# **ART, GRAPHIC DESIGN, COMPREHENSIVE MAJOR: 020-012**

# In Workflow

- 1. AD Chair (kaldjian@uwec.edu)
- 2. AS Dean PreCurrComm (PIM) (cassidml@uwec.edu; clarkmeg@uwec.edu)
- 3. AS Dean (PIM) (cassidml@uwec.edu; clarkmeg@uwec.edu)
- 4. University Senate APC (johnmarq@uwec.edu)
- 5. University Senate (nearytk@uwec.edu)
- 6. Provost/Chancellor (kleinepa@uwec.edu; beckejan@uwec.edu; forciesm@uwec.edu)
- 7. Institutional Research (herbiskj@uwec.edu)
- 8. Registrar (PIM) (langfeta@uwec.edu)
- 9. Degree Review (PIM) (olsoee@uwec.edu; relforml@uwec.edu; richaaud@uwec.edu; olsomce@uwec.edu)
- 10. Reg Cat (none)

## **Approval Path**

- 1. Wed, 21 Sep 2022 22:00:29 GMT Paul Kaldjian (kaldjian): Approved for AD Chair
- Fri, 30 Sep 2022 15:05:45 GMT Margaret Cassidy (cassidml): Approved for AS Dean PreCurrComm (PIM)
- 3. Wed, 05 Oct 2022 22:14:32 GMT Margaret Cassidy (cassidml): Approved for AS Dean (PIM)

## History

1. Dec 1, 2020 by barniejm

## **Program Elimination/Suspension Proposal**

Date Submitted: Wed, 21 Sep 2022 17:17:28 GMT

## Viewing: 020-012 : Art, Graphic Design, Comprehensive Major

Last approved: Tue, 01 Dec 2020 21:34:22 GMT

# Last edit: Fri, 23 Sep 2022 21:23:23 GMT

Changes proposed by: Paul Kaldjian (kaldjian) Is this an elimination or suspension? Suspension

#### **Effective Catalog Year**

2023-2024

#### Additional Teach-out Plan

All of the courses students need to complete the Graphic Design Comprehensive Major, B.F.A. will continue to be taught and students will be able to complete their degree as they have started under previous catalog years. Advisors are equipped to accommodate students. It is also quite likely that many students, especially sophomores and some juniors, will choose to transition to the 2023-2024 catalog in order to adopt the new comprehensive major that is being proposed (see below).

#### **Rationale for Elimination/Suspension**

The Art, Graphic Design, Comprehensive Major, B.F.A. and the five other 75-credit B.F.A. major emphases will be replaced by the single, comprehensive, and flexible 69-credit Integrative Visual Arts Comprehensive Major, B.F.A. that is concurrently being proposed for the 2023-2024 catalog.

**Program Level** Undergraduate

**Program Type** Emphasis, Major

**Degree Type** BFA

Name of Program Art, Graphic Design, Comprehensive Major

#### Major Type

Comprehensive

#### College

Arts and Sciences

Is this content intended to be shared across multiple programs/catalog pages? No

# Program Requirements (Includes Course Lists):

Code	Title	Credits
Seventy-five semester cred	lits, including:	
<b>Department Requirements</b>		
Foundations Courses (should be completed in the first year of study):		12
ART 107	Foundations: Drawing and Composition	
ART 108	Foundations: Two-Dimensional Design	
ART 110	Foundations: Three-Dimensional Art	
ARTH 109	Art of the 20th Century	
Art History Requirement:		6
ARTH 111	Survey: Ancient to Medieval Art	
ARTH 112	Survey: Renaissance to 20th Century Art	
Area Requirements		21
ART 274	Compositional Principles of Graphic Design	
ART 275	Principles of Typography	
ART 276	Introduction to Visual Identity Design	
ART 374	Visual Communication Design	
ART 375	Digital Design I: Website Development	
ART 476	Advanced Graphic Communications	
ART 477	Professional Practices: Graphic Communication	
Area Support Options, Choose Four:		12
ART 244	Introduction to Painting	
ART 249	Introduction to Printmaking	
ART 264	Beginning Sculpture	
ART 278	3-D Computer Modeling	
ART 281	Introduction to Photography as an Art Form	
ART 332	Illustration Narratives	
ART 342	Illustration Editorials	
ART 376	Advanced Visual Identity Design	
ART 383	Video for Art and Design	
ART 384	Artist Books: Image & Text	
ART 474	Digital Design II: Multimedia Development	
Art History Requirement		
ARTH 225	History of Graphic Design	3
Electives in Art (ART) or Art History (ARTH)		18
Electives in Art History (ARTH)		3

Additional Program Requirements (If Applicable)

Additional Admission Requirements Unique to Program (If Applicable)

# **Other Catalog Notes/Restrictions (If Applicable)**

# UW System Codes (For Reference Only)

**Plan Code** 020-012 Key: 171