

**UNIVERSITY OF WISCONSIN-EAU CLAIRE
STUDENT SENATE**

BILL: Student Mascot Initiative: Student Mascot CUSTOM PLUSH

NUMBER: 66-B-8 DATE: November 28th, 2022

INTRODUCED BY: May, Kyle; Mascot Coordinator

1 WHEREAS, the bylaws of the University of Wisconsin-Eau Claire (UW-Eau Claire)
2 Student Senate provide specific policy and procedural interpretations of the Student Body
3 Constitution; and

4 WHEREAS, the Mascot Coordinator oversees and recognizes the place of the student
5 mascot on campus and looks to soften, spread, and promote the image of the student mascot using
6 plushies; and

7 WHEREAS, this is a unique way to promote the student mascot that is relevant to the
8 culture and in a unique way to advertise the student mascot to prospective students and potentially,
9 their families and surrounding communities ;and

10 WHEREAS, various Wisconsin System schools such as the, University of Wisconsin – La
11 Crosse, University of Wisconsin – Madison, University of Wisconsin – Whitewater, University of
12 Wisconsin – Superior, and University of Wisconsin – Green Bay, all have plushies of their
13 mascots available for purchase; and

14 WHEREAS, student mascot merchandise has been sold in the past; and

15 WHEREAS, these plushies will be available for purchase at the AIL office, where allowed
16 and appropriate through the Mascot Coordinator, and as potential giveaway prizes for events ;and

17 WHEREAS, the Mascot Coordinator requests \$4200 from general operations to cover the
18 costs of a prototype and 500 completed plushies priced at \$250 for one prototype, and \$7.90 for
19 each plushies, see Attachment A for the quotes and the table in Attachment B labeled "Price
20 Breakdown" for the calculations ;and

21 WHEREAS, this allows the process of creating the student mascot prototype to begin, and
22 after a time period, an unlimited number of modifications are allowed on the prototype until
23 satisfied with the final product; and

24 WHEREAS, the retail price of the final product is yet to be determined, but will be no less
25 than \$12, see the table in Attachment B labeled "Pricing/Sale Breakdown"; and

26 WHEREAS, should any amount not be used be sent back to general operations; and

27 BE IT THEREFORE RESOLVED, \$4200 would be used from general operations to cover
28 \$250 for one plushie prototype, and to cover \$3950 for 500 plushies at \$7.90 each; and

29 BE IT THEREFORE RESOLVED, the process of starting the student mascot plushie will
30 begin; and

31 BE IT FINALLY RESOLVED, that upon passage of this bill, President Gaitán will
32 transmit a copy of this bill to Dr. James Schmidt, Chancellor; Gregory Heinselman, Dean of
33 Students; Dr. Patricia Kleine, Provost and Vice Chancellor, Academic Affairs; Grace Crickette,
34 Vice Chancellor, Finance and Administration; Billy Felz, Interim Vice Chancellor, Enrollment
35 Management; Evan Weiher, Chair, University Senate; Quincy Nesgoda, Student Body President,
36 UW Eau Claire-Barron County; Gary Wheeler, Interim Campus Director, UW Eau Claire-Barron
37 County