

**UNIVERSITY OF WISCONSIN-EAU CLAIRE
STUDENT SENATE RESOLUTION**

**Calling on the Student Body President and Parliamentarian to
Add Language to the Student Senate Operating Documents Regarding the
Livestream of Meetings on Instagram and Facebook and
Notice of Meetings via Facebook and Instagram**

1 WHEREAS, the University of Wisconsin-Eau Claire (UW-Eau Claire) Student Senate is the official
2 voice of the student body; and

3 WHEREAS, the University of Wisconsin – Eau Claire (UW-Eau Claire) Student Senate is bound by
4 Wisconsin State Statue 19.81 (1): “all meetings of all state and local governmental bodies shall be
5 publicly held in places reasonably accessible to members of the public and shall be open to all citizens at
6 all times unless otherwise expressly provided by law.”; and

7 WHEREAS, “a majority of Instagram users are under 30, and many are in their teens. The top
8 metric that Instagram has over Facebook is engagement. A social media engagement study reports that
9 brands see a median engagement rate of 0.09% per Facebook post, in comparison to a 1.60% median
10 engagement rate per post on Instagram.”; and

11 WHEREAS, average voter turnout at UW-Eau Claire is just 10 percent.

12 WHEREAS, the Student Body Constitution of UW-Eau Claire Section Two states that “all
13 members of the student body shall have the right to petition the Senate for redress of a grievance. A
14 petition may be presented to the Vice President of the Student Body or any Senator; and

15 BE IT FURTHER RESOLVED, that upon passage of this Resolution, the Student Body President and
16 Parliamentarian shall add the following language to the Student Operating procedure document
17 “Student Senate should strive to live stream all public General Assembly meetings on both Instagram
18 and Facebook. The livestream shall last until meeting adjournment, and afterwards, a recording of that
19 General assembly meting shall be posted on both platforms for public availability, and shall remain
20 posted indefinitely”; and

21 BE IT FURTHER RESOLVED, that upon passage of this Resolution, the Student Body President and
22 Parliamentarian shall add the following language to the Student Operating procedure document
23 “Campus media, all applicable administrative, faculty, and staff stakeholders, and the student body shall
24 be notified of meetings, including through and Instagram and Facebook post that includes the meeting

25 time, location, and agenda at least 24 hours in advance, so that students are encouraged to actively
26 participate in general assembly meetings; and

27 BE IT FINALLY RESOLVED, that upon passage of this resolution, President Gaitán will transmit a
28 copy of this bill to Dr. James Schmidt, Chancellor; Gregory Heinselman, Dean of Students; Dr. Patricia
29 Kleine, Provost and Vice Chancellor, Academic Affairs; Grace Crickette, Vice Chancellor, Finance and
30 Administration; Billy Felz, Interim Vice Chancellor, Enrollment Management; Evan Weiher, Chair,
31 University Senate; Quincy Nescoda, Student Body President, UW Eau Claire-Barron County; Gary
32 Wheeler, Interim Campus Director, UW Eau Claire-Barron County.

AUTHORED BY:

Matthew Lehner, At-Large Student Senator