UNIVERSITY OF WISCONSIN-EAU CLAIRE
STUDENT SENATE

BILL: Student Mascot Initiative: Student Mascot CUSTOM PLUSH

NUMBER: 66-B-8   DATE: November 28th, 2022
INTRODUCED BY: May, Kyle; Mascot Coordinator

WHEREAS, the bylaws of the University of Wisconsin-Eau Claire (UW-Eau Claire) Student Senate provide specific policy and procedural interpretations of the Student Body Constitution; and

WHEREAS, the Mascot Coordinator oversees and recognizes the place of the student mascot on campus and looks to soften, spread, and promote the image of the student mascot using plushies; and

WHEREAS, this is a unique way to promote the student mascot that is relevant to the culture and in a unique way to advertise the student mascot to prospective students and potentially, their families and surrounding communities; and

WHEREAS, various Wisconsin System schools such as the, University of Wisconsin – La Crosse, University of Wisconsin – Madison, University of Wisconsin – Whitewater, University of Wisconsin – Superior, and University of Wisconsin – Green Bay, all have plushies of their mascots available for purchase; and

WHEREAS, student mascot merchandise has been sold in the past; and

WHEREAS, these plushies will be available for purchase at the AIL office, where allowed and appropriate through the Mascot Coordinator, and as potential giveaway prizes for events; and

WHEREAS, the Mascot Coordinator requests $4200 from general operations to cover the costs of a prototype and 500 completed plushies priced at $250 for one prototype, and $7.90 for each plushie, see Attachment A for the quotes and the table in Attachment B labeled “Price Breakdown” for the calculations; and

WHEREAS, this allows the process of creating the student mascot prototype to begin, and after a time period, an unlimited number of modifications are allowed on the prototype until satisfied with the final product; and

WHEREAS, the retail price of the final product is yet to be determined, but will be no less than $12, see the table in Attachment B labeled “Pricing/Sale Breakdown”; and

WHEREAS, should any amount not be used be sent back to general operations; and

BE IT THEREFORE RESOLVED, $4200 would be used from general operations to cover $250 for one plushie prototype, and to cover $3950 for 500 plushies at $7.90 each; and

BE IT THEREFORE RESOLVED, the process of starting the student mascot plushie will begin; and
BE IT FINALLY RESOLVED, that upon passage of this bill, President Gaitán will transmit a copy of this bill to Dr. James Schmidt, Chancellor; Greggory Heinselman, Dean of Students; Dr. Patricia Kleine, Provost and Vice Chancellor, Academic Affairs; Grace Crickette, Vice Chancellor, Finance and Administration; Billy Felz, Interim Vice Chancellor, Enrollment Management; Evan Weiher, Chair, University Senate; Quincy Nesgoda, Student Body President, UW Eau Claire-Barron County; Gary Wheeler, Interim Campus Director, UW Eau Claire-Barron County.