

**UNIVERSITY OF WISCONSIN-EAU CLAIRE**  
**STUDENT SENATE RESOLUTION**

**Call for Notification of the AudienceView Data Breach**

- 1           WHEREAS, the mission of the University of Wisconsin-Eau Claire Student Senate is to represent  
2 the student body and act as the bridge between them and the administration; and  
3           WHEREAS, Student Senate advocates for the student’s well-being; and  
4           WHEREAS, all UW- Eau Claire ticketing is purchased through the third-party system  
5 AudienceView; and  
6           WHEREAS, UW-Eau Claire administration was made aware of a data breach from ticketing vendor  
7 AudienceView services that occurred during the February 17-23, 2023 period; and  
8           WHEREAS, AudienceView also serves other UW System schools which were also affected by the  
9 data breach; and  
10          WHEREAS, during this time, over 1,500 people purchased tickets for significant events such as Fire  
11 Ball and Viennese Ball; and  
12          WHEREAS, a portion of the student body had their banking information stolen and fraudulent  
13 purchases were made to their account; and  
14          WHEREAS, the most prominent current known fraudulent purchase has been over \$5,000; and  
15          WHEREAS, AudienceView notified UW- Eau Claire that they would email every student affected  
16 by the data breach; and  
17          WHEREAS, there were students who had suspicious activity on their cards who did not receive  
18 emails from AudienceView; and  
19          WHEREAS, students are still experiencing false charges to their banking accounts with no  
20 notification; and  
21          WHEREAS, purchases made on a checking account are instantly withdrawn, making  
22 reimbursement more difficult; and  
23          WHEREAS, it is the responsibility of the University of Wisconsin-Eau Claire to ensure all student  
24 information is protected and secured; and  
25          BE IT THEREFORE RESOLVED, the University of Wisconsin- Eau Claire shall notify the student body  
26 via email to inform them of possible fraudulent activity on student’s bank accounts; and  
27          BE IT FURTHER RESOLVED, the University of Wisconsin-Eau Claire Student Senate shall take  
28 necessary action to advocate for students and their protected, private information in the case that the  
29 University of Wisconsin-Eau Claire Administration does not inform students within the next one to two  
30 weeks upon the passage of this legislation; and  
31          BE IT FINALLY RESOLVED, that upon passage of this bill, President Gaitan will transmit a copy to  
32 Dr. James Schmidt, Chancellor; Dr. Patricia Kleine, Provost and Vice Chancellor, Academic Affairs; Grace  
33 Crickette, Vice Chancellor, Finance and Administration; Billy Felz, Vice Chancellor of Enrollment  
34 Management; Brian Drollinger, Director of Risk Management, Safety, and Sustainability; Gregory  
35 Heinselman, Dean of Students; Kristin Schumacher, Director, University Centers; MJ Burkhardt, Executive  
36 Director of Marketing and Planning, Special Assistant to the Chancellor; Troy Terhark, Director, Facilities;  
37 Renee Strehlau, Campus Facilities Planner, Facilities; Associate Director of Facilities; Tracy Drier, Associate

**38** Director, Budget and Resource Planning; Quincy Nesgoda, Student Body President, UW-Eau Claire-Barron  
**39** County; Evan Weiher, Chair, University Senate; Nicole Owen, Chair, University Staff Council; Julia Diggins,  
**40** Interim President and Interim Executive Director of University Advancement; Jake Serwe, Business  
**41** Services Manager, Service Center; Kent Gerberich, Chief Information Officer, Director of Learning and  
**42** Technology Services

**AUTHORED BY:**

Brenna Strojinc, On-Campus Senator  
Samantha Consiglio, On-Campus Senator

## Attachment A

### Proposed Ideas for Mental Health Days/Wellness Weekend

#### 1. A Wellness Weekend

- i. A wellness weekend shall be defined as an extended weekend (from 8AM on Friday to 8AM on Tuesday).
- ii. Attendance is not a requirement; lectures will not be held; all classes from 8AM to 10PM shall not be held; students will not be required to attend classes or labs and can use the time to participate in a campus-wide wellness fair with activities and resources.
- iii. Professors will hold a student hour(s) during the time of the scheduled period to be available to students for extra assistance on course assignments and content.
- iv. Utilize other campus events, departments, and areas to collaborate on events during a Wellness Fair (University Activities Commission; Activities, Involvement, & Leadership; Counseling Services; SPARC; Dean of Students Office; Multicultural Student Services; etc.).
  1. Delegate different areas of a Wellness Fair to organize consistent and demographic-based activities & resources (different areas of campus delegate different areas for students of color, queer students, students with disabilities, etc.)
  2. List of similar events to provide during a wellness fair: UAC Rage room, Library After Dark, Bark Break, etc.

#### 1. Individual Mental Health Days

- i. In the chance that the University of Wisconsin-Eau Claire decides to pursue individual days, rather than a weekend, the aforementioned ideas shall be considered.
- ii. New events possibilities: Flowerpot painting and planting, Affirmation board in Davies, Choir/A Cappella performances, Club activities/demonstration (Yoga, Dance, Players, etc.), Painting and art groups, Mental health presentations.