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From The Desk Of Director

It was another great year for our department. As we continued to rebound from the pandemic, we gained momentum in all our programs and facilities similar to pre-pandemic. This year was focused on facility development and student engagement. We took great strides in each area and continue to provide inclusive opportunities for our campus community.

FACILITIES

The Recreation and Athletics Master Plan (RAMP) was finally completed during the spring semester. After 4 years and a pandemic, we can now utilize this document as a guiding force to move our facilities forward for the Recreation, Athletic, and Kinesiology programs. This collaborative effort will guide us in the development of campus facilities that will lead and guide our facility developments for the next 20-30 years.

The Sonnentag building is in the process of being built and is planned to open in the Spring/Summer of 2024. This new facility is the result of collaborations with the University, Mayo Health System, and the City of Eau Claire. It will change the traditional approach to recreation and fitness as select athletic programs transition to a larger, newer space that will also serve as a venue for graduation and provide multiple concert opportunities. Students will be able to recreate, workout, and participate in events and programs along the beautiful Chippewa River. This student supported facility will provide many new opportunities for our Blugolds and the Chippewa Valley community.

McPhee/Olson had several projects take place that continue to allow this shared use facility to function effectively and efficiently for all constituents. To accommodate the increase in athletic sports and athletes, separate locker rooms were developed within the men’s and women’s general locker rooms. This project included new lockers, flooring, and benches. The two Strength and Sport Performance racquetball courts in McPhee/Olson continue to be updated with new equipment to meet the increasing needs of all athletes.

The Hilltop Recreation Center underwent some upgrades as well. The esports program continues to grow and so does the space needed for the students. The Lookout space has become an esports hub that includes a broadcasting room, and recreational and competitive spaces. The old esport room will offer a golf simulator and arcade games for students, faculty/staff, and the community to utilize.

In addition to indoor facility development, our outdoor fields at Bollinger and at Simpson continued to see upgrades to provide top notch facilities for our students. At Simpson Field, the visitor bleachers were installed which allowed us to host our first collegiate track and field meet in over 20 years.
**PROGRAMS**

We have a lot to celebrate with our programs. The Strength and Sport Performance program continues to prove the value for our campus. We just completed the process of hiring an Associate Strength and Sport Performance Coach, Kodi Fezler. We also hired an Assistant Strength and Sport Performance Coach, Gabe Champeau. The Strength and Sport Performance program has a total of 3 FTE staff who work with our athletes and coaches to ensure athletic success for our sport module. This summer, we created a Strength and Sport Performance camp for middle and high school students to train with our top-notch staff. This program, which started in 2018, has had a tremendous impact on our Blugold Athletes and our community.

As mentioned earlier, the esports program continues to grow, and we adapt to the success. Along with the hiring of a part-time esports coach last year, Nate Garvey, this year we have hired a Graduate Assistant for Competitive Sports and Facility Operations, Mikanley Prefak. The esports program will now offer (5) $2,000 scholarships for high achieving incoming students. We are excited for the continued success of this program and look forward to the future of it.

Our **Club Sport** program saw great success as well! With 31 clubs and almost 800 members, our students had an overall GPA of 3.30. Not only did they have success in the classroom, but they also found it on the courts and fields. The Men’s Club Volleyball team was the 2023 NCVF D2 National Runner-Up (Kansas City, MS), the Women’s Club Volleyball team won Back-to-Back 2023 NCVF D2 National Championships (Kansas City, MS), the Men’s Lacrosse team won back-to-back GLLL Regional Championships, the Women’s Rugby team was the 2022 National 15s Collegiate Rugby Division II Champion (Houston, TX), the 2023 National 7s Collegiate Rugby Division II qualifier & 4th place finish (Washington, D.C.), and the Cheer and Stunt team won the 2023 Maximum Cheer and Dance’s Tennessee Classic, and were Runner-Ups in the Coed College Advanced Division (Sevierville, TN). I am always impressed with what these student run/staff supported organizations can accomplish. We celebrate their determination and success!

The **Jig’s Up** Blugold Ice Fishing Contest, in its 10th year, took place again on a Saturday in February with below zero conditions. We held the event completely outside on the ice and regardless of the conditions, we had great participation. This continues to be our largest fundraiser and just this year we were able to endow the profits and in doing so, guarantee financial support that will sustain our Recreation and Athletic programs over the next many years.

In the second year of bringing back the **Shamrock Shuffle** we had over 400 participate in the event on a Saturday morning in March. It is a great event that captures individuals and teams from campus as well as the community.

We revamped and expanded our **Freshman Connection** program to accommodate over 400 incoming students with the goal of recruitment and priority of retention.

As we put a wrap on the 2022-23 school year, we look forward to the academic year ahead. As always, students are at the forefront of everything we do and the decisions we make, as outlined in this report. So, “Come as you are and EXPERIENCE RECREATION“ with us!
Goals For 2023-2024

1. Work toward completion of the following components of the Recreation and Athletics Facilities Master Plan:
   i. Facilities Master Plan: Engage and educate the campus and community on the Recreation and Athletics Facilities Master Plan.
   ii. Sonnentag: Finalize the RFP process for the Sonnentag Complex.
   iii. Sonnentag: Establish a seat at the table on the Sonnetag Complex Operations leadership team.
   iv. Simpson Field: Phase 3 – Track and Stadium – Fundraise for completion of this project.
   v. Towers Field: turf and light – Need to fundraise and help push to get the steam line project completed
   vi. Hilltop: Esports lab expansion completion – Finalize phase 3 of this space to capture the entire lower gameroom area.
   vii. Hilltop: Create space and purchase a golf simulator for the space in old esports space
   viii. Outdoor Basketball Courts: Install behind Governor’s and Crest subject to UW Facilities timeline.

2. Review and update our Strategic Plan (2025) and Inclusive Excellence Plan.

3. Develop a Student Employment program for campus (Blugold EDGE) and work to improve and streamline the assessment and evaluation process for all student employees.

4. Develop a strategic plan for the esports program.

5. Recruit strong student leaders from the various program areas of Recreation to engage in planning and decision-making as members of the Recreation Advisory Committee.

6. Create and develop new partnerships in support of our Inclusive Excellence plan and document our progress. Consider the cultural months within our programming efforts.

7. Work with the Strength and Sport Performance Coach and Assistant Strength and Sport Performance Coaches on the development of a summer camp for youth.
8. Develop a plan to create an annual giving campaign for Recreation and Sport Operations.

9. Encourage and support staff and students in professional development opportunities.

10. Develop and mentor the Graduate Assistant for Competitive Sports and Facility Operations.

11. Increase revenue generation within programs and facility offerings.

12. Support staff involvement in campus committee work.

13. Generate funds for training and programs through outside sources: UWEC Professional Development Programs or Grants.

14. Rebuild our Student Wellness Committee to support student wellbeing on campus, using the Okanagan Charter as framework.
## Mission, Vision, Values

<table>
<thead>
<tr>
<th>Mission Statement</th>
<th>We provide comprehensive student-centered recreational experiences that support wellbeing, enhance academic learning, and create a sense of belonging.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Vision Statement</td>
<td>Recreation and Sport Operations is a leader in the advancement of recreation and sport; we educate inspire, engage, and equip students to be active, healthy and well in a global society.</td>
</tr>
<tr>
<td>Our Values</td>
<td>Student Enrichment + Wellbeing + Collaboration + Stewardship + Sustainability + Leadership + Inclusiveness</td>
</tr>
<tr>
<td>Equity, Diversity, and Inclusion</td>
<td>We respect and appreciate all people. We value the individual differences that make us unique and the similarities that bring us together. Come as you are and EXPERIENCE RECREATION!</td>
</tr>
<tr>
<td>Individuals with Disabilities</td>
<td>We aspire to provide accessible recreational opportunities for all people. If a disability related accommodation is needed to Participate in any of our programs, please contact the Recreation Office at (715) 836-3377.</td>
</tr>
</tbody>
</table>
# Inclusive Excellence Plan

**Recreation and Sport Operations student and professional staff will:**
- Support and encourage participation in on-campus opportunities for **MENTORING**
- Promote **EMPLOYMENT** opportunities in a manner that will attract diverse applicants.
- Ensure **FACILITY IMPROVEMENTS** and new developments are inclusive and welcoming.
- Host diversity **TRAINING + PROFESSIONAL DEVELOPMENT** throughout the year for student employees and professional staff.

## Strategic Plan

We will prioritize and support:
- **Professional Development | Value:** Wellbeing + Leadership
- **Student Engagement/Connection | Value:** Student Enrichment
- **Equity, Diversity, & Inclusiveness | Value:** Inclusiveness
- **Facilities Enhancement + Collaboration | Value:** Sustainability + Collaboration
- **Fiscal Responsibility | Value:** Stewardship

## Student Employee Learning Outcomes

- **Respect for Diversity:** Students who work for Recreation will develop an understanding and respect for diversity.
- **Personal Wellbeing:** Students who work for Recreation will learn to balance work, school, and personal affairs while maintaining a healthy lifestyle and having a sense of belonging.
- **Critical Thinking:** Students who work for Recreation will have opportunities to problem solve, make difficult decisions, and think critically about issues that arise.
- **Academic Integration:** Students who work for Recreation will make meaningful connections between what they are learning in the classroom and how it relates to their employment with Recreation and their professional career after graduation.
- **Leadership:** Students who work for Recreation will be given opportunities to develop their leadership skills.

## Participant Learning Outcomes

- **Connection:** Students who participate in Recreation programs experience connection with university staff, fellow students, and the UWEC Campus.
- **Inclusion:** Students who participate in Recreation programs will feel welcomed, supported, and safe.
- **Wellbeing:** Students who participate in Recreation programs will experience the positive impact of health and wellbeing in their lives.
Recreation staff will:

Support and encourage participation in on-campus opportunities for MENTORING.

Promote EMPLOYMENT opportunities in a manner that will attract diverse applicants.

Host diversity TRAINING + PROFESSIONAL DEVELOPMENT throughout the year for student employees and professional staff.

Ensure FACILITY IMPROVEMENTS and new developments are inclusive and welcoming.

Thank you for everything!! You were so nice to me and I really appreciate that. I hope everything goes well for you. Good luck and I'll always remember you on the other side of the Pacific. Thank you again!!!

MENTORING
Service-Learning Students, Student Apprentices, Host Friend Program
이준호 (Junho) from Korea mentored by Sheryl Poirier

EMPLOYMENT
11% student of color working for Recreation, campus average is 11%
Cycling in Spanish Class offered both semesters

TRAINING + PROFESSIONAL DEVELOPMENT
EDI Training, "Inside Out" Speaker at Fall All Staff Training – Sept 5
EDI Tier I required of all student employees

FACILITY IMPROVEMENTS
Wheelchairs were added to Hilltop and McPhee Centers

August 13, 2022
Creating awareness of physical challenges and adaptive sports. Money raised went towards the purchase of two wheelchairs for Hilltop and McPhee.
**GSRC Swim Night**
November 15 (28 swimmers)
April 11 (33 swimmers)

**GSRC Queer Climb at the EAC**
May 4 (17 climbers)

**Boba served at Rec Fest**
May 5 in recognition of Asian American & Pacific Islander Heritage month

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**85% Agree**
I feel welcome and safe when participating in Recreation programs or using facilities.
-2023 Campus Recreation and Wellbeing Survey

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**EDI TIER 3 COMPLETIONS**

**Abigail Place**, “Softball & Baseball EDI Survey: Strength + Performance Gender Inclusivity Project”

**Zac Ruch**, “Surveying NCAA Athletic Teams Training in Mixed Gendered Training Groups to Evaluate the Effectiveness of the Experience For All”

**Olivia Harding**, “Utilizing Recreation to incorporate EDI into Spring Fest”

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**EQUITY, DIVERSITY, AND INCLUSION**
We respect and appreciate all people. We value the individual differences that make us unique and the similarities that bring us together. Come as you are and EXPERIENCE RECREATION!

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Thank you again for working to set this up! I can’t explain to you how cool it was to see our students enjoy an event so much. They particularly appreciated that rec is such a willing partner for the GSRC. Many of our students haven’t had good experiences in athletic spaces in the past, so even knowing that rec is such a good partner to the office really means a lot to them.

Thanks for all you do!
Kallie Friede, Ms.ED
Director, Gender & Sexuality Resource Center

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**Individuals with Disabilities**
We aspire to provide accessible recreational opportunities for all. If a disability related accommodation is needed to participate in any of our programs, please contact the Recreation Office at (715)836-3377

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Student employees who have not completed the freshman year required EDI Tier 1 training, must complete it as part of their employment with Recreation.
The Strategic Plan for Recreation and Sport Operations is based on the strengths of the department, the focus of the Division of Enrollment Management, and the goals outlined in the UW-Eau Claire 2025 Strategic Plan. We will continue to work to achieve the Chancellor’s Guidepost Goals and support efforts toward enrollment growth.

### Mission

**University of Wisconsin Eau Claire**

Foster in one another creativity, critical insight, empathy and intellectual courage, the hallmarks of a transformative liberal education and the foundation for active citizenship and lifelong inquiry.

**Recreation and Sport Operations**

We provide comprehensive student-centered Recreational experiences that support wellbeing and enhance academic learning.

### Vision

**University of Wisconsin Eau Claire**

We are noted for rigorous, integrated, globally infused undergraduate liberal education and distinctive select graduate programs. We are leaders in preparing students for lifelong contributions to society through career, service, and personal achievement.

**Recreation and Sport Operations**

Recreation and Sport Operations is a leader in the advancement of recreation and sport; we educate, inspire, engage, and equip students to be active, healthy, and well in a global society.

### Values

**University of Wisconsin Eau Claire**

Diversity and Inclusiveness - Leadership - Innovation and Continuous Improvement - Stewardship and Sustainability

**Recreation and Sport Operations**

Inclusiveness - Wellbeing - Student Enrichment - Collaboration - Stewardship + Sustainability - Leadership

### Goals

**University of Wisconsin Eau Claire**

Goal 1: Achieve national distinction for programmatic leadership in health and wellbeing

Goal 2: Achieve national distinction by leadership in Equity, Diversity, and Inclusion

Goal 3: Achieve national distinction by integrating undergraduate research and creativity across all disciplines

**Recreation and Sport Operations**

We will prioritize and support:

- Goal 1: Student and Staff Professional Development
- Goal 2: Student Engagement / Connection
- Goal 3: Equity, diversity, and Inclusiveness
- Goal 4: Facility Enhancement + Development
- Goal 5: Fiscal Responsibility
We will prioritize and support

**Student + Staff Professional Development**

**VALUE: WELLBEING + LEADERSHIP**

**PRIORITy ACTIONS**

Encourage and support professional staff attendance at relevant conferences and/or trainings that benefit both the individual and the department.

Collaborate and contribute to employee and student wellbeing, offering inclusive programs that support health and wellbeing on campus.

Support student development by providing regular performance evaluations, guidance in goal setting, training and leadership opportunities, and scholarships for conferences and workshops.

**MEASURES OF SUCCESS**

**Professional Staff:**
Attend and take on leadership roles within professional organizations: NIRSA, WIRSA, NSCA AORE, and PCIA.

Involvement in campus-wide health and wellness programming and increasing efforts and opportunities within our department to create a work environment that is supportive, flexible, and encourages healthy practices for personal wellbeing.

**Student employees:**
Set a SMART Goal and receive frequent feedback and regular performance evaluations.

Participate in ALICE, CPR/First Aid, EDI, and other trainings.

Obtain financial support for advanced trainings, certifications, conferences and workshops.

**ACHIEVEMENTS**

- Hired Recreation Intern, Olivia Harding, for Spring Semester.
- Staff are involved in professional organizations and support internal and external opportunities to be well.
- Students set SMART Goals and participate on on-going trainings and professional development.
We will prioritize and support **STUDENT ENGAGEMENT + CONNECTION**

**VALUE: STUDENT ENRICHMENT**

**PRIORITY ACTIONS**

- Encourage student leadership in decision making and the administration of the Recreation department.
- Promote student involvement in department-wide programming and training.
- Develop engaging programs that recruit, retain, and support student success.
- Create and develop intentional Recreation programming that is inclusive of all students and supports a feeling of belonging.

**MEASURES OF SUCCESS**

- Students from all program areas of Recreation are represented on the recreation Advisory Committee.
- Student employees assist with special events including Jig’s Up, Shamrock Shuffle, and professional trainings.
- Freshman Connection first year students and RecConnect transfer students demonstrate higher retention rates.
- Students of color are involved in planning and attending Recreation programs with leadership from Recreation staff and the EDI/Recreation Intern.

**ACHIEVEMENTS**

- The Rec Advisory Council is made up of 20 student employees.
- Programming is welcoming and inclusive leading to a sense of belonging.
- Trainings and professional development opportunities are offered throughout the year for all student employees.
- Seth Holter and Hannah Elmer presented on department budgets. Taylor Wann presented on the Club Sport Budget.
We will prioritize and support EQUITY, DIVERSITY, & INCLUSION

**VALUE: INCLUSIVNESS**

Support and encourage participation in on-campus opportunities for mentoring.
Promote employment opportunities in a manner that will attract diverse applicants.
Host diversity training and professional development throughout the year for student employees and professional staff.
Ensure programming, facility improvements, and new developments are inclusive and welcoming.

Professional staff serve as mentors to underrepresented students and work towards completion of the EDI Tiers 1, 2, 3.
Employment opportunities are intentionally promoted in Multicultural Student Services and promoted by the EDI/Recreation Intern
Diversity training offered annually at the Fall All-Staff Training and the EDI Tier 1 training required of all student employees.
Student and professional staff collaborate with and are encouraged to attend programs offered through the Multicultural Student Services Office, Center for International Education, Gender and Sexuality Resource Center, and Services for Students with Disabilities.
Equity, Diversity, and Inclusion is a primary consideration in the Master Plan.

- Staff mentor international students
- Staff completed the EDI Tier 3
- Collaborative programming with GSRC, MSS, and Services for Students with Disabilities.
- Wheelchairs were added to McPhee and Hilltop Centers
We will prioritize and support

FACILITY ENHANCEMENT + COLLABORATION

VALUE: SUSTAINABILITY & COLLABORATION

PRIORITY ACTIONS

Collaborate with Facilities Management on a maintenance and custodial plan that optimizes cleanliness and safety in all Recreation facilities.

Finalize the comprehensive long-term Master Plan for Recreation and Athletics.

Cultivate solid, mutually beneficial relationships with Housing and Residence Life, University Centers, Kinesiology, Athletics, and the Community for effective collaboration on shared-use facilities.

MEASURES OF SUCCESS

Monthly Facility Assessment meetings take place to ensure a high level of user safety and address any concerns.

Start implementation of the Master Plan for Recreation and Athletics in the spring of 2022.

Openly communicate on a regular basis with Housing and Residence Life, University Centers, Kinesiology, Athletics, and the Community on the use of Recreation facilities, keeping students as a priority.

ACHIEVEMENTS

- Finalized the Recreation and Athletics Master Plan
- New bleachers at Simpson Field
- McPhee Locker Room renovation
We will prioritize and support FISCAL RESPONSIBILITY

VALUE: STEWARDSHIP

Manage department funds with integrity and wisdom, planning for and prioritizing immediate and long-term needs, and avoiding unnecessary expenditures.

Provide complete budget transparency to the Administration, Student Senate Finance Commission, and all students.

Involve students in the budget development process and in the presentation of the budget to the Student Finance Commission.

Staff work within System and University guidelines to establish a long-term plan for capital expenditures which leads to a balanced budget.

Involve students and staff in the budget process through involvement on the Recreation Budget Advisory Committee.

Students assist in the development of the Recreation and Sport Operation budget and present it to the Student Finance Committee.

- Increased user fees by 3-6% FY23 for Recreation Auxiliary Budget
- Implemented increased pay rates for student payroll in every program, with a minimum $10 rate.
- Applied a 40% reduction to the Recreation Capital Spend Plan to FY22-33
- Projecting no segregated fee increase for FY24 Intramural Budget
- Transitioned intramural payments to an individual play pass structure
- Projecting no increase allocation for FY24 Club Sport Budget
OUTDOOR FACILITIES
Just south of the university’s upper campus is the 40-acre Bollinger Field Complex consisting of 7 fields: four softball fields, three soccer fields and a rugby field. It is utilized by the university and the community. Campus facilities include outdoor volleyball, basketball, and tennis courts, the 9-hole Disc Golf Course and 9-element Vita Course

MCPHEE PHYSICAL EDUCATION CENTER
Home to Athletics, Kinesiology, and Recreation, featuring three regulation sized hardwood courts, a 6-lane, 25-yard swimming pool, a 30-foot climbing wall, wrestling room, two multi-use rooms for special interest groups and fitness centers. The Ade Olson addition features three additional multi-use courts for indoor athletic practices, class instruction and various intramural and club sports. The addition also includes a 6-lane 200-meter track, 4 racquetball courts, an athletic training room, a lecture hall and administrative offices for Athletics and Kinesiology.
2022-23 Projects:
- Bleachers installed at Simpson Field
- Repaired long jump sand pits
- Installed power to throws area and bleachers/press box
- Conducted minor repairs to track surface
- Fixed water steeple
- Manicured throws area
- Locker room renovation completed for men’s and women’s general spaces which included an additional 6 spaces added for athletic teams
- Men’s Track & Field locker room renovated
- New control system installed in McPhee and Olson gymnasiums for hoops/curtains
- Replaced carpet in 162 lecture hall

Updates to Simpson Field lead to hosting the first collegiate track meet since 2008

McPhee was chosen as the host site for the 2024 National Collegiate Table Tennis Championships

USER COUNTS
- 25,284
  McPhee 210 Gyms
- 4,011
  Wrestling Room
- 4,191
  Dance Studio 105
- 1,017
  Activity Room 101
- 7,019
  Swimming Pool
- 45
  Indoor Track
- 20,642
  Olson Gym
- 1,490
  Racquetball Courts
- 4,185
  Lecture Hall 162
- 5,670
  Open Rec Equipment Checkout

123,671
Reservation Hours

30,684
Facility Reservations

30,684
Facility Reservations

Facility Reservations

Facility Reservations

Facility Reservations

Facility Reservations
Competitive Sports

INTRAMURAL SPORTS

The Intramural Sports program provides a diverse array of activities for students, faculty, and staff to stay active, create memories, and build friendships through engagement with the university community. All skills levels are welcome.

Intramural sports promote individual and team play in league and tournament formats. Over 60 men’s, women’s co-rec, and open leagues are offered to students, faculty, and staff who wish to recreate in structured activities. Our staff strive to promote teamwork, respect, fun, and family. Come as you are and EXPERIENCE INTRAMURALS!

Structured league play is offered in a block format with two blocks per semester, four blocks per year. One-day tournaments and special events are interspersed throughout each semester. The format, offerings, and season length vary depending upon the activity.

CLUB SPORTS

A Club Sport is a recognized University student organization that has been formed by individuals motivated by a common interest and desire to participate in their favorite activity. Club Sports are designed to provide the UWEC student community the opportunity to practice, participate, and perform on and off campus in 31 competitive and recreational sports.

The Club Sports program empowers students to engage in leadership pursuits and focuses on student development, promoting social fellowship, and enhancing skills. Through guidance, leadership, and mentoring, our staff aims to create opportunities for students to succeed both during their time at UWEC and within their professional lives.

ESPORTS

The Esports program is designed to promote both a competitive and recreational gaming experience through the cultivation of an inclusive campus gaming community. Our program currently boasts 22 high-end Alienware gaming stations and maintains the capacity to allow for continued esports expansion.

Game offerings include Valorant, Call of Duty, Rainbow Six Siege, CS:GO, Apex Legends, League of Legends, Rocket League, Overwatch, Fortnite, and Super Smash Bros. Varsity team, club team, and general lab hours are offered. Through these multiple engagement outlets, the esports program strives to engage our diverse Blugold audience.
I feel like participating in intramural sports has helped me belong here at UWEC. Being able to get a group of friends together to play intramural sports really sealed our friendship. It helped me to gain confidence and show them what I love. It also helped me to stay active on campus and maintain a healthy lifestyle. I have enjoyed all of the opportunities on campus through the Rec department and those are some of my best memories at UWEC.

-2023 Campus Recreation and Wellbeing Survey

KARLIE STEFONIK

was hired as the new Competitive Sports Coordinator. She started on Labor Day, September 5, and ran with the Intramural, Club, and Esports programs.
Intramural Sports

Fall 2022
8,967 Participations
1,584 Unique Participants
418 Teams
27 Activities

Spring 2023
9,227 Participations
1,473 Unique Participants
435 Teams
27 Activities

2022-2023
18,194 Participations
2,147 Unique Participants
853 Teams
54 Activities

Fall 2021
11,011 Participations

Spring 2022
10,583 Participations

2021-22
21,594 TOTAL Participations
Several Competitive Sports staff members officiate youth and high school athletic in the surrounding community.

Program Assistant (Bradley Tuomi) attended the NIRSA Region III Student Lead On at DePaul University in Chicago, Illinois.

Several staff members also work for athletics doing scorekeeping, clock, or officiating duties.

**Supervisor of the Block 1**
Hannah Elmer

**Official of the Year - Soccer**
Michael Romatowski

**Most Improved**
Kayla Braun

**Supervisor of the Block 2**
Catie Simmons

**Official of the Year - Flag Football**
Brett de Kooker

**Spirit Award**
Jayson Coleman

**Supervisor of the Block 3**
Caleb Brauer

**Official of the Year - Basketball**
Alex Montana

**Best Scorekeepers**
Anastasia Johns + Faith Gruenwald

**Supervisor of the Block 4**
Ryan Mead

**Official of the Year - Softball**
Kaitlyn Voth

**Energy Award**
Brett de Kooker

**Supervisor of the Year**
Bradley Tuomi

**Official of the Year - Overall**
Travis Thompson

**Workhorse Award**
Myles Jensen

Collaborated with Eau Climbers, Dodgeball Club, and the Table Tennis Club for the intramural offerings of Rock Climbing, Dodgeball, and Table Tennis.

Purchased four full sets of pickleball equipment & portable nets and created an indoor league with all 24 team slots filling up.

New Intramural Sports:
- Doubles Pickleball League
- Doubles Pickleball Tournament
- Brought back Battle Ball
Club Sports

Baseball
Blugold Nordic
Bowling
Cheer & Stunt Team
Dance Team
Disc Golf
Eau Claire Dodgeball
Eau Climbers
Equestrian
Esports
Figure Skating
Men’s Hockey
Men’s Lacrosse
Men’s Rugby
Men’s Soccer
Men’s Ultimate Frisbee
Men’s Volleyball
Mixed Martial Arts
Powerlifting
Table Tennis
Tennis
Traditional Martial Arts
Triathlon
Two to Tango
Waterski and Wakeboard
Women’s Hockey
Women’s Lacrosse
Women’s Rugby
Women’s Soccer
Women’s Ultimate Frisbee
Women’s Volleyball

Total Clubs
31

Club Sport GPA
3.30

Total Club Athletes
753

“I joined a club sport and it has been an awesome experience. I gained my closest friends from it and the team just feels like a community.”
2023 Campus Recreation and Wellbeing Survey
**Men’s Club Volleyball:** 2023 NCVF DII National Runner-Up (Kansas City, MS)

**Women’s Club Volleyball:** Back-to-back 2023 NCVF DII National Champions (Kansas City, MS)

**Men’s Lacrosse:** Back-to-back-to-back GLLL Regional Champions

**Women’s Rugby:** 2022 National 15s Collegiate Rugby Division II Champions (Houston, TX); 2023 National 7s Collegiate Rugby Division II – Qualifier & 4th place finish (Washington, D.C.)

**Cheer and Stunt:** 2023 Maximum Cheer and Dance’s Tennessee Classic, Runner-Ups in the Coed College Advanced Division (Sevierville, TN)

**Tennis:** Voted Club of the Year by the USTA Northern peers & leaders

**Disc Golf:** Qualified for the Collegiate Disc Golf National Championships for the first time in team history and placed 5th overall (Marion, NC)

**Dance Team:** Spirit of America Competition – 1st place Open HipHop, 3rd place Open Jazz (Minneapolis, MN); Nationals – 10th place Open HipHop, 12th place Open Jazz Finals (Orlando, FL); performed at primetime at a Minnesota Timberwolves game

**Esports:** Valorant Divisional Champions (x2), League of Legends Divisional Championship

**Powerlifting:** Hosted the USA Powerlifting Wisconsin State Meet

**Two to Tango:** Hosted their annual Viennese Ball Workshop with 35 people in attendance and received outstanding testimonials

**Triathlon:** Hosted the Blizzard Blast Indoor Triathlon; two individuals qualified and competed at Nationals in Georgia

**Men’s Ultimate:** Competed at Regionals and placed 10th (best in team history)
**Club Sports**

**NATIONAL COLLEGIATE RUGBY DIVISION II CHAMPIONS**

First time in history the UWEC Women's Rugby Team has won the national title

December 4th, 2022, in Houston, TX

78-0 win in championship game, 44-0 in the semifinal game (zero points allowed in the final four)

Cerys Ridd named MVP of the tournament National Collegiate Rugby Division II Champions

**MENS CLUB VOLLEYBALL**

The Men’s Club Volleyball team took 2nd place at the NCVF DII National Championship on April 15th in Kansas City, MO. This is their third time placing in the National Championship since 2018! Five Players made the all National teams!

1st team: Carson Bakkala
Mason Mortimer
Beau Sweitzer

Honorable Mention: Chase Haferman

2nd Team: Nick Feine
Sam Vodenlich

**WOMANS CLUB VOLLEYBALL**

The Woman's Club Volleyball team is now back-to-back NCVF DII National Champions! The team went undefeated in the tournament in Kansas City, MO, and beat Colorado Christian in 2 sets to take home the gold.

1st Team: Jordan Pagac
Samantha Strelnieks

Tournament MVP: Claire Casewell

2nd Team: Brianna Klabunde
Taryn Tacheny

**DANCE TEAM OPEN JAZZ**

“We are beyond proud to have been able to represent our university and take home 12th in the nation for Open Jazz, and 10th in the nation in Open Hip-hop!! A huge thank you to our incredible coaches, supporters, and all those who have helped us along the way this season. We truly couldn’t have done it without you!!”
Hosted over 100 club games/tournaments annually across 31 clubs
Traveled to over 120 games/tournaments annually across 31 clubs
Hosted the second annual club sport all-officer training with 117 total attendees
Hosted the second annual Club Sport Resurgence event during Welcome Week
Leadership Workshops - 220 attendees

Collaborated with Tadd Turnquist, an Athletic Trainer in the Kinesiology Department, to provide club sport athletes with an Injury Care Clinic (ICC) for athletes to visit with basic injuries and concerns.

Safety Officers of each club were trained on multiple safety topics through the National Federation of State High School Associations (NFHS) Learning Courses.

Best Team Performance: Women’s Rugby
Safety Officer of the Year: Dorothy Baker, Triathlon
Treasurer of the Year: Molly Crandall, Women’s Volleyball
Secretary of the Year: Zach Jacobson, Men’s Lacrosse
Vice President of the Year: Machaela Exner, Powerlifting
President of the Year: Taylor Wann, Dance
Best Recruitment: Powerlifting
Best Marketing: Men’s Soccer
Rising Club of the Year: Tennis
Highest GPA Award: Triathlon 3.65
Club of the Year: Women’s Volleyball

Collaborated with the AIL Office to host 8 leadership workshops for Club Officers, topics:
- Mental Health
- Inclusive Leadership
- Ethics in Leadership
- Embracing Vulnerability
- Motivation
- Managing Change
- Conflict & Compromise
- Building Collaboration

Staffed all high-impact home club events with medical coverage utilizing local EMTs or certified athletic trainers via the Go4Ellis platform.

Topics included:
- Sudden Cardiac Arrest
- Social Media for Students
- ACL Injury Prevention
- Student Mental Health & Suicide Prevention
- Sportsmanship
- Bullying, Hazing, & Inappropriate Behavior
- Sports Nutrition

Total Attendees: 103

Over 1,000 hours of community service
Clubs fundraised over $75,000 this year
Conducted 30 individual club budget presentations
Conducted 3 virtual club budget workshops
Esports

Our Competitive Lab was built and opened with 10 additional computers in November 2022. This allowed the Esports Program to be split with a Recreational Lab (10 rec computers) for general usage and a Competitive Lab (10 competitive computers) specifically for Varsity athletes.

Attended many high school recruiting events around the Midwest, including MNVL and WIHSEA

Hosted Geekcon against UW-River Falls and took home the championship belt

Hosted the Wisconsin Collegiate Rocket League (WCRL) spring final in our new competitive lab and broadcasting space

12 schools
16 teams competed
League of Legends
Overwatch
Rocket League
Fortnite
Super Smash Bros
Call of Duty
Rainbow Six Siege
Counterstrike: Global Offense (CS:GO)
Apex Legends
Valorant

**GAMES OFFERED:**

A Broadcasting Room was built in the old Freshens Smoothie area in the Lookout space and was finished in April 2023. We received a broadcasting desk as a donation from Spectrum Furniture. Two additional computers were purchased, and students now have the opportunity to live stream and broadcast different esport events.

Hired our first ever Esports Coach, Nate Garvey, to help with recruitment and retention tactics.

**CLUB TEAM**

350+ members

Members of the National Esports Collegiate Conference (NECC) and National Association of Collegiate Esports (NACE)

Valorant Team (Division Champions, twice)
League of Legends Team (Division Champions)
When I visited Eau Claire to tour campus, I saw the bouldering wall and was immediately interested in coming to Eau Claire and getting involved in the climbing community on campus here. I have participated in many intramural and club sport activities and built so many amazing relationships through these activities.

-2023 Campus Recreation and Wellbeing Survey
<table>
<thead>
<tr>
<th>Activity</th>
<th>Participants/Memberships</th>
</tr>
</thead>
<tbody>
<tr>
<td>Climbing + Billiards Participations</td>
<td>18,134</td>
</tr>
<tr>
<td>EAC Participants</td>
<td>978</td>
</tr>
<tr>
<td>Trip Adventurers</td>
<td>63</td>
</tr>
<tr>
<td>Summer Ropes Course Participants</td>
<td>136</td>
</tr>
<tr>
<td>Climbing Wall + Bouldering Wall Memberships</td>
<td>214</td>
</tr>
<tr>
<td>Adventure Trips + Trainings</td>
<td>16</td>
</tr>
<tr>
<td>Adaptive Climbers</td>
<td>2</td>
</tr>
<tr>
<td>75 Climbers</td>
<td>8 Universities</td>
</tr>
<tr>
<td>Universities</td>
<td></td>
</tr>
</tbody>
</table>
Recreation allowed me to develop skills in an athletic setting that is similar to what my future may hold. It helped me to develop a good base of support and knowledge while in my undergrad.

**Crest Fitness Center**
Located in Crest Wellness Center, the Crest Fitness Center features a contemporary atmosphere, scenic view overlooking campus, large free weight and cardio rooms, locker and shower facilities and a massage room. Hardware includes Matrix selectorized equipment, extensive free weights and benches, cable machines, treadmills, ellipticals, stationary bikes, stepmill, row machine and a multi-use rig unit.

**McPhee Strength & Performance Center**
This nearly 8,000 square-foot facility includes 26 barbell workstations, dumbbells, resistance and cardiovascular machines along with a variety or other performance training equipment.
Crest Fitness Center and the McPhee Strength and Performance Center are the two fitness centers on campus. They offer weight training, stationary bicycling, and the use of various aerobic-conditioning machines. A robust Strength and Sport Performance program serves the needs of our Blugold and Club Sport Athletes.

- **Crest Fitness Center**
  - Members: **1,160**
  - Usage: **41,414**

- **McPhee Strength & Performance Center**
  - Members: **2,119**
  - Usage: **61,683**

- **Dual Membership**
  - Members: **738**

**TOTAL**
- Members: **4,017**
The UWEC Strength and Sport Performance Program employs students in exercise science or a related field as apprentices who help organize and implement training for NCAA Division II Athletic teams and Club Sports. This is a High Impact Experience for these students who often go on to graduate school or work as Strength and Conditioning coaches.

The UWEC Strength and Sport Performance Program utilizes a scientifically supported, comprehensive approach to address the metabolic demands of each sport to maximize the development of athletes who are Durable, Adaptable, and Robust in their chosen sport.

**NCAA Athletic Success!**

**Women's Volleyball**
NCAA Qualifier

**Men's Soccer**
NCAA Regional Finalist

**Women's Basketball**
NCAA Qualifier

**Gymnastics**
1 NCGA National Champions
2 NCGA National Qualifiers

**Men's Swim and Dive**
1 NCAA National Qualifiers

**Women's Swim and Dive**
2 NCAA National Qualifiers

**Wrestling**
3 NCAA National Qualifiers

**1,200+**
Hours of hands-on experience training collegiate athletes

**16**
Student Apprentices

**18**
Hours of professional development meetings

**6**
Apprentices accepting Professional or NCAA Division 1 summer internships for summer 2023

**16**
Hours of professional interview practice
As a freshman in 2020, the cycling classes gave me an exercise outlet and a place to exercise. I remember by the end of the semester the instructor talked about recognizing us and seeing our improvement. That generalized statement made me feel seen and recognized at a really hard time in my life.

-2023 Campus Recreation and Wellbeing Survey

Working at the recreation department (group ex) has given me so much opportunity to practice my skills as an exercise science major through teaching classes at the university. Working with group ex, I've been able to build my resume and teach a diverse range of classes which has helped me to be more comfortable putting together classes, leading groups of people, and find a passion for what I do. Teaching classes has led me to get a great internship next semester at a studio and I hope to carry on what I've learned through teaching in this program on to continuing to teach class post graduation.

Over 30 Group Exercise classes each week during the semester in multiple locations, these are free for all faculty, students, and staff.

Instructor Trainings
- Strength and Cardio Mentorship (3 Students)
- Cycling Mentorship (3 Students)
- Yoga Mentorship (2 students)
- Spinning Certification Workshop: (2 Students)

2020-21
7,696 Participants

2021-22
12,293 Participants

2022-23
10,851 Participants
Wellbeing

FIT4LIFE
Participants work one on one with a Senior Kinesiology/Personal Training student on an individualized exercise program.

Student Programmers: 1  Participants: 5

EMPLOYEE WELLNESS/ INTERNSHIP PROGRAM

Ella Egeland– Employee Wellness Fall Intern
Amanda Green: Employee Wellness Spring Intern
Hosted TGIS (Thank Goodness It’s Summer) event for all UWEC/BC employees

MASSAGE THERAPY

124 Table Massages 100 Chair Massages

Couch to 5K had 17 participants.

Co-sponsored Rape Aggression Defense training (RAD) with Campus Police

Hosted ALICE (Active Shooter Training) with Campus Police

Hosted “Stress has Benefits: Tips and Tools to capitalize on the stress response with Dr. Jennifer Muehlenkamp
Special Events

A variety of special events are offered throughout the year and are often collaborations with other campus departments.

Moonlight Mile + Upper Campus Extravaganza – Sept 3
Tour de Rec + Run the Hill – Sept 5
Viking vs Packer Bus Trip – Sept 11 (47)
HOCO Hike – Oct 4 (52)
HOCO Golf Outing – Oct 7 (17)
Hilltop Halloween – Oct 29
Timberwolves vs Bucks Bus Trip – Nov 4 (27)
Midwest Climbing Series – Dec 3
Mall of America Bus Trip – Dec 3 (45)
Viking vs Jets Bus Trip – Dec 4 (28)
Jig’s Up Blugold Ice Fishing Contest – Feb 11 (1402)
Winter Carnival Upper Campus Extravaganza – Feb 17
Wild vs Bus Trip – Feb 28 (35)
Shamrock Shuffle 5K – March 11 (400+)
Spring Fest Rec Fest – May 5
UWEC Recreation, Blugold Athletics and the Lake Wissota Lion’s along with title sponsors Scheels and Eau Claire Ford come together to offer this winter event. Over $80,000 in cash and prizes given out including a 2-year lease on a Ford F150 Truck and a Polaris Sportsman 450 4-wheeler, $500 Scheels gift cards, and more. This event also included the Scheels Kids Klub fishing event.

Saturday, Friday 11
$33,255 In Raffle Tickets
1,402 Fish Tickets Sold
931 Fish Weighed In

Presented by UWEC Recreation, Blugold Athletics, and Lake Wissota Lions Club
JIG’S UP
10th Annual Blugold Ice Fishing Contest
February 11, 2023 • 7am-2pm
Lake Wissota | Chippewa Falls, WI
the focus of the Division of Enrollment Management, and the goals outlined in the UW-Eau Claire 2025 Strategic Plan.

Saturday, March 10 | 400+ Participants | 7 Teams

Supporting Student Leadership: $4,415

Saturday, March 10 | 400+ Participants | 7 Teams
Profit Supporting Student Leadership: $4,415
### Freshman Connection

**2018 – 59 students | 2019 – 90 students | 2020 – 60 students | 2021 – 61 students | 2022 – 119 students**

<table>
<thead>
<tr>
<th>2nd Year Retention</th>
<th>Fall 2018</th>
<th>Fall 2019</th>
<th>Fall 2020</th>
<th>Fall 2021</th>
<th>Fall 2022</th>
</tr>
</thead>
<tbody>
<tr>
<td>Freshman Connection</td>
<td>83.9%</td>
<td>85.5%</td>
<td>68.6%</td>
<td>86.4%</td>
<td>TBD</td>
</tr>
<tr>
<td>All Freshman</td>
<td>82.3%</td>
<td>81.9%</td>
<td>78.3%</td>
<td>80.6%</td>
<td>TBD</td>
</tr>
<tr>
<td>Difference</td>
<td>+1.60%</td>
<td>+3.60%</td>
<td>-10%</td>
<td>+5.8%</td>
<td>TBD</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>4-Year Graduation</th>
<th>Fall 2014</th>
<th>Fall 2015</th>
<th>Fall 2016</th>
<th>Fall 2017</th>
<th>Fall 2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>Freshman Connection</td>
<td>32.8%</td>
<td>35.8%</td>
<td>59.2%</td>
<td>64.7%</td>
<td>50%</td>
</tr>
<tr>
<td>All Freshman</td>
<td>40.1%</td>
<td>44.9%</td>
<td>43.1%</td>
<td>43.8%</td>
<td>44.3%</td>
</tr>
<tr>
<td>Difference</td>
<td>-7.30%</td>
<td>-9.10%</td>
<td>+16.10%</td>
<td>+20.9%</td>
<td>+4.7%</td>
</tr>
</tbody>
</table>

- **94%** agreed the Freshman Connection helped them be more confident in their ability to be successful at UW-Eau Claire.
- **100%** agreed the Freshman Connection provided challenges they had to overcome while working with others, which will help them be successful in their academic classes.
- **80%** agreed the Freshman Connection Program introduced them to a broad perspective of equity, diversity, and inclusivity, leading them to be more accepting and appreciative of others different than them.
- **89%** agreed the Freshman Connection Program helped them feel more connected to their peers.
- **89%** agreed the Freshman Connection Program helped them feel like they belong at UW-Eau Claire.

In 2022 we collaborated with Orientation to offer a 2-Day “Explorer” Program for undeclared students and a 3-Day “Adventure” Program. Students could register for one or both programs and they took place throughout the summer connecting to the Blugold Experience Days.

Staff felt the week before school started had always made the most impact and proposed three options for 2023. It was decided that we would return to offering a 3-Day “Keep it Local” Program in July and return to the 5-Day “Adventure” Program the week before fall semester. This format allows for up to 186 students.

"The Freshman Connection Course helped me to appreciate what the campus had to offer and learn what to expect in the fall. It really helped me to feel more comfortable at the university with meeting new people. I now feel better about navigating campus life after finishing the course."

-Lydia Schroeder, Hudson, WI, 2022
RecConnect Transfer Student Orientation

RecConnect offers engaging, small group programs that enable transfer students to meet other students transferring to UWEC while learning to navigate, engage, and become successful on campus. RecConnect is a fun, interactive way to begin the process of creating their own Blugold experiences.

“RecConnect was the best event I could have attended to help welcome me to the UWEC campus and meet other transfer students that are in the same position as I am. It was a very fun, low-pressure event that helped me meet new friends and not feel so alone as a new transfer student.”
- Bree Rubenzer, Rice Lake, WI

“RecConnect was the best event I could have attended to help welcome me to the UWEC campus and meet other transfer students that are in the same position as I am. It was a very fun, low-pressure event that helped me meet new friends and not feel so alone as a new transfer student.”
- Zoe Butler, Waconia, MN

Participating in RecConnect, gave me new perspective and allowed me to connect with MANY other transfer students. I now have a group of friends where we can explore and stumble through new things together.
- Jess Ubbelohde, Hayward, WI

Because of RecConnect, I am more confident in my ability to be successful at UW-Eau Claire

88% Agree

Because of RecConnect, I feel more connected to the UW-Eau Claire campus

100% Agree

RecConnect allowed me to experience a broader perspective of future possibilities

75% Agree

RecConnect connected me with other Blugolds and eased my transition to UWEC

100% Agree

I was nervous at first about being a transfer student but it was great to meet other people who were going through the same experience and I enjoyed the different activities we did to get to know each other.
- Zoe Butler, Waconia, MN

RecConnect Transfer Student Orientation

2018 – 65 students
2019 – 37 students
2020 – 21 students
2021 – 28 students
2022 – 41 students
Chancellor’s Guidepost Goals

- **100%** of students participating in at least one high-impact learning experience
- **92%** of student employees feel their employment is a High Impact Practice. This meaning their employment provided time devoted to purposeful tasks, helped build substantive relationships, provided rich and frequent feedback, gave opportunities to apply and test what was learned, and time to reflect on the person they are becoming. -George Kuh
- **90%** of first-year students retained to their second year
- **83.8%** of recreation participants retained to their second year. University average is 80.6%
- **50%** of students graduating within four years
- **56.1%** of Recreation student employees graduate within 4 years
- **50%** of Recreation Participants graduate within 4 years. University average is 43.1%
- **20%** enrollment of students of color, and elimination of the opportunity gap
- **11%** of recreation participants identify as students of color. University average is 11%
36% attend Group Exercise classes. 32% have a fitness Center Membership

45% utilize the Environmental Adventure Center

90% say their experience with Recreation makes them feel good about their health.

80% students would choose UWEC again if given the choice to start over

69% utilize Recreation facilities, programs, or services

From their participation in Campus Recreation, students feel they have increased or improved their:

70% Connection to campus

68% Self-confidence

65% Understanding and respect for others

74% Feeling of wellbeing

36% participate in Intramural Sports

Open April 24 - May 8 Emailed to UWEC+BC Students
1,035 Students Completed the Survey

85% say they feel welcome and safe when participating in Recreation programs or using facilities.

32% have a fitness center membership on campus

74% of Recreation Participant say their involvement with Recreation has given them a sense of belonging at UWEC.

12% report that Parking impedes their use of campus Recreation facilities, programs, or services
Working with recreation has been a great experience for me throughout my time here. It has allowed me to meet many great people and develop many important communicational skills along the way. Recreation always felt like a community, and I was always happy to be a part of it. It has helped me to develop in many areas, and it significantly helped me to feel a sense of belonging. I was on the verge of transferring schools early on, but recreation among other factors convinced me to stay, and I am happy that I did. Overall, I have been very happy with my experience with recreation, and I am grateful to have had the opportunity to work here.

Student Development

All Staff Training “Inside Out” with Rosemary Gosseck-McNeal
PCI Compliance Training – all employees that work with cash
Red Cross CPR/First Aid for all employees
Red Cross Lifeguard Certification for lifeguards
ALICE (Active Shooter) Oct 25 – 37 attended
ALICE (Active Shooter) March 8 - 24 attended
Stress Has Benefits March 2 – 70 attended

Student employees are given professional development mandatory trainings to complete over the year.

92% of Recreation Student employees feel that working for Recreation has been a High Impact Experience.

This meaning their employment provided time devoted to purposeful tasks, helped them build substantive relationships, provided rich and frequent feedback, gave opportunities to apply and test what they learned, and time to reflect on the person they are becoming.

$2,955 spent on student leadership development this year.

“I would like to give a HUGE thank you to the Recreation staff; from supporting me by coming to my classes over the summer and school year to helping me be able to complete instructor certifications, thank you for everything!”
Students who attend the Fall All Staff Training complete a Pre-Survey and then these same students complete a Post-Survey in December to measure learning. Results are reviewed and areas of growth or decline are noted and guide our student development plans for the following year.

“Working for recreation has been a helpful in developing my time management, relational, and customer service skills.”

“Working for Recreation has helped improve my design skills tremendously. I have practiced many new design techniques that have helped me grow as a designer. I am very grateful for this opportunity.”

PERSONAL WELLBEING
Students who work for Recreation balance work, school, and personal affairs while maintaining a healthy lifestyle and having a sense of belonging.

94%
Strongly Agree, Agree, or Somewhat Agree

ACADEMIC INTEGRATION
Students who work for Recreation will identify meaningful connections between what they are learning in the classroom and how it relates to their employment with Recreation and their professional career after graduation.

88%
Strongly Agree, Agree, or Somewhat Agree

CRITICAL THINKING
Students who work for Recreation will solve problems, make difficult decisions, and think critically about issues that arise at work.

95%
Strongly Agree, Agree, or Somewhat Agree

LEADERSHIP
Students who work for Recreation demonstrate leadership skills

96%
Strongly Agree, Agree, or Somewhat Agree

RESPECT FOR DIVERSITY
Students who work for Recreation will be develop an understanding and respect for diversity.

98%
Strongly Agree, Agree, or Somewhat Agree

95% Strongly Agree, Agree, or Somewhat Agree that Students who work for Recreation will develop a sense of belonging within the Recreation Department and on campus, leading them to retain until graduation.

87% of students who set a SMART Goal, achieved it. (82 of 95)
Key Performance Indicators

Below are our Key Performance Indicators, these demonstrate we are meeting our mission of providing student-centered recreational experiences that support wellness and enhance academic learning. Blugold ID numbers pulled from Recreation employees and participants were sent to Institutional Research who provided the following data.

<table>
<thead>
<tr>
<th>KPI</th>
<th>All Rec Participants</th>
<th>Climbing/Archery Programs</th>
<th>Club Sport Athlete</th>
<th>Esport Participant</th>
<th>Fitness Center Members</th>
<th>Group Ex Participant</th>
<th>Intramural Participant</th>
<th>Recreation Employee</th>
</tr>
</thead>
<tbody>
<tr>
<td>Grade Point Average</td>
<td>3.27</td>
<td>3.21</td>
<td>3.23</td>
<td>3.11</td>
<td>3.28</td>
<td>3.44</td>
<td>3.26</td>
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<tr>
<td>UWEC: 3.25</td>
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<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
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</tr>
<tr>
<td>Retention To 2nd Year</td>
<td>83.8%</td>
<td>No Data</td>
<td>83.6%</td>
<td>No Data</td>
<td>85.4%</td>
<td>87.9%</td>
<td>86.1%</td>
<td>81.3%</td>
</tr>
<tr>
<td>UWEC: 80.6%</td>
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</tr>
<tr>
<td>4-Year Graduation</td>
<td>50%</td>
<td>No Data</td>
<td>47.5%</td>
<td>No Data</td>
<td>51%</td>
<td>61.6%</td>
<td>50.6%</td>
<td>56.3%</td>
</tr>
<tr>
<td>UWEC: 43.1%</td>
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<td></td>
<td></td>
</tr>
<tr>
<td>Participation Numbers</td>
<td>69%</td>
<td>978</td>
<td>753</td>
<td>1,731</td>
<td>4,017</td>
<td>756</td>
<td>5,682</td>
<td>144</td>
</tr>
<tr>
<td>of students</td>
<td></td>
<td>Participants</td>
<td>Athletes</td>
<td>(tracked only</td>
<td>members</td>
<td>participants</td>
<td>participants</td>
<td>employees</td>
</tr>
<tr>
<td>are involved in Recreation</td>
<td></td>
<td></td>
<td></td>
<td>spring semester)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

“...I have LOVED my experience working within the Recreation department at UWEC! I love my boss and my other coworkers, who have been supportive and encouraging. I feel like I have learned effective communication skills as well as refined my public speaking skills! I just love the staff, too!”
Student Employee Graduates

Ella Egeland, Employee Wellness, Human Resources, UWEC

Gigi Herman, McPhee Building Manager, Graduate School for Education

Megan Maruna, McPhee Building Manager, Cintas Management Program

Mikinley Prafke, McPhee Lifeguard and Building Manager, Grad School and GA with UWEC Recreation

Annika Peterson, Group Exercise, Grad School at UWSP for Communicative Disorders

Tayla Thome, MSPC, Athletic Training Intern for Cleveland Guardians spring training

Hannah Campen, Recreation Office Advisory Services Analyst at Optum Consultant Development Program

Simon Garey, Environmental Adventure Center, CU Anschutz with the Cancer Research Experience for undergrads

Tommy Atwood, Environmental Adventure Center, Wake Forest in NC for his masters in exercise science

Taylor Wann, Club Sports, Probation Case Aid for Wright County, MN

Ethan Redelings, Crest Student Manager, Physical Therapy Asst, applying for Grad School

Hanna Wildt, Group Exercise, Early Childhood Speech Therapist through CESA 10

Vaughn Kromrey, IT/Web Developer, Assoc. Software Developer, Performance Food Group

Hannah Elmer, Competitive Sports, Intramural Sports, Professional Intern at UW-Madison
Professional Staff
Community Outreach and Campus Involvement

Mike McHugh serving as interim head football coach

Abbie Oleson, Group Exercise LTE and Lakeshore Elementary, Instructional/Reading Coach was honored with the Golden Apple Award

NCUR support and volunteer
WIRSA Executive Board Treasurer
WIRSA 2022 Conference Attendee
First Aid/CPR/AED Instructor
NCAA Division III Basketball Official
WIAA Baseball, Basketball, + Softball Official

Adopting a family from the Beacon House for the Holidays
Working for Recreation has allowed me to express my creativity in several ways. I have learned so much about Adobe Suites software, social media marketing, video production and planning, camera equipment, and more. Not only that, but working for Rec has been one of the most fun things that I will take away from college. I will forever be impacted by the kindness shown by the professional staff, and my immediate supervisor. Meeting my student coworkers, training and learning from them has also been such an enriching experience.
EXPERIENCE
UW-EAU CLAIRE
RECREATION

Designed By: Cullen Erie