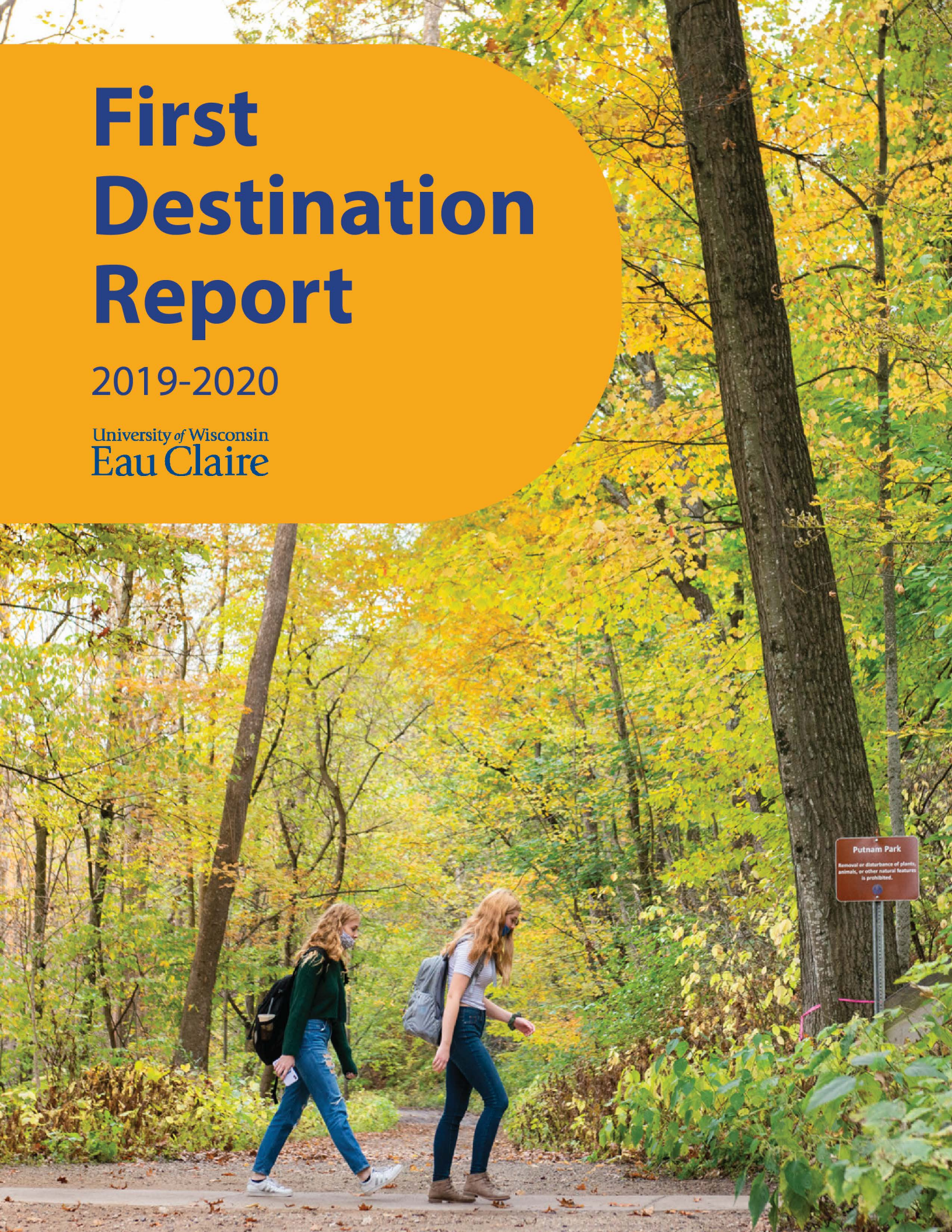


First Destination Report

2019-2020

University of Wisconsin
Eau Claire



FIRST DESTINATION REPORT

UNIVERSITY OF WISCONSIN – EAU CLAIRE

CLASS OF 2020

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SUMMARY

Each year the University of Wisconsin – Eau Claire Career Services office conducts a first destination survey of graduates receiving degrees. The following results are for graduates from August 2019, December 2019 and May 2020.

OVERALL RESULTS

	<i>Total Number of Graduates</i>	<i>% Employed</i>	<i>% Continuing Education</i>	<i>Knowledge Rate n=1662</i>	<i>% Employed or Continuing Education</i>
All 2019-2020 Graduates	2198	76.1%	18.02%	76%	94.2%
Undergraduates	2033	74.4%	19.5%	75%	93.9%
Graduate Degrees	165	95.6%	1.5%	82%	97.04%

HIGHLIGHTS

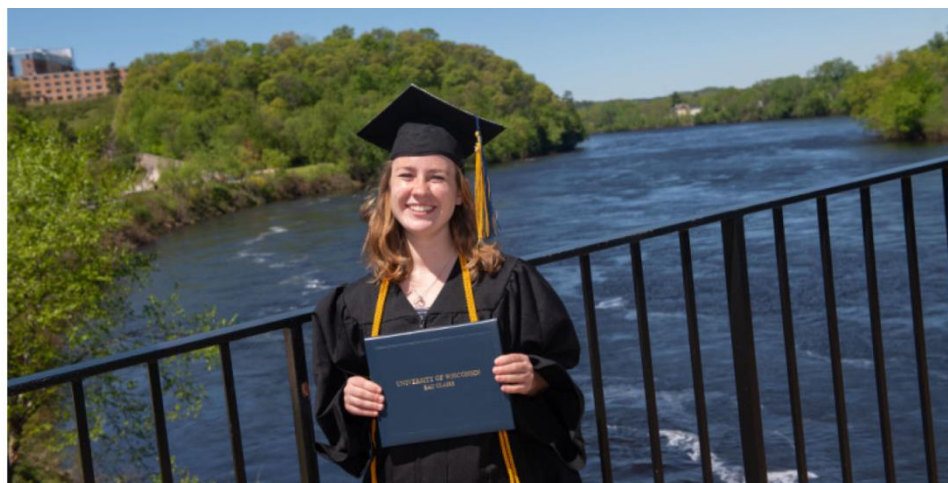
92% of respondents agreed that they were prepared for the next step in their career path.

88% of respondents received a job offer prior to or within a month of graduation.

96% of employed undergraduates reported that their position is related to their career goal.

60% of employed graduates reported they are working in Wisconsin. 27% are in the Chippewa Valley and 33% elsewhere in Wisconsin.

The average entry-level salary for a UW-Eau Claire undergraduates in 2019-2020 is \$47,958.



GRADUATE PROGRAM INFORMATION

GRADUATE DEGREE RESULTS BY COLLEGE

	Total Degrees Awarded	% Employed	% Continuing Education	Knowledge Rate	% Employed or Continuing Education
College of Arts and Sciences	35	90.9%	4.6%	63%	95.5%
College of Business	75	98.4%	1.6	87%	100%
College of Education and Human Sciences	37	100%	0%	100%	100%
College of Nursing and Health Sciences	18	75%	0%	67%	75%

GRADUATE DEGREE RESULTS BY COLLEGE

	Number of Graduates	Total Employed	Total Continuing Education	% Employed	% Continuing Education	% Seeking	Knowledge Rate	Total % Employed or Continuing Education
Business Administration, UW MBA Consortium	75	63	1	98%	2%	0%	87%	100%
Communication Sciences & Disorders	36	36	0	100%	0%	0%	100%	100%
Data Science, MS Sequence	11	6	0	100%	0%	0%	55%	100%
English, Literature & Textual Interpretation	3	2	0	100%	0%	0%	67%	100%
English, Writing	2	1	0	100%	0%	0%	50%	100%
History, MA Sequence	3	1	0	50%	0%	50%	67%	50%
Nursing, Adult - Gero - Nurse Practitioner	6	2	0	50%	0%	50%	67%	50%
Nursing, Family Health - Nurse Practitioner	10	7	0	88%	0%	13%	80%	88%
Professional Development, MEPD / LS	1	1	0	100%	0%	0%	100%	100%
School Psychology, EDS	6	5	0	100%	0%	0%	83%	100%
School Psychology, MSE	9	5	1	83%	17%	0%	67%	100%

UNDERGRADUATE PROGRAM INFORMATION

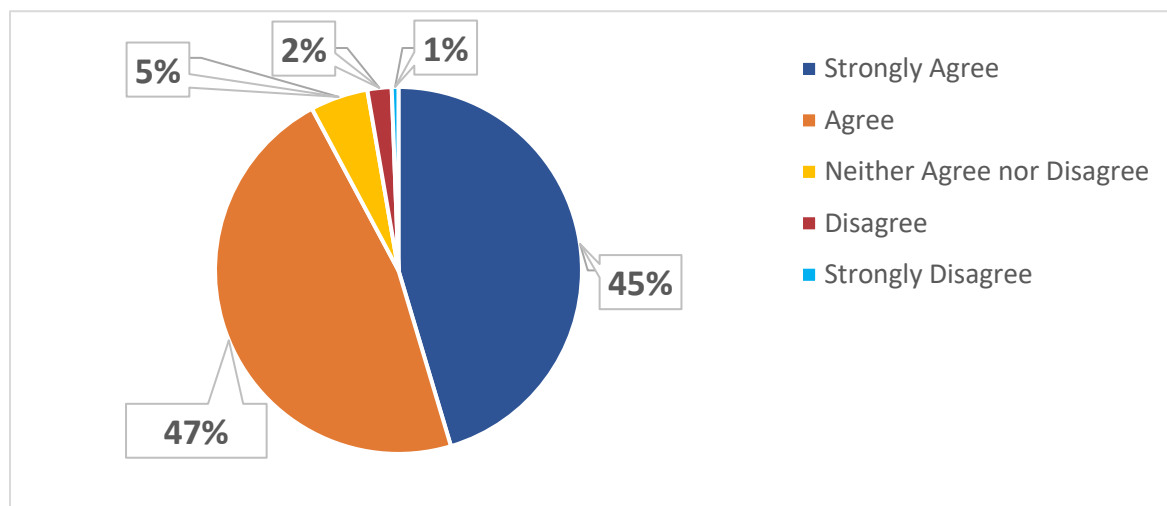
UNDERGRADUATE RESULTS BY COLLEGE

	Total Degrees Awarded	% Employed	% Continuing Education	Knowledge Rate	% Employed or Continuing Education
College of Arts and Sciences	833	63.8%	27.0%	71.8%	90.8%
College of Business	547	92.2%	3.3%	72.2%	95.4%
College of Education and Human Sciences	512	67.8%	28.9%	82.0%	96.7%
College of Nursing and Health Sciences	141	92.9%	1.8%	80.1%	94.7%

POST-GRADUATION PLANS

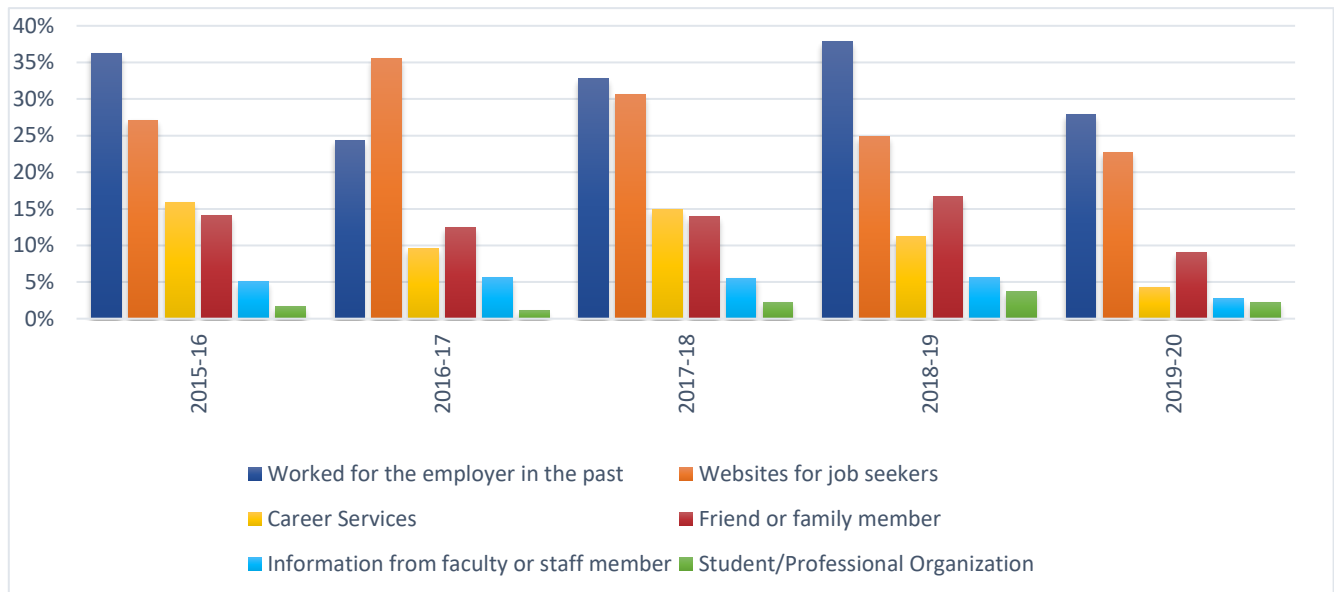
Career Outcome	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020
Overall	95%	93%	94%	93%	96%	96%	96%	97%	97%	97%	94%
Employed	80%	79%	79%	73%	82%	79%	81%	80%	83%	81%	74%
Continuing Education	15%	14%	15%	20%	14%	17%	15%	17%	14%	16%	19%
Seeking Employment	5%	6%	4%	6%	4%	4%	4%	3%	3%	3%	6%

PREPARED FOR THE NEXT STEP IN CAREER PATH

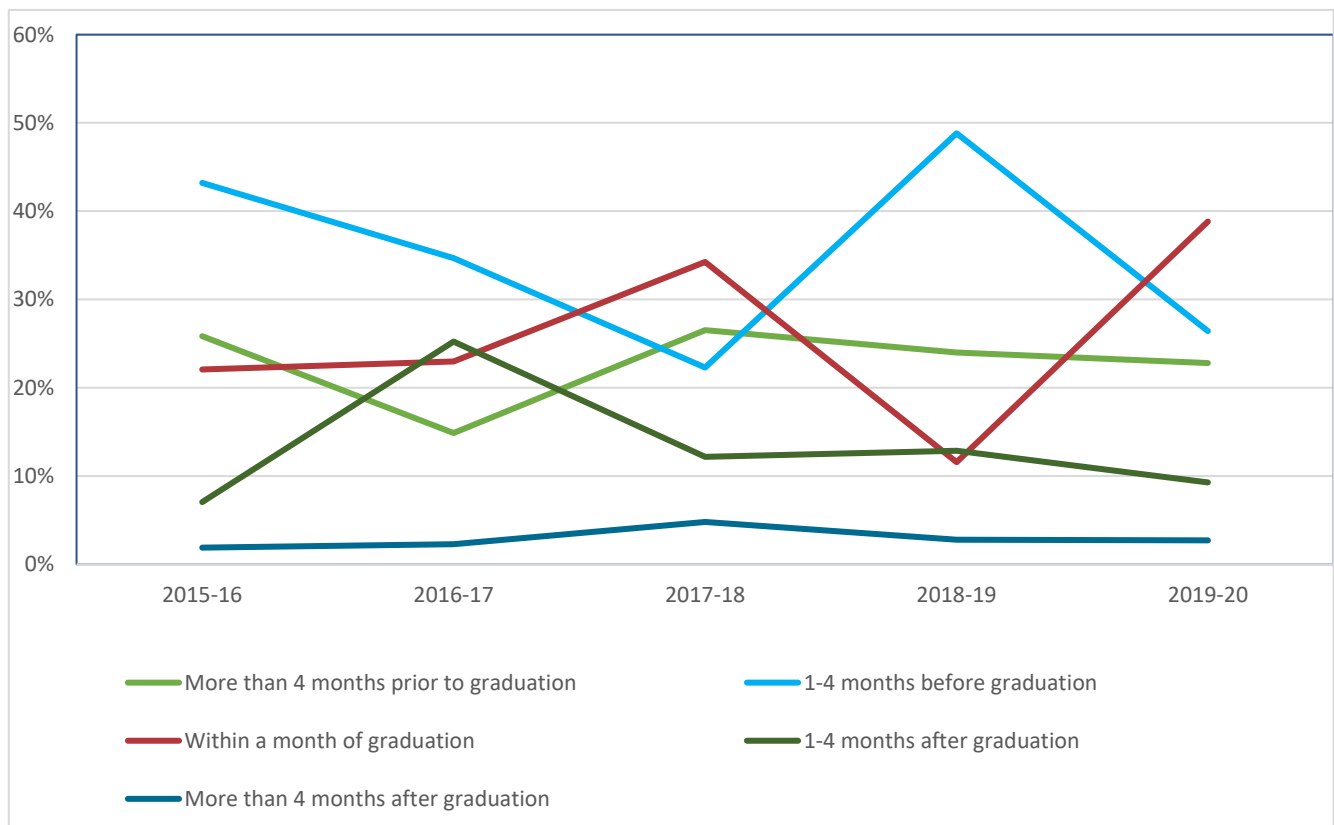


EMPLOYMENT

INITIAL CONTACT WITH EMPLOYER



WHEN GRADUATES RECEIVED A JOB OFFER



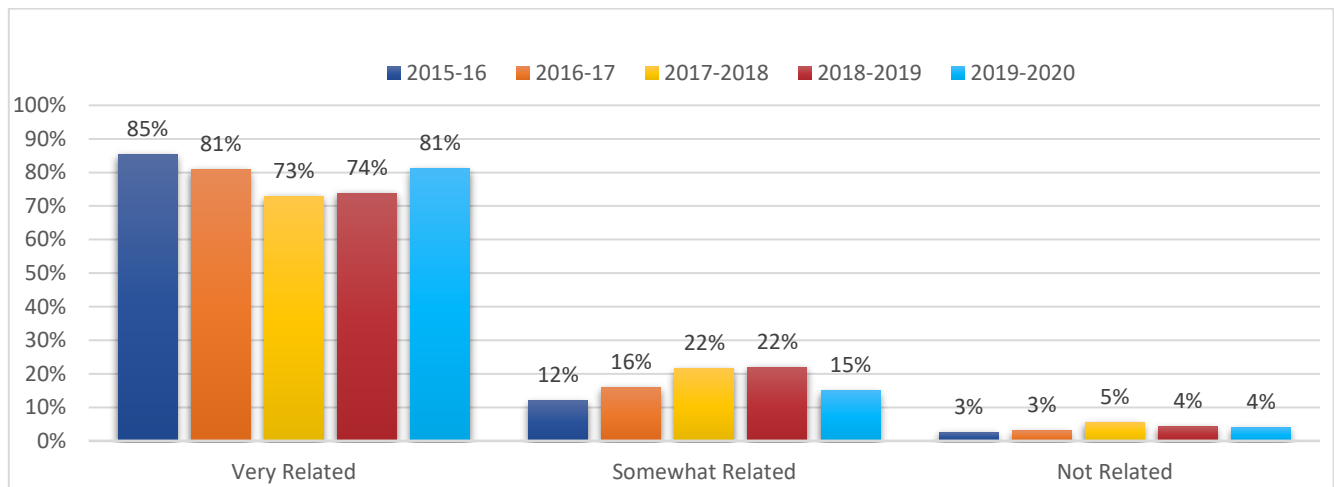
SALARY REPORTED

Average Salaries	2014-15	2015-16	2016-17	2017-18*	2018-19	2019-20
Overall	\$43,352	\$48,455	\$44,678	\$45,773	\$45,896	\$47,958
College of Arts & Sciences	\$39,979	\$45,691	\$38,986	\$43,472	\$42,792	\$45,978
College of Business	\$46,173	\$53,034	\$48,425	\$48,517	\$49,267	\$50,143
College of Education & Human Sciences	\$36,309	\$37,465	\$38,412	\$38,640	\$35,022	\$41,318
College of Nursing & Health Sciences	\$53,415	\$55,514	\$58,034	\$56,846	\$61,597	\$62,829

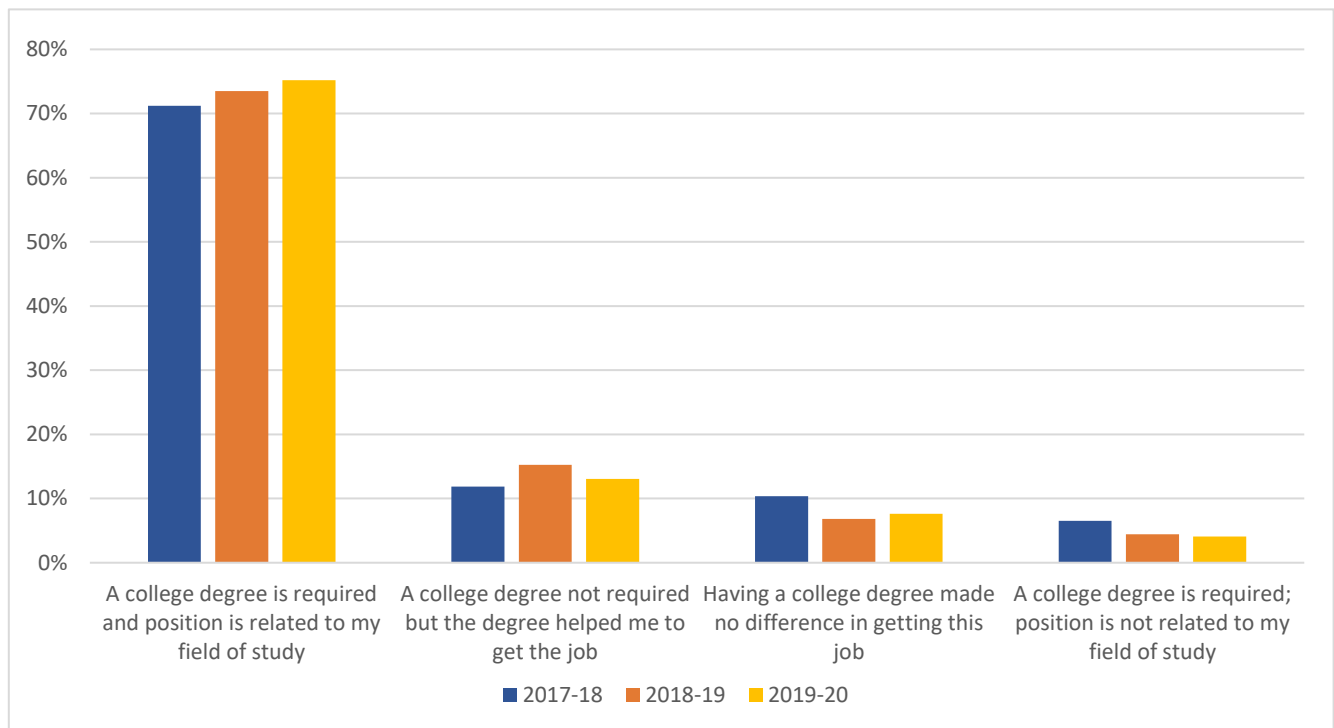
EMPLOYERS

Reported by 37 graduates	• Mayo Clinic Health System
Reported by 21 graduates	• Marshfield Clinic Health System
Reported by 15 graduates	• Eau Claire Area School District
Reported by 14 graduates	• Menard Inc.
Reported by 13 graduates	• Jamf
Reported by 10 graduates	• Wipfli LLP
Reported by 9 graduates	• Wells Fargo • UW Health

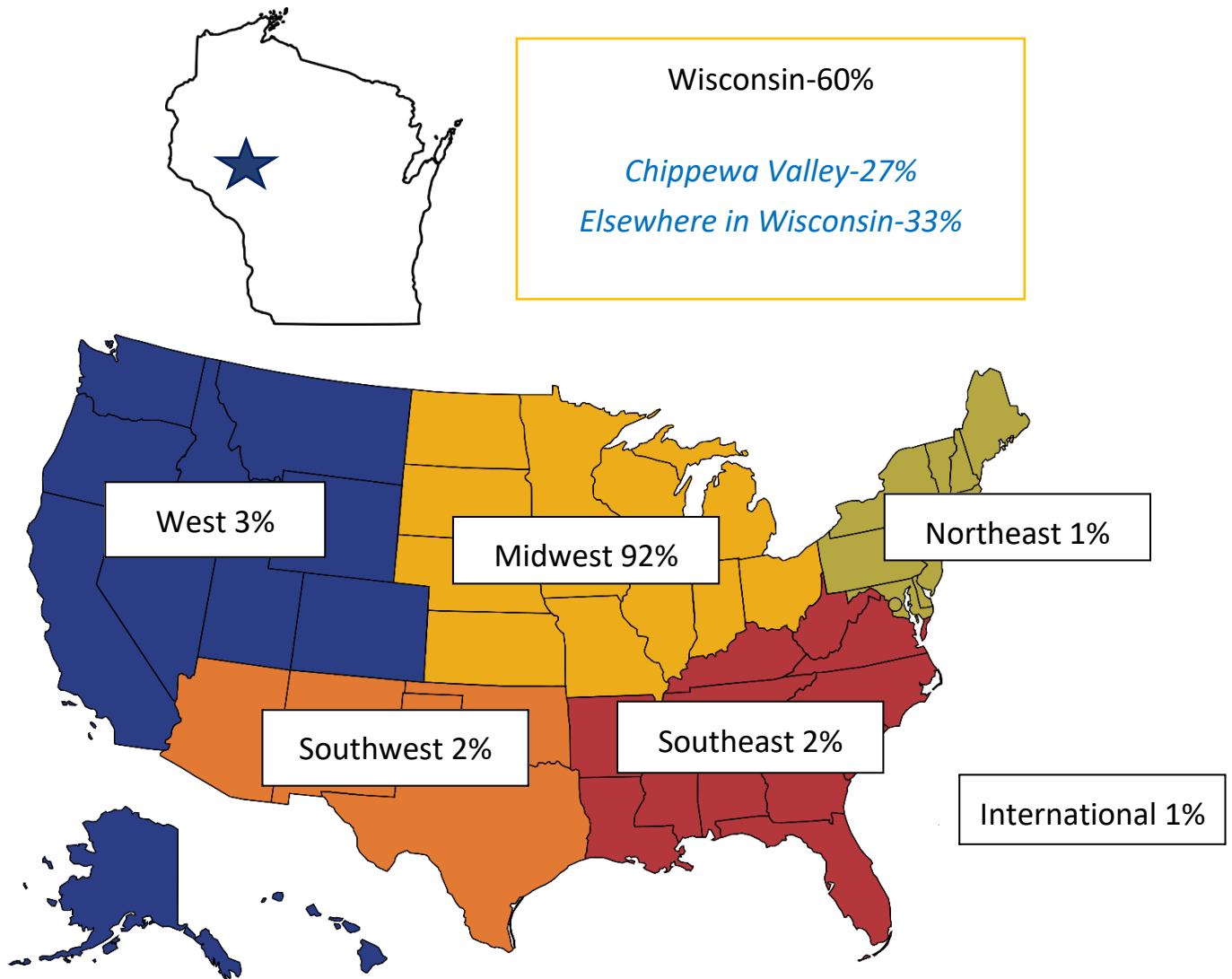
FIRST POSITION RELATED TO CAREER GOAL



DEGREE REQUIRED

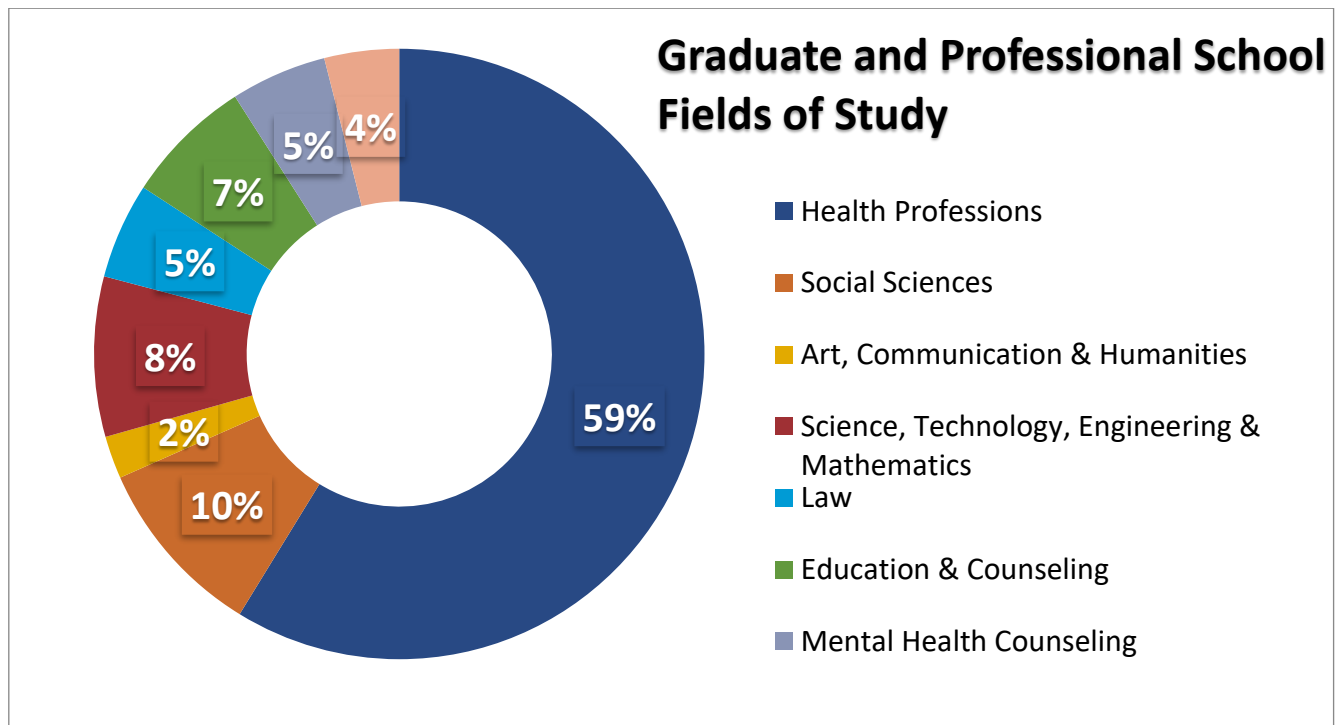


LOCATION OF EMPLOYED GRADUATES



	2014-15	2015-16	2016-17	2017-18	2018-19	2019-20
Midwest	89%	91%	91%	91%	93%	92%
Wisconsin	53%	57%	62%	57%	57%	60%
<i>Chippewa Valley</i>	24%	25%	30%	27%	29%	27%
Minnesota	32%	32%	27%	32%	33%	27%
<i>Twin Cities</i>	26%	25%	24%	28%	28%	22%
West	2%	2%	3%	3%	2%	3%
Southwest	2%	2%	1%	1%	1%	2%
Southeast	2%	2%	2%	2%	2%	2%
Northeast	2%	2%	1%	1%	1%	1%
International	1%	1%	1%	2%	1%	1%

GRADUATE/PROFESSIONAL SCHOOL

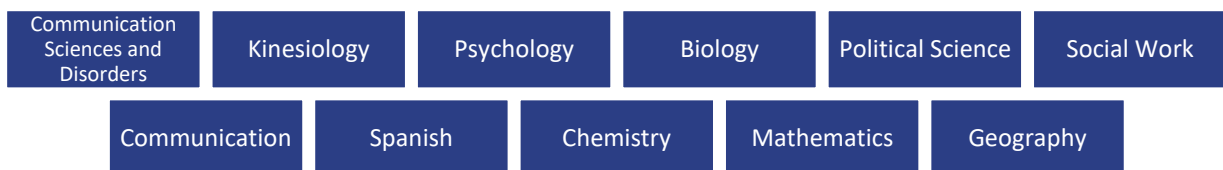


TOP SCHOOLS ATTENDED

The following graduate or professional schools were reported by multiple graduates.

School	# of graduates
University of Wisconsin - Eau Claire	22
University of Wisconsin - Madison	21
University of Wisconsin - Milwaukee	16
University of Wisconsin - River Falls	9
University of Wisconsin - La Crosse	8
University of Minnesota - Twin Cities	8
College of St. Scholastica	7
Marquette University	7

TOP MAJORS OF GRADUATES WHO REPORTED CONTINUING EDUCATION



INTERNSHIPS

Graduates from 2019-2020 were asked if they had completed an internship while attending UW-Eau Claire.



68% reported they had completed at least one internship.

32% reported they completed at least two internships.

38% of graduates who completed an internship were offered a full-time position after their internship. **69%** accepted the position.



60% of the internships were for credit and **50%** were paid positions.



RESULTS BY MAJOR

	Number of Graduates	Total Employed	Total Continuing Education	% Employed	% Continuing Education	% Seeking	Knowledge Rate	Total % Employed or Continuing Education
COLLEGE OF ARTS & SCIENCES								
Art and Design	36	20	1	77%	4%	19%	72%	81%
Art History	2	0	0	0%	0%	100%	50%	0%
Biochemistry/Molecular Biology	10	3	5	38%	63%	0%	80%	100%
Biology	103	26	31	43%	52%	5%	58%	95%
Chemistry	23	11	8	55%	40%	5%	87%	95%
Chemistry/Business	8	7	0	100%	0%	0%	88%	100%
Communication	66	34	13	69%	27%	4%	74%	96%
Computer Science	61	41	1	95%	2%	2%	70%	98%
Criminal Justice	40	28	1	85%	3%	12%	83%	88%
Economics	13	8	3	73%	27%	0%	85%	100%
English	52	16	5	59%	19%	18%	54%	78%
French	5	2	1	50%	25%	25%	80%	75%
Geography	21	10	7	50%	35%	15%	95%	85%
Geology	19	12	3	80%	20%	0%	79%	100%
Geospatial Analysis	10	8	0	80%	0%	20%	100%	80%
German	4	3	0	75%	0%	25%	100%	75%
History	21	8	4	57%	29%	14%	67%	86%
Integrated Strategic Communication	47	30	2	86%	6%	9%	74%	91%
Journalism	7	4	2	67%	33%	0%	86%	100%
Latin American Studies	5	3	1	75%	25%	0%	80%	100%
Liberal Studies	13	5	5	45%	45%	9%	85%	91%
Materials Science	4	3	0	100%	0%	0%	75%	100%
Materials Science & Engineering	6	2	0	100%	0%	0%	33%	100%
Mathematics	54	28	8	65%	19%	16%	80%	84%
Music	18	10	3	71%	21%	7%	78%	93%
Neuroscience	8	1	5	17%	83%	0%	75%	100%
Organizational Leadership and Communication	1	1	0	100%	0%	0%	100%	100%
Physics	19	5	3	63%	38%	0%	42%	100%
Political Science	38	13	15	46%	54%	0%	74%	100%
Psychology	134	44	41	47%	44%	10%	70%	90%
Religious Studies	4	1	2	33%	67%	0%	75%	100%
Sociology	16	8	2	67%	17%	17%	75%	83%
Spanish	34	13	9	57%	39%	4%	68%	96%
Spanish with Business	2	1	1	50%	50%	0%	100%	100%
Theatre Arts	9	6	0	75%	0%	25%	89%	75%
Women's Studies	4	1	0	50%	0%	50%	50%	50%

	Number of Graduates	Total Employed	Total Continuing Education	% Employed	% Continuing Education	% Seeking	Knowledge Rate	Total % Employed or Continuing Education
COLLEGE OF BUSINESS								
Accounting	73	61	1	95%	2%	3%	88%	97%
Business Administration	44	19	4	79%	17%	4%	55%	96%
Economics	16	12	0	100%	0%	0%	75%	100%
Finance	85	62	2	97%	3%	0%	75%	100%
Health Care Administration	59	53	1	98%	2%	0%	92%	100%
Information Systems	63	39	1	93%	2%	5%	67%	95%
International Business	7	5	1	83%	17%	0%	86%	100%
Management	132	78	5	89%	6%	6%	67%	94%
Marketing	129	81	1	90%	1%	9%	70%	91%
COLLEGE OF EDUCATION & HUMAN SCIENCES								
Art, Teaching	7	4	0	80%	0%	20%	71%	80%
Athletic Training	12	1	4	20%	80%	0%	42%	100%
Biology Teaching	5	1	1	33%	33%	33%	60%	67%
Communication Sciences and Disorders	73	13	56	19%	81%	0%	95%	100%
English Teaching	17	12	0	100%	0%	0%	71%	100%
Environmental Public Health	10	6	3	67%	33%	0%	90%	100%
Exercise Science	12	6	4	60%	40%	0%	83%	100%
French Teaching	2	2	0	100%	0%	0%	100%	100%
Kinesiology	91	29	40	41%	57%	1%	77%	99%
Kinesiology Teaching	11	7	0	100%	0%	0%	64%	100%
Math Teaching	10	7	0	88%	0%	13%	80%	88%
Middle Childhood through Early Adolescence	73	51	2	93%	4%	2%	77%	96%
Music Teaching	25	20	0	100%	0%	0%	80%	100%
Social Studies Teaching	16	11	0	79%	0%	21%	88%	79%
Social Work	72	50	14	77%	22%	2%	90%	98%
Spanish Teaching	8	8	0	100%	0%	0%	100%	100%
Special Education	84	70	1	93%	1%	5%	89%	95%
COLLEGE OF NURSING & HEALTH SCIENCES								
Nursing	141	105	2	93%	2%	5%	80%	95%

METHODOLOGY

Graduate information is gathered in multiple ways. Prior to commencement, an online survey is sent to all graduating students to complete. Follow up messages were sent to students who had not completed the survey or who reported they were seeking employment.

Additionally, six months after graduation, a search is conducted, primarily via LinkedIn, to find graduates who had not reported any data. Faculty and staff also provide some data. This data is added to the results from the survey.

Knowledge rate is defined by the National Association of Colleges and Employers (NACE) as the percent of graduates for which UW-Eau Claire has reasonable and verifiable information concerning the graduates' post-graduation career activities. The knowledge rate refers to basic information about the career outcomes.

Majors without any respondents are not listed in the report. Students with multiple majors are counted in each major. Percentages may not sum to 100 due to rounding. International students are not included in the survey results.

$$\text{Total \% Employed or Continuing Education} = \frac{\text{Total Continuing Education} + \text{Total Employed}}{\text{Total Graduates Who Responded with Information and were available}}$$

*Includes only Annual Salary responses.

