UNIVERSITY OF WISCONSIN-EAU CLAIRE
STUDENT SENATE

BILL: Creation and Amendment of Communications Commission & Student Organizations Commission Intern Positions

NUMBER: 67-B-1 DATE: September 11th, 2023
INTRODUCED BY: Ivan San, Communications Commission Director; Bradford Heap, Student Organizations Commission Director

WHEREAS, the University of Wisconsin-Eau Claire (UW-Eau Claire) Student Senate recognizes the evolving needs of effective communication in the digital age;

WHEREAS, the Student Senate acknowledges the importance of a structured and specialized approach to its communications strategy, ensuring that each facet of its digital outreach is managed with expertise and precision;

WHEREAS, specialization in the roles of the Communications Commission interns will ensure that each area of communication is handled with the highest quality, rather than diluting the focus and potentially compromising the effectiveness of the outreach;

WHEREAS, by having dedicated interns for each position, the Communications Director can provide more focused supervision and guidance, ensuring that each intern can excel in their specific domain, rather than being spread thin across multiple responsibilities;

WHEREAS, the introduction of the Communications Commission Media Intern is a strategic move to further enhance the Senate’s digital presence, with a dedicated focus on maintaining, posting, and scheduling content across various social media platforms, ensuring a consistent and dynamic digital footprint;

WHEREAS, this new role will also ensure that all relevant campus calendars are updated with Student Senate activities, promoting greater student engagement and participation, and will work in collaboration with individual commissions to bolster their digital outreach;

WHEREAS, the Media Intern will play a pivotal role in spotlighting the work of all 9 commissions, ensuring that the student body is well-informed about the diverse initiatives and activities undertaken by the Senate;

WHEREAS, the renaming of the previous Media Intern to the Graphic Design Intern reflects a more specialized focus on graphic design, ensuring that promotional materials for the Student Senate and its commissions are of high quality and effectively convey their intended messages;

WHEREAS, the amendments to the responsibilities of the Communications Commission Event Intern provide clarity and specificity, ensuring that all Student Senate events are coordinated efficiently and promoted effectively;
WHEREAS, these changes collectively aim to enhance the visibility, engagement, and impact of the Student Senate's communications, ensuring that the student body is well-informed, engaged, and resonates with the Senate's initiatives;

WHEREAS, like the proposed addition of a Social Media Intern for the Communications Commission, the Student Organization Commission is seeking an intern to serve under the Director of the Student Organization Commission; and

WHEREAS, the Student Organizations Commission (SOC) plays a pivotal role in supporting and guiding student organizations, ensuring they have the resources and knowledge to thrive;

WHEREAS, the efficient administration and outreach of the SOC are paramount to its mission, and there exists a need to enhance these areas to better serve student organizations;

WHEREAS, the SOC Intern will provide vital support to the SOC Director and AIL staff, ensuring that administrative tasks are handled efficiently, and that student organizations are consistently informed, engaged, and supported;

WHEREAS, the SOC Intern's responsibilities in attending meetings, documenting proceedings, and engaging in outreach will ensure that the SOC remains transparent, accessible, and responsive to the needs of student organizations;

WHEREAS, the SOC Intern will play a significant role in the funding process for student organizations, ensuring they are present for all relevant meetings and presentations, while the SOC Director will handle fund distribution;

WHEREAS, the SOC Intern's involvement in organizing workshops, training sessions, and informational events will ensure that student organizations are well-informed, guided, and supported in their endeavors;

WHEREAS, the Comms Media Intern & the SOC Intern will be instrumental in enhancing the SOC's digital outreach, particularly through the management of the Instagram student organization of the week program, fostering greater engagement and visibility for student organizations;

WHEREAS, the selection of the SOC Intern will be a collaborative process involving the SOC Director and the President, ensuring that the chosen candidate is well-suited to the role and its responsibilities;

WHEREAS, the compensation structure for the SOC Intern reflects the importance of their role in the SOC's operations and outreach, with the SOC Intern receiving up to 25% of the President's stipend;

BE IT THEREFORE RESOLVED, that the position of "Communications Commission Media Intern" & “Student Organizations Commission Intern” be officially recognized and added to the Student Senate structure; and

BE IT FURTHER RESOLVED, that the roles and responsibilities of these positions be as detailed in the attached document, which will be incorporated into the official binding bylaws; and
BE IT THEREFORE RESOLVED, that upon the official recognition of the
"Communications Commission Intern" & “Student Organizations Commission Intern” positions,
the Comms & SOC Directors will commence the hiring process for these roles immediately

BE IT FINALLY RESOLVED, that upon passage of this bill, President Farmer will
transmit a copy of this bill to Dr. James Schmidt, Chancellor; Greggory Heinselman, Dean of
Students; Dr. Patricia Kleine, Provost and Vice Chancellor, Academic Affairs; Grace Crickette,
Vice Chancellor, Finance and Administration; Billy Felz, Interim Vice Chancellor, Enrollment
Management; Teresa O’Halloran, Interim Assistant Chancellor of EDI; Selika Duckworth,
Interim Executive Director for EDI Engagement; Evan Weiher, Chair, University Senate; Quincy
Nesgoda, Student Body President, UW Eau Claire-Barron County; Gary Wheeler, Interim Campus
Director, UW Eau Claire-Barron County