UNIVERSITY OF WISCONSIN-EAU CLAIRE
STUDENT SENATE RESOLUTION

Call for Notification of the AudienceView Data Breach

WHEREAS, the mission of the University of Wisconsin-Eau Claire Student Senate is to represent the student body and act as the bridge between them and the administration; and
WHEREAS, Student Senate advocates for the student’s well-being; and
WHEREAS, all UW-Eau Claire ticketing is purchased through the third-party system AudienceView; and
WHEREAS, UW-Eau Claire administration was made aware of a data breach from ticketing vendor AudienceView services that occurred during the February 17-23, 2023 period; and
WHEREAS, AudienceView also serves other UW System schools which were also affected by the data breach; and
WHEREAS, during this time, over 1,500 people purchased tickets for significant events such as Fire Ball and Viennese Ball; and
WHEREAS, a portion of the student body had their banking information stolen and fraudulent purchases were made to their account; and
WHEREAS, the most prominent current known fraudulent purchase has been over $5,000; and
WHEREAS, AudienceView notified UW-Eau Claire that they would email every student affected by the data breach; and
WHEREAS, there were students who had suspicious activity on their cards who did not receive emails from AudienceView; and
WHEREAS, students are still experiencing false charges to their banking accounts with no notification; and
WHEREAS, purchases made on a checking account are instantly withdrawn, making reimbursement more difficult; and
WHEREAS, it is the responsibility of the University of Wisconsin-Eau Claire to ensure all student information is protected and secured; and
BE IT THEREFORE RESOLVED, the University of Wisconsin-Eau Claire shall notify the student body via email to inform them of possible fraudulent activity on student’s bank accounts; and
BE IT FURTHER RESOLVED, the University of Wisconsin-Eau Claire Student Senate shall take necessary action to advocate for students and their protected, private information in the case that the University of Wisconsin-Eau Claire Administration does not inform students within the next one to two weeks upon the passage of this legislation; and
BE IT FINALLY RESOLVED, that upon passage of this bill, President Gaitan will transmit a copy to Dr. James Schmidt, Chancellor; Dr. Patricia Kleine, Provost and Vice Chancellor, Academic Affairs; Grace Crickette, Vice Chancellor, Finance and Administration; Billy Felz, Vice Chancellor of Enrollment Management; Brian Drollinger, Director of Risk Management, Safety, and Sustainability; Gregory Heinselman, Dean of Students; Kristin Schumacher, Director, University Centers; MJ Burkhardt, Executive Director of Marketing and Planning, Special Assistant to the Chancellor; Troy Terhark, Director, Facilities; Renee Strehlau, Campus Facilities Planner, Facilities; Associate Director of Facilities; Tracy Drier, Associate
Director, Budget and Resource Planning; Quincy Nesgoda, Student Body President, UW-Eau Claire-Barron County; Evan Weiher, Chair, University Senate; Nicole Owen, Chair, University Staff Council; Julia Diggins, Interim President and Interim Executive Director of University Advancement; Jake Serwe, Business Services Manager, Service Center; Kent Gerberich, Chief Information Officer, Director of Learning and Technology Services

AUTHORED BY:

Brenna Strojinc, On-Campus Senator
Samantha Consiglio, On-Campus Senator
Attachment A

Proposed Ideas for Mental Health Days/Wellness Weekend

1. A Wellness Weekend
   i. A wellness weekend shall be defined as an extended weekend (from 8AM on Friday to 8AM on Tuesday).
   ii. Attendance is not a requirement; lectures will not be held; all classes from 8AM to 10PM shall not be held; students will not be required to attend classes or labs and can use the time to participate in a campus-wide wellness fair with activities and resources.
   iii. Professors will hold a student hour(s) during the time of the scheduled period to be available to students for extra assistance on course assignments and content.
   iv. Utilize other campus events, departments, and areas to collaborate on events during a Wellness Fair (University Activities Commission; Activities, Involvement, & Leadership; Counseling Services; SPARC; Dean of Students Office; Multicultural Student Services; etc.).

1. Delegate different areas of a Wellness Fair to organize consistent and demographic-based activities & resources (different areas of campus delegate different areas for students of color, queer students, students with disabilities, etc.)

1. List of similar events to provide during a wellness fair: UAC Rage room, Library After Dark, Bark Break, etc.

1. Individual Mental Health Days
   i. In the chance that the University of Wisconsin-Eau Claire decides to pursue individual days, rather than a weekend, the aforementioned ideas shall be considered.
   ii. New events possibilities: Flowerpot painting and planting, Affirmation board in Davies, Choir/A Cappella performances, Club activities/demonstration (Yoga, Dance, Players, etc.), Painting and art groups, Mental health presentations.