

**UNIVERSITY OF WISCONSIN-EAU CLAIRE
STUDENT SENATE**

BILL: Reuse of NCUR Vinyl Signage

NUMBER: 66-B-20 DATE: April 17th, 2023

INTRODUCED BY: Sydney McGuine, Senate Director, Student Office of Sustainability

1 WHEREAS, the University of Wisconsin –Eau Claire (UW-Eau Claire) is committed to
2 the values “of sustainability and commitment to preserving and enhancing not only the natural
3 beauty of our campuses, but also our built environment and the relationships that define the
4 health and equity of our communities and region”; and

5 WHEREAS, the Student Office of Sustainability (SOS) is committed to allocating
6 student dollars, in accordance with UW System 820 policy, toward sustainable initiatives that
7 directly benefit our students; and

8 WHEREAS, the recent NCUR event on campus utilized 200 square feet of vinyl signage;
9 and

10 WHEREAS, vinyl signage does not recycle, therefore all of it would end up in the
11 landfill; and

12 WHEREAS, there are many companies that take signage such as billboards and upcycle
13 them to create other products; and,

14 WHEREAS, in our case around 250 small products can be created which will also
15 promote sustainability on campus; and

16 WHEREAS, these product options can be seen in attachment A, and the AOS
17 (administrative office of sustainability) will facilitate the choice of product with our operations
18 coordinator and the summer director for SOS; and

19 WHEREAS, there will also be a survey sent out to SOS and Student Senate to gather
20 preferences for the product; and

21 WHEREAS, the Student Office of Sustainability’s General Assembly passed,
22 unanimously on April 12th, 2023, attachment A, in support of allocating \$6,450 dollars toward
23 the recycling of the vinyl NCUR signage; and

24 BE IT THEREFORE RESOLVED, that the University of Wisconsin –Eau Claire Student
25 Senate echoes consent from the Student Office of Sustainability’s General Assembly, to allocate
26 \$6,450 toward this initiative; and

27 BE IT FINALLY RESOLVED, that upon passage of this bill, President Gaitan will
28 transmit a copy to Dr. James Schmidt, Chancellor; Dr. Patricia Kleine, Provost and Vice

29 Chancellor, Academic Affairs; Grace Crickette, Vice Chancellor, Finance and Administration;
30 Billy Felz, Vice Chancellor of Enrollment Management; Brian Drollinger, Director of Risk
31 Management, Safety, and Sustainability; Gregory Heinselman, Dean of Students; Kristin
32 Schumacher, Director, University Centers; MJ Burkhardt, Executive Director of Marketing and
33 Planning, Special Assistant to the Chancellor; Troy Terhark, Director, Facilities; Renee Strehlau,
34 Campus Facilities Planner, Facilities; Associate Director of Facilities; Tracy Drier, Associate
35 Director, Budget and Resource Planning; Quincy Nesgoda, Student Body President, UW-Eau
36 Claire-Barron County; Evan Weiher, Chair, University Senate; Nicole Owen, Chair, University
37 Staff Council; Julia Diggins, Interim President and Interim Executive Director of University
38 Advancement;

¹ If you have citations, you can provide the links/titles here and demarcate them with superscript