

SONGWRITING, CERTIFICATE:

In Workflow

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9. Reg Cat (none)

Approval Path

1. Wed, 21 Dec 2022 20:08:45 GMT
Gretchen Peters (petersg): Approved for MUSITHEA Chair
2. Tue, 10 Jan 2023 16:36:15 GMT
Margaret Cassidy (cassidml): Rollback to MUSITHEA Chair for AS Dean PreCurrComm (PIM)
3. Tue, 10 Jan 2023 21:31:09 GMT
Gretchen Peters (petersg): Approved for MUSITHEA Chair
4. Sat, 04 Feb 2023 00:50:24 GMT
Margaret Cassidy (cassidml): Approved for AS Dean PreCurrComm (PIM)
5. Sat, 04 Feb 2023 00:54:29 GMT
Margaret Cassidy (cassidml): Approved for AS Dean (PIM)

New Program Proposal

Date Submitted: Tue, 13 Dec 2022 19:02:00 GMT

Viewing: : Songwriting, Certificate

Last edit: Fri, 13 Jan 2023 16:46:11 GMT

Changes proposed by: Gretchen Peters (petersg)

Preparer(s)

Preparer Name:

Gretchen Peters

Program Level

Undergraduate

Program Type

Certificate (Credit-Bearing)

Name of Program

Songwriting, Certificate

Administrative Department

Music and Theatre Arts

College

Arts and Sciences

Effective Catalog Year

2023-2024

Is this content intended to be shared across multiple programs/catalog pages?

No

Catalog Placement Notes

Place under the Department of Music and Theatre Arts.

Introductory paragraph for catalog:

In the Songwriting Certificate emphasis is placed on developing songwriting skills for both lyrics and music, general musicianship skills, and an understanding of the cultural significance of songs. Students explore how lyrics, melody, harmony, and structure make a great song, as well as develop the ability to create original songs. The 18-credit program includes courses in songwriting, creative writing, music theory, music history, and electives.

Program Requirements (Includes Course Lists):

Program Requirements (Includes Course Lists):

Code	Title	Credits
Eighteen semester credits, including:		
Required:		
ENGL 220 or ENGL 276	Introduction to Creative Writing Poetry	3
MUSI 112	History of Rock and Pop	3
MUSI 139 or MUSI 141 & MUSI 142	Music Theory Fundamentals Theory Written I and Theory Aural I	3-4
MUSI 326 SONGWRITING SEMINAR	Course MUSI 326 SONGWRITING SEMINAR Not Found	3
Electives to be selected from the following:		
MUSI 103	Introduction to Electric Guitar	
MUSI 106 or MUSI 108	Class Piano Advanced Class Piano	
MUSI 114	Evolution of Jazz	
MUSI 116	Folk Guitar in Culture across Time	
MUSI 117	Beginning Guitar	
MUSI 118	Introduction to Singing	
MUSI 119	Classical and Folk Guitar	
MUSI 150	Beginning Composition	
MUSI 278	Functional Piano	
MUSI 326 SONGWRITING SEMINAR	Course MUSI 326 SONGWRITING SEMINAR Not Found (a total of 6 credits from MUSI 326 can be applied to the certificate)	

Note 1: Students cannot pursue the Music Major and Songwriting Certificate to meet graduation requirements for completing a first and second degree program.

Note 2: A maximum of three credits from the certificate can count to the major.

Additional Program Requirements (If Applicable)

Additional Admission Requirements Unique to Program (If Applicable)

Other Catalog Notes/Restrictions (If Applicable)

Learning Outcomes

Please state the Learning Outcomes for this New Program:

Description
Outcome 1 Students demonstrate an understanding of how the different elements of a song contribute to its effectiveness.
Outcome 2 Students demonstrate the ability to create original songs.

Summary and Rationale

Target Audience(s)

Target audiences include recording arts certificate students and general students with an interest in songwriting. This certificate is intended to be relevant to students who would like to pursue music composition in popular traditions. For music students interested in this area, the certificate would be an additional program beyond graduation requirements.

Evidence of long-term need

There has always been a number of students who are interested in songwriting who do not want to pursue a Comprehensive Major in Composition. Internship experiences in the Recording Arts Certificate involve recording projects of original songs created by UW-EC students, and the call for these original songs has resulted in numerous UW-EC students from diverse majors submitting original

works for consideration. The Songwriting Certificate closely complements the addition of the Recording Arts Certificate and a guitar studio in the last five years.

Anticipated Enrollment

We anticipate 10-15 students per year.

Alignment with university mission

This program aligns closely with the university mission as it is expanding and diversifying the curriculum. It will serve students interested in composing in diverse contemporary genres. In addition, students will have opportunities to have their songs recorded in the Pablo Center Recording Studio, which could be a transformational experience. This certificate could serve as a recruiting tool, as it is not a common certificate, even at universities with a composition degree.

Statement of benefits to students

The opportunity for students to receive professional guidance in an area about which they are passionate can lead students to their unique path. These skills and experiences could help them have an edge in a competitive market in the arts.

Department(s), program(s), college(s), and university predecessor programs

There is no predecessor program.

Relationship to existing programs

The certificate complements the Recording Arts Certificate, the Comprehensive Major in Composition under the Bachelor of Music (BM) Degree, the Creative Writing Major and various music majors with an emphasis on guitar.

Resources

Does the department have the necessary staffing to offer this program?

Yes

Explain need for student support, library resources, etc.:

There is no anticipated need for support services.

Describe funding needs to initiate and maintain the program, including source(s) of funding and any needed resource reallocation:

Existing resources are sufficient. Current staffing is sufficient for all courses, including one Songwriting Seminar (MUSI 326) each year. If an additional Songwriting Seminar is needed, it would be funded through Music and Theatre Arts WIN/SUM funds.

Proposed frequency of offering for courses included in the program:

The courses in the certificate are offered at least once a year, and many of them are offered each semester. Initially we will offer the Songwriting Seminar (MUSI 326) once a year, and then the intention is to offer it each semester.

We have checked with the Department Chair of English. The Chair has confirmed that ENGL 220 (Introduction to Creative Writing) and ENGL 276 (Poetry) are appropriate to the program and has approved their inclusion in the certificate. There are multiple sections of these courses offered each semester.

Proposed arrangements for ongoing faculty advising for students in the program

Advising will be provided by the Chair and faculty in Music and Theatre Arts. It is departmental practice to have mass advising e-mails and sessions for all certificate plans.

Provide justification that this program is not a duplication of another program that is currently being offered

Currently, the only option for students interested in studying music composition is the Comprehensive Major in Music Composition under the BM degree, which does not focus on the popular songwriting tradition. This certificate provides a unique opportunity for students to study music composition without needing to be admitted into the Music Program or completing a comprehensive major.

If applicable, select impacted departments:

Departments

English

Describe impacted courses or programs in other areas of the university:

ENGL 220 (Introduction to Creative Writing) OR ENGL 276 (Poetry) is required for the certificate. The Chair of English Department confirmed that the courses would be appropriate for the certificate and approved their inclusion as requirements in the certificate.

Reviewer Comments

Margaret Cassidy (cassidml) (Tue, 10 Jan 2023 16:36:15 GMT): Rollback: Revisions.

Key: 410