

DRAFT: Feb. 26, 2021

2025 Strategic Plan

A Bold Future

Plan Summary

Our Purpose: To prepare students for lives of purpose and to serve Wisconsin and the world.

Our Challenge: Reduced state funding and declining numbers of college-age students by 2025

Our Opportunity: Expand enrollment and student success through national signature programs, paired with our continuing commitment to an exemplary education.

Our Bold Vision: National Distinction

We will achieve a national reputation for academic distinction through three action goals

Distinction in Health and Human Wellbeing <ul style="list-style-type: none">• Increase collaborations across disciplines and colleges in support of health & wellbeing• Expand national partnerships to enhance opportunities for students, faculty and staff in health & wellbeing• Develop new, nationally competitive academic and co-curricular programs• Identify ways to enhance the wellbeing of faculty, staff and students	Leadership in Equity, Diversity & Inclusion <ul style="list-style-type: none">• Implement practices that will eliminate the opportunity gap and lead to equitable outcomes for prospective and current students, faculty, and staff• Identify national leadership opportunities through the Center for Racial and Restorative Justice and the Center for EDI Training & Development• Build and maintain collaborative coalitions throughout our region• Integrate EDI into classroom pedagogy, content, and curriculum on all campuses	Integrated Undergraduate Research & Creative Activity in all Disciplines <ul style="list-style-type: none">• Integrate undergraduate research & creative activities across disciplines on all campuses• Support departments in determining the best way to integrate research & creative activities into curriculum and workloads• Expand research with national partners
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Our Enduring Commitment: Support our Strengths

Our vision is supported by existing institutional strengths

An Exemplary Education <ul style="list-style-type: none">• Support existing and develop new programs that attract students and serve the needs of Wisconsin• Strengthen University Honors and departmental honors programs• Collaborate with alumni and partners to enhance scholarships, high-impact practices and internships that range from local to international opportunities	Nationally Distinctive Partnerships <ul style="list-style-type: none">• Foster new academic and co-curricular partnerships that support our bold vision and new learning opportunities• Identify, with UWEC Foundation, new philanthropic support and collaborations• Encourage partnerships that intersect health & wellness, EDI and sustainability• Work with Barron County to advance regional economic development	Sustainable Campuses <ul style="list-style-type: none">• Work to achieve carbon neutrality by 2050• Integrate sustainability into curricula and HIPs across disciplines and campuses• Implement carbon-free & reduced carbon systems• Seek 3rd-party certification for new buildings
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Our Collective Action: Meet our Goals

Our actions make our vision possible

Achieve our Guidepost Goals <p>100% will participate in HIPs 90% students will be retained to year two 50% students will graduate in four years 20% students of color and eliminate the opportunity gap</p>	Grow Enrollment to 10,200 <p>Through expanded recruitment and increased retention we will return to our 2010 enrollment level of 10,200 FTE</p>	Invest in Faculty & Staff <p>With increased enrollment and efficient use of resources we can invest in faculty and staff compensation and new programmatic initiatives.</p>
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