

# Prefix Change Request

## New Proposal

Date Submitted: 10/04/22 2:29 pm

Viewing: **ENT**

Last edit: 10/10/22 12:08 pm

Changes proposed by: Jean Pratt (prattja)

|              |                                 |
|--------------|---------------------------------|
| Request Type | Request New Prefix/Subject Code |
| Preparer(s)  |                                 |

### In Workflow

1. **MGMTMRKT Chair**
2. **COB Dean**  
PreCurrComm
3. **COB Dean (PIM)**
4. **University Senate**  
APC
5. University Senate
6. Provost/Chancellor
7. Registrar (PIM)
8. Reg Cat

### Approval Path

1. 10/06/22 10:00 am  
Kristy Lauver  
(lauverkj): Approved  
for MGMTMRKT  
Chair
2. 10/10/22 3:30 pm  
Jean Pratt (prattja):  
Approved for COB  
Dean PreCurrComm
3. 10/10/22 3:32 pm  
Jean Pratt (prattja):  
Approved for COB  
Dean (PIM)

**Preparer Name:**

Jean Pratt

Effective Term      Fall 2023

New Prefix            ENT

Full Prefix Title      Entrepreneurship

Is this new Prefix replacing an existing Prefix? No

College Business

Department Management and Marketing

Request

Justification

In 2021, the Board of Regents approved moving the Entrepreneurship emphasis (in Management) to its own comprehensive major. In 2022, the Princeton Review included the Entrepreneurship program in its list of programs for ranking. The Entrepreneurship program currently has four dedicated courses that have MGMT prefixes: 371, 373, 374, 471. Providing these four courses with the ENT prefix will help students identify them better, will help increase the ranking of the Entrepreneurship major, and is a logical next step for a growing comprehensive major.

Optional Supporting Documents

Reviewer

Comments

Key: 83