

ART, INTEGRATIVE VISUAL ARTS, COMPREHENSIVE MAJOR:

In Workflow

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Approval Path

1. Wed, 21 Sep 2022 21:37:19 GMT
Paul Kaldjian (kaldjian): Approved for AD Chair
2. Fri, 30 Sep 2022 15:04:46 GMT
Margaret Cassidy (cassidml): Approved for AS Dean PreCurrComm (PIM)
3. Wed, 05 Oct 2022 22:14:04 GMT
Margaret Cassidy (cassidml): Approved for AS Dean (PIM)

New Program Proposal

Date Submitted: Wed, 21 Sep 2022 17:13:13 GMT

Viewing: : Art, Integrative Visual Arts, Comprehensive Major

Last edit: Fri, 23 Sep 2022 21:41:57 GMT

Changes proposed by: Paul Kaldjian (kaldjian)

Preparer(s)

Preparer Name:

Paul Kaldjian

Program Level

Undergraduate

Program Type

Emphasis, Major

Degree Type

BFA

Name of Program

Art, Integrative Visual Arts, Comprehensive Major

Major Type

Comprehensive

Administrative Department

Art and Design

College

Arts and Sciences

Effective Catalog Year

2023-2024

Is this content intended to be shared across multiple programs/catalog pages?

No

Catalog Placement Notes

To be placed with the other Art & Design programs.

Introductory paragraph for catalog:

The B.F.A. degree is designed for students interested in pursuing graduate studies (e.g., Masters of Fine Arts programs) or professional careers in the visual arts. The Integrative Visual Arts Comprehensive Major provides the most integrated and immersive studio experience with advanced levels of artistic exploration, experience, and focus. This major encourages students with specific interests, (e.g., in such fields as graphic design, illustration, photography, ceramics, etc.) to expand traditional boundaries and engage a variety of media and their entanglements.

Majors will also be encouraged to consider how a thematic selection of integrated electives can enhance their educational experience as they pursue their professional aspirations while taking creative risks that help them grow as artists. Following are just a few examples of how some of a student's integrated electives in studio or art history can be selected and organized with intention and diversity:

- Theme: Form and Space; Example courses: Intermediate Sculpture, Intermediate Ceramics, Painting--Space and Process, History of Photography, Advanced Studio Practice

- Theme: Sequential Expression; Example courses: Illustration Narratives, Video for Artists, Visual Communications, Digital Painting, Artists Books

- Theme: Communication in Contemporary Culture; Example courses: Visual Communications, Intermediate Photography, Illustration Editorials, UX Design, History of Graphic Design, Advanced Studio Practice

Program Requirements (Includes Course Lists):

Program Requirements (Includes Course Lists):

Code	Title	Credits
Foundations (should be completed in first year of study)		15
ART 107	Foundations: Drawing and Composition	3
ART 108	Foundations: Two-Dimensional Design	3
ART 110	Foundations: Three-Dimensional Art	3
ART 1XX DIGITAL FOUNDATIONS	Course ART 1XX DIGITAL FOUNDATIONS Not Found	3
ARTH 109	Art of the 20th Century	3
Core Visual Arts (should be taken in second year)		15
Select four ART and one ARTH courses from the following:		
ART 240	Intermediate Drawing	
ART 244	Introduction to Painting	
ART 264	Beginning Sculpture	
ART 275	Principles of Typography	
ART 281	Introduction to Photography as an Art Form	
ART 357	Introduction to Ceramics	
ARTH 111	Survey: Ancient to Medieval Art	
OR		
ARTH 112	Survey: Renaissance to 20th Century Art	
Integrated Visual Arts		27
Seven ART and two ARTH courses at the 200-level and above; at least seven must be 300- or 400-level		
Professional Practice		12
To continue in the B.F.A. program, students must successfully pass ART 2XX and the B.F.A. Entrance Review. ART 2XX should be taken at the end of the second year upon completing the Foundations and at least one Core Visual Arts requirement. ART 2XX should be taken before completing 30 credits in Art & Design.		
ART 2XX BFA REVIEW PREPARATION	Course ART 2XX BFA REVIEW PREPARATION Not Found	1
ART 4XX BFA SENIOR EXHIBITION	Course ART 4XX BFA SENIOR EXHIBITION Not Found	2
ART 402	Advanced Studio Practice	3
Plus two courses from the following:		
ART 402	Advanced Studio Practice (repeat)	
ART 476	Advanced Graphic Communications	
ART 477	Professional Practices: Graphic Communication	
ART 498	Internship	
ARTH 389	Methodologies of Art History	

Additional Program Requirements (If Applicable)**Additional Admission Requirements Unique to Program (If Applicable)****Other Catalog Notes/Restrictions (If Applicable)****Learning Outcomes**

Please state the Learning Outcomes for this New Program:

Description
Outcome 1 Implement the Principles of Art and Design
Outcome 2 Create art/design concepts that demonstrate critical and analytical thinking.
Outcome 3 Develop creative solutions to artistic and intellectual problems.
Outcome 4 Demonstrate an understanding of art/design history.
Outcome 5 Conduct research about the contexts of art/design.
Outcome 6 Demonstrate awareness of diverse audiences.
Outcome 7 Develop a cohesive portfolio of artwork and clearly describe its purpose verbally and in writing.
Outcome 8 Prepare professional presentations and documentation of artwork as necessary to pursue professional endeavors.

Summary and Rationale**Target Audience(s)**

All students interested in Art and Design who intend to go on to graduate school programs (e.g., M.F.A.) or who wish to become professional or practicing artists.

Evidence of long-term need

In an effort to graduate art students with 21st century skills who are prepared to contribute to a global creative economy within four years' time, the Department of Art & Design proposes to replace the six current B.F.A. major emphases (ceramics, drawing & painting, graphic design, illustration, photography, and sculpture) with a single major emphasis under the B.F.A. degree that is more holistic in its visual art learning experiences. The Integrative Visual Arts Comprehensive Major will allow more media exploration and entanglements and will not lock students into specific sequences or support options required within each emphasis. A broad studio experience is consistent with current developments in art and design. Many graduate programs do not designate (sub)disciplines in the way our current B.F.A. major emphases do. Students will have greater opportunity for deeper exploration of thesis or capstone work, integration of applied high impact practices (internships, community collaborations, apprenticeships), more inter-departmental collaborations and inter-media synergies, and more exposure to ideas and concepts generated in courses and disciplines outside of the department which they can bring into the studio and their work. In this way, students will build a solid and broad art foundation which better prepares them for careers and activities beyond graduation.

Anticipated Enrollment

The six current BFA major emphases have a combined total of 68 students (Data Warehouse, 19 Sept 2022). We anticipate that the new Integrative Visual Arts Comprehensive Major will attract as many as 80-90 students due to its holistic approach, the increased flexibility that comes from the ability to draw from a wider array of studio electives, the reduced number of credits that builds greater opportunity to take liberal education and other classes from across the university, and the ease of transferring into the major from other schools, departments, and programs.

Alignment with university mission

Art & Design plays a critical role in the UWEC's transformative liberal education, not only for Art & Design majors, but for all students on campus. The Integrative Visual Arts Comprehensive Major acknowledges the diverse backgrounds and aspirations of our students. It strengthens and distinguishes our program and expands the framework in which students can "develop their intellectual, personal, cultural, and social competencies."

This new major emphasis encourages students to recognize and develop their skills and perspectives as artists by stepping outside of traditional and conventional pathways. At the same time, students who wish to focus in specific areas or media will continue to have the opportunity to do so, but with the encouragement and opportunity to enhance that focus and expand its creative boundaries. Even as the Integrative Visual Arts Comprehensive Major increases the flexibility it provides students to pursue their degree, it increases the intentionality with which we prepare our students for life and livelihood in a dynamic and diverse world.

The Integrative Visual Arts Comprehensive Major also has important pragmatic benefits consistent with university priorities. Critically, it will reduce time to graduation for our B.F.A. students. It is a 69-credit major, in contrast to the 75 credits required of each of the current B.F.A. major emphases. The proposed major emphasis gives credit to students for activities currently required for no credit, namely, the 1-credit B.F.A. Review Preparation and the 2-credit B.F.A. Senior Exhibition (to be proposed concurrent with this program change). Supporting this effort to reduce time to graduation, the department is also in the process of adding elective and required courses into the Liberal Education Core. A new elective course, ART 303: Art Therapy, was just approved as S3 and I1. The existing

elective of ARTH 324: Survey of North American Art is being proposed as a K4 and R1. The required course, ART 402: Advanced Studio Practice, is being proposed for II.

Statement of benefits to students

In addition to the academic, artistic, and professional benefits of a more holistic and integrative program, a single Integrative Visual Arts B.F.A. major emphasis greatly increases student flexibility, simplifies navigation of degree requirements, and increases opportunities for advising mentorship and consequently, planning and intentionality.

- Students will no longer be locked into a sequence of courses but can choose a broad studio experience, a focused one, or one crafted to meet the needs of students with unique interests (e.g., medical illustration);
- Because of the array of courses fulfilling requirements and a structure which ensures prerequisites are met, students desiring to shift directions or switch from the B.A./B.S. Studio or Graphic Communications Comprehensive Majors will find more of their credits applicable to the new major;
- With fewer required credits and credit for previously non-credited requirements (B.F.A. review preparation and senior exhibition), students with interest in a second program will have increased possibility of pursuing it if desired;
- While travel experiences will continue to be offered and promoted, the current travel requirement will not be included in the new major emphasis, providing additional flexibility for students. The Covid era (during which the travel requirement was suspended) has shown that maintaining this requirement can be burdensome for many students;
- Students will always have studio classes and electives that contribute to their major and the department can more confidently rotate courses, support sabbaticals, and even introduce new classes. Students will encounter more opportunities for discovery as they fulfill their major requirements outside the constraints of disciplinary tracks;
- Advising and mentoring will be improved. Faculty often advise B.F.A. students within the faculty's area of expertise, even when those students might have taken an interest in art-making outside of that narrow discipline. The proposed major emphasis allows students to pursue those discoveries while opening the opportunity for all faculty to advise and mentor all students in the single, integrative major. This increases the opportunity for inter-departmental collaborations and creates more flexibility in mentoring BFA students as they grow, evolve, develop new interests, and seek guidance in their graduation semester or year;
- Reducing the credit requirements and expanding the options for meeting them will provide a better mix of lecture versus studio time, reduce the number of students loading on credits to graduate, and allow students more time crafting the work for their BFA senior exhibit. The sample degree plan will be structured to provide openings in their 4th-year schedule that are not filled with any university or major requirements.

Department(s), program(s), college(s), and university predecessor programs

The Department of Art and Design currently offers the following programs:

- 75 Credit Comprehensive Majors, BFA
 1. Art, Ceramics, Comprehensive Major, BFA
 2. Art, Drawing and Painting, Comprehensive Major, BFA
 3. Art, Graphic Design, Comprehensive Major, BFA
 4. Art, Illustration, Comprehensive Major, BFA
 5. Art, Photography, Comprehensive Major, BFA
 6. Art, Sculpture, Comprehensive Major, BFA
- 60 Credit Comprehensive Majors
 1. Art, Liberal Arts, Graphic Communications Emphasis, Comprehensive Major (BA or BS)
 2. Art, Liberal Arts, Studio Art Emphasis, Comprehensive Major (BA or BS)
- 36 Credit Major
 1. Art, Studio Emphasis, Major (BA or BS)
- 24 Credit Minors
 1. Art
 2. Art History

Relationship to existing programs

All six current B.F.A. major emphases will be suspended and replaced by the single Integrative Visual Arts Comprehensive Major under the B.F.A. degree. The existing 60 credit and 36 credit majors will continue to exist alongside the new Integrative Visual Arts Comprehensive Major.

Resources

Does the department have the necessary staffing to offer this program?

Yes

Explain need for student support, library resources, etc.:

No additional student support above what currently exists will be needed.

Describe funding needs to initiate and maintain the program, including source(s) of funding and any needed resource reallocation:

No additional funding is needed.

Proposed frequency of offering for courses included in the program:

Foundation courses taught every semester; Core Visual Arts Courses taught every academic year; multiple integrated visual arts courses taught every semester; required Professional Practice courses (ART 2XX, ART 4XX, ART 402) taught every semester and 2-3 of the remaining "choice" courses taught every semester.

Proposed arrangements for ongoing faculty advising for students in the program

Same as currently practiced for serving existing B.F.A. students. All faculty will advise B.F.A. students.

Provide justification that this program is not a duplication of another program that is currently being offered

The Integrative Visual Arts B.F.A. major emphasis integrates and consolidates the currently existing B.F.A. major emphases. We will now have one major program rather than six. The existing six will be suspended.

Key: 404