to bolster their digital outreach;

19            WHEREAS, the Media Intern will play a pivotal role in spotlighting the work of all 9  
20 commissions, ensuring that the student body is well-informed about the diverse initiatives and  
21 activities undertaken by the Senate;

22            WHEREAS, the renaming of the previous Media Intern to the Graphic Design Intern  
23 reflects a more specialized focus on graphic design, ensuring that promotional materials for the  
24 Student Senate and its commissions are of high quality and effectively convey their intended  
25 messages;

26            WHEREAS, the amendments to the responsibilities of the Communications Commission  
27 Event Intern provide clarity and specificity, ensuring that all Student Senate events are coordinated  
28 efficiently and promoted effectively;

29 WHEREAS, these changes collectively aim to enhance the visibility, engagement, and  
30 impact of the Student Senate's communications, ensuring that the student body is well-informed,  
31 engaged, and resonates with the Senate's initiatives;

32 WHEREAS, like the proposed addition of a Social Media Intern for the Communications  
33 Commission, the Student Organization Commission is seeking an intern to serve under the  
34 Director of the Student Organization Commission; and

35 WHEREAS, the Student Organizations Commission (SOC) plays a pivotal role in  
36 supporting and guiding student organizations, ensuring they have the resources and knowledge to  
37 thrive;

38 WHEREAS, the efficient administration and outreach of the SOC are paramount to its  
39 mission, and there exists a need to enhance these areas to better serve student organizations;

40 WHEREAS, the SOC Intern will provide vital support to the SOC Director and AIL staff,  
41 ensuring that administrative tasks are handled efficiently, and that student organizations are  
42 consistently informed, engaged, and supported;

43 WHEREAS, the SOC Intern's responsibilities in attending meetings, documenting  
44 proceedings, and engaging in outreach will ensure that the SOC remains transparent, accessible,  
45 and responsive to the needs of student organizations;

46 WHEREAS, the SOC Intern will play a significant role in the funding process for student  
47 organizations, ensuring they are present for all relevant meetings and presentations, while the SOC  
48 Director will handle fund distribution;

49 WHEREAS, the SOC Intern's involvement in organizing workshops, training sessions, and  
50 informational events will ensure that student organizations are well-informed, guided, and  
51 supported in their endeavors;

52 WHEREAS, the Comms Media Intern & the SOC Intern will be instrumental in enhancing  
53 the SOC's digital outreach, particularly through the management of the Instagram student  
54 organization of the week program, fostering greater engagement and visibility for student  
55 organizations;

56 WHEREAS, the selection of the SOC Intern will be a collaborative process involving the  
57 SOC Director and the President, ensuring that the chosen candidate is well-suited to the role and  
58 its responsibilities;

59 WHEREAS, the compensation structure for the SOC Intern reflects the importance of their  
60 role in the SOC's operations and outreach, with the SOC Intern receiving up to 25% of the  
61 President's stipend;

62 BE IT THEREFORE RESOLVED, that the position of "Communications Commission  
63 Media Intern" & "Student Organizations Commission Intern" be officially recognized and added  
64 to the Student Senate structure; and

65 BE IT FURTHER RESOLVED, that the roles and responsibilities of these positions be as  
66 detailed in the attached document, which will be incorporated into the official binding bylaws; and

67           BE IT THEREFORE RESOLVED, that upon the official recognition of the  
68 "Communications Commission Intern" & "Student Organizations Commission Intern" positions,  
69 the Comms & SOC Directors will commence the hiring process for these roles immediately

70           BE IT FINALLY RESOLVED, that upon passage of this bill, President Farmer will  
71 transmit a copy of this bill to Dr. James Schmidt, Chancellor; Gregory Heinselman, Dean of  
72 Students; Dr. Patricia Kleine, Provost and Vice Chancellor, Academic Affairs; Grace Crickette,  
73 Vice Chancellor, Finance and Administration; Billy Felz, Interim Vice Chancellor, Enrollment  
74 Management; Teresa O'Halloran, Interim Assistant Chancellor of EDI; Selika Ducksworth,  
75 Interim Executive Director for EDI Engagement; Evan Weiher, Chair, University Senate; Quincy  
76 Nsgoda, Student Body President, UW Eau Claire-Barron County; Gary Wheeler, Interim Campus  
77 Director, UW Eau Claire-Barron County