

# 2015 ANNUAL REPORT



# CHAASE

Center for Health Administration and Aging Services Excellence

University of Wisconsin-Eau Claire

# A letter from the Convener

The UW–Eau Claire Health Care Administration (HCAD) program’s nearly 40-year journey has included many changes. The HCAD program I graduated from was a quality program focused on serving a specific professional need (Nursing Home Administration) in the state of Wisconsin. I have been part of and witnessed a transformation and expansion of a program that has been referred to as the Harvard of the broader field of health and aging services administration. Student enrollment has nearly quadrupled; scholarship opportunities have expanded almost tenfold; our practicum has become a model for others across the country; and partnerships and other supports have taken our Center for Health Administration and Aging Services Excellence to a new level.



A certain sense of pride exudes from everyone touched by the efforts of our students, alumni, faculty and staff, professional partners and friends. The graduates are sought after; the reputation of both our program and Center reflect a quality brand; and the relationship and support of alumni, partners and providers in the field is inspirational.

We appreciate the interest of individuals and organizations, countless hours from volunteers, the support of our current and new donors, and the energy and enthusiasm of students, staff and faculty. We invite you to join us and explore ways that together we can ensure a strong and capable supply of emerging leaders to serve this noble profession. We believe we are called to this effort to ensure that we have the best talent to lead organizations that are serving one of the most deserving populations of this country.

Thanks to each of you and your organizations, the ‘Power of And’ is alive and well for our students!

A handwritten signature in black ink, reading "Craig Ubbelohde". The signature is fluid and cursive.

Craig Ubbelohde, '82 Convener, Board of Advisors  
Center for Health Administration and Aging Services Excellence



# Committed to the future

## The landscape of the long-term care profession is evolving. How is CHAASE making an impact?

Established in 2002, the Center for Health Administration and Aging Services Excellence (CHAASE) provides guidance, financial resources and programming to UW–Eau Claire’s Health Care Administration (HCAD) program. Our unique partnership approach combines the energy of academia with provider organizations and professional associations.

Our vision is to be the national leader focused on the profession of health administration and aging services. Our mission is to provide guidance and

support to the education of tomorrow’s leaders, and in partnership with the premier UW–Eau Claire Health Care Administration program, serve as a bridge connecting academic programs to practitioners in the health administration and aging services field.

Our profession is in an unprecedented place, and will require great leadership in the years ahead. CHAASE remains committed to preparing students today to become those thoughtful, experienced and prepared leaders our profession will need tomorrow.

**68.7%**  
NAB accredited  
school average score

**90.5%**  
UWEC NAB  
pass rate

**62.9%**  
national average  
NAB score

**54**  
students  
graduated  
in May 2015 —  
up from  
**44**  
in May 2014



**58**  
students began  
practicum  
June 2015 —  
representing  
**38** organizations  
in **8** states

# STUDENT EXPERIENCES

CHAASE and the HCAD program are viewed as leaders in the health and aging services professions, and together, have created the largest health administration program of its kind. Our partnership approach to the education and professional development of students, faculty and practitioners could serve as a model for others.

The Power of **AND**



At left, ACHCA member Tyler Palzkill dancing with a resident. Above, ACHCA members participating in the 2015 Alzheimer's Walk. Nearly \$86,000 was raised through this event.

## ACHCA

The student chapter of ACHCA provides numerous opportunities for our health care administration students to volunteer with area senior service providers and to witness care being provided in a variety of settings. In addition to these invaluable one-on-one interactions, throughout 2015 students benefited from industry professionals participating in the organization's meetings and sharing real-world experiences to best prepare students for their practicum and careers. ACHCA members also participated in a number of fundraising events that supported their volunteer activities in the facilities they visited.





*Students in our Winterim Immersion Experience spend time with a resident.*

## WINTERIM IMMERSION EXPERIENCE

Our second annual 2015 Winterim Immersion Experience provided an opportunity for students to spend a week exploring a variety of senior care settings. A few highlights included a site visit to a facility providing mental health services to residents as well as different corporate settings to learn from industry executives about their strategic plans and future goals. Students even had the opportunity to relax while experiencing alternative interactive therapies. Provider organizations participating in this year's Winterim Immersion Experience include:

Benedictine Health System

Empira

Golden Living

Heart to Home Memory Care

ImpactLives

Presbyterian Homes

Tealwood Woodbury Estates

## NATIONAL EMERGING LEADERS SUMMIT

Junior Samantha Paider, along with Dr. Kevin Hansen and Dr. Douglas Olson, attended the sixth annual National Emerging Leadership Summit (NELS). The summit, held at George Washington University, is co-sponsored by the NAB Foundation and ACHCA, and is supported by AHCA and LeadingAge.

"NELS changed my life. From the first day to the last day, there was a drastic change in each participant's perspectives, myself included. As health care leaders, we are used to everything being structured. NELS forced us out of our comfort zone, allowed us to determine pertinent health care topics, and gave us the power to decide how to address them."

— Samantha Paider, Junior

[go.gwu.edu/gwnels](http://go.gwu.edu/gwnels)



*Dr. Kevin Hansen, Senator Tammy Baldwin, Junior Samantha Paider and Dr. Douglas Olson participate in the 2015 National Emerging Leaders Summit.*

# A W A R D S

2015  
Distinguished  
Student  
**Bridget  
Staberg**

2015  
Distinguished  
Alumnus  
**Talia  
Aramalay**

2015  
Distinguished  
Preceptor  
**Kendall  
Rosemeyer**

2015  
Distinguished  
Service  
**Dean  
Mertz**

**LEADERSHIP AWARDS:** Each year, practicum students are faced with the challenge of taking on leadership projects that may involve changing a facility process, making the residents' experience more enjoyable, starting an entirely new service program or finding ways to connect with the community. The students are responsible for the entire project, from preparing the proposal to analyzing the impact of the results.

Heyde  
Entrepreneurial  
Award  
**Heather Welter**  
Employee Engagement  
Program: Wisconsin  
Veterans Home of  
Chippewa Falls

Client  
Customer Service  
Award  
**Dena Gress**  
Dementia Care Program  
and Culture Change:  
Grandview Care  
Center

External  
Operations  
Award  
**Pakou Xiong**  
Emergency  
Operations Plan:  
Alden of  
Jefferson



Innovative  
Award  
**Bradley Price**  
R.E.A.L.  
Volunteers:  
Capital  
Lakes

Internal  
Operations  
Award  
**Jaclyn Jezierski**  
Call Light  
Response Time:  
Walker  
Methodist

**FINALISTS** **JANAE BEAUDOT** — Using Storyboards to Share Information and Encourage Problem Solving: Presbyterian Homes – Lake Minnetonka Shores | **LAUREN TRAVIS** — New Hygiene Program: Villa at Bradley Estates  
**BRIDGET STABERG** — The Pickle Challenge: Tealwood – Woodbury Senior Living | **CRYSTAL FRAZER** — Protecting Resident Mobility: Good Samaritan Society – Fairlawn Village | **LAURYN KLANCKE** — Assisted Living Restaurant Style Dining Program: Clement Manor | **ALYSSA ARNDT** — Personality Training Workshop: ManorCare – Green Bay West  
**PAIGE LEGATE** — “C” of Cares Rounding Program: Extendicare – Wausau Manor



# CHAASE milestones

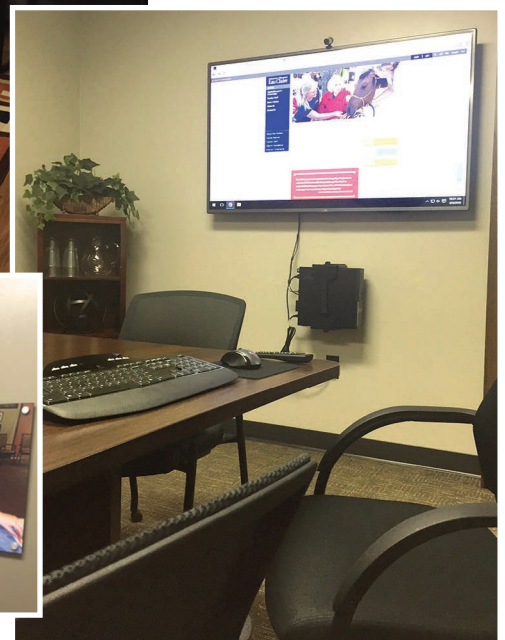
## New areas allow students and faculty to share in discovery and work together more effectively

Last year, we set out to create a new dedicated physical space to house CHAASE and the HCAD program, and we are excited to report construction has finished, and we are moved in. The new space provides students and faculty an updated collaborative area, a conference room environment that integrates web-based computer and multi-media learning, dedicated offices, a student research workspace, and other strategic areas — allowing us to share in discovery and learning, and work together more effectively. This has been made possible by the generosity of many individuals and corporate sponsors supporting the vision of having a professional presence and work environment for our Center and program. We now have a place to call home. A special thank you to our campus facilities for their hard work in completing the project on schedule, and to Direct Supply for assistance in the planning process and support in the purchase of furniture.

From bare floors ...



... to an efficient space for CHAASE and the HCAD program that reflects the pride we have in our profession.



# 2015 PROGRAM GRADUATES

Fifty-four students graduated from the HCAD program in 2015. Our graduates are prepared for a variety of managerial positions in the health care field, such as nursing home administrator, human resources director, marketing manager and beyond. Our program also provides an excellent preparation for those going on to graduate school and positions in the acute-care sector.

GRADUATE	POSITION	EMPLOYER
Eric Andersen	Administrator	Golden Living, Stillwater, MN
Janae Beaudot	Household Coordinator	Presbyterian Homes Lake Minnetonka Shores – Spring Park, MN
Elizabeth Buchholz	Administrator	Maple Ridge Care Center, Spooner, WI
Nicole Danger	Administrator	Maple Ridge Care Center, Spooner, WI
Megan Diamond	Administrator	The Good Samaritan Society, Comforcare, Austin, MN
Libby Faffler	Administrator	The Good Samaritan Society, West Union, IA
Emily Feiner	Assistant Administrator	Marquardt Village, Watertown, WI
Danny Fernandez	Assistant Community Director	Milestone Senior Living
Melissa Fiedler	Director of Tenant Services	Riverview Lodge, Plover, WI
Hannah Forland	Graduate School	Hamline, St Paul, MN
Katelynn Forliti	Executive Director in Training	Tealwood Senior Living, Lake Forest, MN
Rachel Forseth	Project Coordinator	LindenGrove, Mukwonago, WI
Keanan Franco	Administrator	Episcopal Church Home – The Gardens, St. Paul, MN
Crystal Frazer	Administrator	The Good Samaritan Society, Arlington, MN
Katie Gillman	Assistant Administrator	Alden Estates of Orland Park, IL
Bridget Graves	Executive Director	Tealwood, Sterling Pointe Senior Living, Princeton, MN
Dena Gress	Administrator	The Good Samaritan, St. James, MN
Brooke Hallen	Associate Administrator	Saint Therese, New Hope, MN
Anneliese Hanschke	Assisted Living Manager	American Heritage Care Center, Hammond, WI
Ashley Hinz	Director of Operations	The Lutheran Home, Milwaukee, WI
Brenna Hoffman	Director of Alzheimer's Care Unit	Golden Living, Hopkins, MN
Carolyn Hull	Consultant	Extended Care Professional
Brittney Hunt	Director of Marketing	Trillium Woods, Plymouth, MA
Taylor Jacobson	MHA Graduate Student	Texas State University
Jaclyn Jezierski	Associate Administrator	Walker Methodist, Minneapolis, MN
Suzanne Ketterhagen	Assistant Administrator	Dove Healthcare – West Eau Claire, WI
Lauryn Klancke	Contract and Proposal Specialist	ImageTrend, Eau Claire, WI
Paige LeGate	Interim Nursing Home Administrator	River Hills West Healthcare Center, Pewaukee, WI
Brandon Lord	Social Services/Assistant Administrator	Bethany Home
Lori Mahan	Transitional Care Household Coordinator	Presbyterian Homes of Bloomington, MN
Gavin Middleton	Household Coordinator	Johanna Shores, Arden Hills, MN
Jaimee Moran	Assistant Administrator	Alden Popular Creek, Hoffman Estates, IL
Katelyn Morrison	Executive Director	Fortis, Morning Side, Sheboygan, WI
Morgan O'Reilly	Assistant Administrator	North Ridge Health and Rehab
Cayla Piehl	Administrator	Atrium Post Acute Care of Chilton, WI
Brad Price	MBA Graduate School	University of WI – Eau Claire, WI
Kurtis Rollin	Executive Director	Golden Living, Wayzata, MN
Nolan Santikko	Executive Director	Golden Living, Walker, MN
Bridget Staberg	Assistant Administrator	Alden Valley Ridge Center, Chicago, IL
Kristin Stokes	Human Resource Generalist	Milwaukee Jewish Home and Care Center
Allison Tang	Student Volunteer	Youth with a Mission: Hong Kong
Lauren Travis	Director of Admissions	Villa at Bryn Mawr, Minneapolis, MN
Heather Welter	Executive Director	Health Dimensions Group, Minneapolis, MN
Kayla Williams	Campus Director	Comforts of Home Senior Living (Assisted Living) Hudson, WI
Pakou Xiong	Clinical Administrative Coordinator	United Health Group, Wausau, WI
Mali Yang	Assisted Living Coordinator	Sunrise Living Center, Golden Valley, MN

NOTE: Information not available for eight of the graduates



# 21 students receive scholarships

## Over \$15,000 awarded to health care administration students at annual CHAASE banquet

Congratulations to the 2015 scholarship recipients:

**ACHCA scholarships:** Stephanie Horozewski, a senior from Muskego, WI; Sara Chmielewski, a freshman from Shakopee, MN

**Benedictine Health System scholarship:** Leslie Thompson, a junior from Bangor, WI

**Brian Schoeneck scholarship:** Deanna Pierzina, a sophomore from Menomonie, WI

**Care Providers of Minnesota scholarship:** Adam Ernst, a second degree student from Hastings, MN

**Extendicare scholarships:** Mackenzie Christopher, a sophomore from Prior Lake, MN; Tara Nenahlo, a sophomore from Green Bay, WI

**Gene Decker scholarship:** Jacob Yaeger, a junior from Waunakee, WI

**Golden Living scholarships:** Katie Trucco, a sophomore from Appleton, WI; Briana Weyker, a sophomore from Belgium, WI

**Good Samaritan Society scholarship:** Mallory Dieck, a junior from Appleton, WI

**HCR ManorCare scholarship:** Danielle Embacher, a junior from Mankato, MN



**The LeadingAge Wisconsin scholarship:** Megan Van De Hey, a sophomore from De Pere, WI

**Life Care Services scholarship:** Samantha Paider, a sophomore from Brussels, WI

**M3 Insurance scholarship:** Anna Hanson, a junior from Peterson, MN

**Thomas Schanke family civic engagement scholarship:** Alyssa Schwaller, a freshman from Glen Flora, WI

**Tri-county medical alliance scholarship:** Allison Pedretti, a sophomore from Genoa, WI

**Wisconsin Association of Assisted Living organization scholarship:** Morgan Rustad, a junior from Hudson, WI

**Wisconsin Health Care Association scholarships:** Ariel Fuller, a junior from Elk Mound, WI; Kristine Maciolek, a sophomore from Hubertus, WI; Ellen Larson, a junior from Spring Valley, WI

The Power of **AND**

# 2015 PRACTICUM EXPERIENCES

The Health Care Administration practicum is an integral part of our student's education. Encompassing 50 weeks, students become part of an integrated team where they apply their skills and classroom knowledge in an actual health care setting. Upon completion, students are prepared to begin performing as leaders and managers in health care.

STUDENT	PRACTICUM SITE
Jacob Pientok	Alden Estates of Long Grove
Madeline Kurvers	Alden Estates of Evanston
Mitchell Martenson	Alden Poplar Creek
Anna Hanson	Bethany St. Joseph Care Center
Heather Paalman	Eden Rehabilitation Suites and Green House Homes Inc.
Ellen Larson	Boutwells Landing
Katie Hughes	Brewster Village
Kelli Guyse	Capitol Lakes
Lauren Carranza	Clement Manor Inc.
Julia Biehn	Crest View Lutheran Home
Bryce Miles	Dove Healthcare – West
Olivia Neary	Ebenezer Care Center
Adam Ernst	Golden LivingCenter – Melrose
Leah Ripp	Golden LivingCenter – Greeley
Carmen Paulson	Golden LivingCenter – Lake Ridge
Kate Cotter	Golden LivingCenter – Oil City
Goodwell Chavunduka	Golden LivingCenter – Hopkins
Ashley Redfern	Golden Valley Rehabilitation and Care Center
Angela Gasser	Good Samaritan Society – Las Cruces Village
Danielle Embacher	Grand View Care Center
Ariel Fuller	Green Hills Retirement Community
Anna Thums	Health and Rehabilitation of New Brighton
Lance Klimek	Heritage Nursing and Rehabilitation
Sherry Yang	Holton Manor
Craig Lundgren	Ingleside Manor
Bridget Kieckhoefer	Jewish Home & Care Center
Dylan Chambers	Johanna Shores
Alaina Warminski	Kinnic Health and Rehab
Sean Murphy	Lake Country Health and Rehabilitation Center
Thomas Gavin	Lake Minnetonka Shores
Stephanie Horozewski	LindenGrove-Mukwonago

STUDENT	PRACTICUM SITE
Leslie Thompson	ManorCare Health Services – Fond du Lac
Brooke Schueller	ManorCare Health Services – Kenosha
Megan Jakel	ManorCare Health Services – Pewaukee
Morgan Rustad	ManorCare Heartland of Columbia Rehab and Nursing Center
Lauren Beaumont	Maple Ridge Health and Rehabilitation
Jacob Yaeger	Marquardt Village
Claire Purdie	Martin Luther Care Center
Grant Nerison	Mayo Clinic Health System – Chippewa Valley
Katelyn Ehlers	Minnesota Masonic Home Care
Abigail Schulz	North Ridge Health and Rehab
Ben Haulfmann	Oakwood Villa
Mallory Dieck	Presbyterian Homes of Bloomington
Tori Grund	Saint Anne of Winona
Jenna Knoche	Skaalen Retirement Services
Emily Kjelstad	St. Anthony Health Center
Lori Bauer	St. John's Lutheran Home of Albert Lea
Dylan Faulkner	Syverson Lutheran Home
Holly Carfield	The Neighbors of Dunn County
Katie Gavic	The Villa at St. Louis Park
Lindsey Viegut	VMP Manor Park
Andrea Iacarella	VMP Trinity
Claire Carpenter	Walker Methodist Health Center
Katie Donahue	Wausau Manor
Marissa Bakken	Wisconsin Rapids Nursing and Rehabilitation Center
Marque Anderson	Wisconsin Veterans Home at Chippewa Falls
Taylor Kollross	Woodbury Senior Living
Katelyn Paget	Woodlyn Heights Senior Living



The Power of **AND**





# CHAASE achievements

## Practicum students make conference presentations



*Dr. Johs–Artisensi, Brooke Hallen, Crystal Frazer and Bradley Price present posters at the gerontological society conference.*

The practicum students presented Leadership Project posters at the Minnesota Gerontological Society Spring Annual Conference.

Bradley Price's project was to develop a robust roster of volunteers to increase engagement among residents. Crystal Frazer's project worked towards increasing resident mobility and decreasing falls. Brooke Hallen's project aimed to increase teamwork and hospitality to improve residents' dining experiences.

Each student responded to a series of questions from industry professionals regarding methodology and results.

## Program accredited for full 5-years

The NAB Board of Governors voted unanimously to approve the UW–Eau Claire Health Care Administration program for a full 5-year accreditation. The NAB accreditation site team of Dr. Kendall Brune and Theresa Parker were very impressed with our program, writing in their final report, "What they have created at UWEC is truly incredible. UWEC's students are passionate about the HCAD program, and their enthusiasm for the field is a reflection of a well-designed program and quality faculty."

The UWEC HCAD program is one of only 11 NAB-accredited programs in the country, and Randy Lindner, President and CEO of NAB, considers it to be an exemplary program.



*Dr. Kathie Will, Dr. Jennifer Johs-Artisensi, and Dr. Keith Knapp are presented with the NAB accreditation certificate.*

# DONORS

Because of our generous donors, UW–Eau Claire’s CHAASE and Health Care Administration programs are positively impacting the future of the health and aging services field. Through applied research, education, supplemental activities, and unique partnerships that combine the energy of academia with provider organizations and professional associations, our donors’ generosity is transforming the future of senior care leadership.

## CORPORATE:

Alden Health

Care & Senior Living | American Data  
Amery Assisted Living, LLC | Askay Consulting Inc.  
Benedictine Health System | Bethany Lutheran Homes Inc.  
Bethany St. Joseph Corporation | Capitol Lakes | Care Initiatives  
Care Providers of Minnesota | Clairemont Nursing and Rehab  
CliftonLarsonAllen – Minneapolis | Community Living Solutions | Covenant Healthcare LLC | Crest View Lutheran Home | Extendicare Health Services | Dunn County | Ebenezer | Fredrikson & Byron PA | Golden Living Inc. | Grace Lutheran Foundation | Grand View Care Center Inc. | HCR Manor Care Healthcare Services Group Inc. | LeadingAge Wisconsin Inc. | Life Care Services LLC | Lincoln Lutheran Community Care Corp | Lutheran Home Inc. | Marquardt Village Inc. | Martin Luther Manor LLC | Mayo Foundation for Medical Education and Research | Meysembourg Farms | Minnesota Masonic Home | North Ridge Skilled LLC | Oak Park Place of Baraboo, LLC | Oakridge Gardens Nursing Center | Presbyterian Homes & Services | Outagamie Co/Brewster Village | Prairie Manor, Inc. | Rice Management Inc. | Sacred Heart Hospital | Samaritan Bethany, Inc. | Spring Valley Health Care Services Inc. | The Evangelical Lutheran Good Samaritan Society | Thomas G. Schanke Family Trust | The Evangelical Lutheran Good Samaritan Society | Villa Healthcare | Walker Methodist Health Center | Wipfli Foundation Inc. | Wisconsin Assisted Living Association | Wisconsin Health Care Association

## INDIVIDUAL:

Jay A. Andress

Talia A. Aramalay | John R. Artisensi

Allan T. Barr | Cathy A. Bergland | Sandra A. Bishop

Grace L. Black | Pamela Blanchette | Kim M. Broyer

Gale A. Bruessel | Gene P. Decker | James P. Deignan

Nicole L. Donahue | Tommy L. Davidson | James P. Deignan

Nicole L. Donahue | Michael C. Edwin | John B. Ellis

Lanette M. Flunker | Scott B. Frank | Dena M. Gress | Kevin E. Hansen

Michael S. Hirsh | Kersten L. Hoffman | Donald L. Husi | Erin J. Johnston

Jennifer L. Johs-Artisensi | Patricia A. Karner | Christine M. Kenyon

Emily Kjelstad | Keith R. Knapp | Kristian R. Krentz | Dinah J. Martin

Romy L. McCarthy | Dean J. Mertz | Thomas P. Mihajlov | Arlyn A. Mills

Michael D. Moran | Sondra L. Norder | Douglas and Kelly Olson

Ryan S. Onstad | Thomas D. Pollock | Jerilyn A. Reinhardt

Kurtis M. Rollin | Michael T. Schanke | Brian R. Schoeneck

Patricia A. Schommer | Peter B. Schuna | Stephen H. Seybold

Heather L. Sheehan | Randy D. Snyder | Kristin M. Stokes

Allan Z. Swartz | Allison I. Tang

Cynthia S. Thorland | Gary R. Vater

Zachary T. Ziesemer



# The CARING CLUB

## Your annual gift and membership will impact the future of our students and profession

The Center for Health Administration and Aging Services Excellence supports the activities of the health care administration program through generous individual and corporate gifts. A goal of both UW–Eau Claire and the health care administration program is to expand the experiences we provide to all students of the program. We need your support to reach this goal. Please consider an annual gift to the Caring Club.

### How your Caring Club membership impacts our students

Your membership in the CHAASE Caring Club will help support the students of the health care administration program in a variety of ways including:

- Providing the opportunity for all practicum students to attend a state association conference
- Providing student opportunities to participate in faculty student research and to present findings at the ACHCA national poster session at Convocation
- Supporting student opportunities to participate in immersion experiences (trips) to explore senior services they may not experience in their practicum
- Ongoing development of scholarships, including scholarships for incoming HCAD-declared freshmen meeting specific honors entrance requirements
- Supporting new initiatives promoted by the CHAASE advisory board and HCAD faculty and staff to lead the program and Center to meet future leadership challenges of the industry



*Student Jacob Yaeger with Dr. Gene Decker, the original HCAD program director, at CHAASE's 2015 banquet.*

Ensure continued excellence for our students and future leaders by becoming a Caring Club member.

### Looking to the future

CHAASE serves as a bridge between academics and practitioners in the senior care continuum. We do this by fostering applied research, providing supplemental activities and nurturing relationships between our educational programs, health and aging services providers, and professional associations across the country. We remain committed to continuing to build these unique partnerships and growing our program to best serve the profession.

#### To make a gift:

Visit: [connect.uwec.edu/business](https://connect.uwec.edu/business)

Donors select Health Care Administration in the fund drop-down, and note you are supporting the CHAASE Alumni Fund in the Comments section.

Or contact LaNette Flunker at:

(877) 625-2473

[flunkelm@uwec.edu](mailto:flunkelm@uwec.edu)

#### To learn more about membership levels:

Visit: [www.uwec.ly/chaase](https://www.uwec.ly/chaase)

# PARTNERSHIP HIGHLIGHTS

Collaborating with the profession's best researchers, practitioners and leaders positions our faculty, staff and Center as progressive thought leaders. In turn, we are better positioned to provide the most robust learning opportunities to our students while having a direct impact on the future of our profession.

A few highlights from 2015 include:

## ACHCA

**Dr. Olson** served on the National Board as an Academic Director and continues to assist with the National Mentoring Subcommittee.

## NAB

**Dr. Johs-Artisensi** served as Education Chair/Academic Forum Facilitator, leading the Accreditation Revisions Task Force and now serves as a lead faculty developer for the Preceptor Education Development.

## Applied Research Practicum Projects

Faculty and staff were focused on exploring leadership roles in long-term care throughout the 2014–2015 academic year. Study of ACOs and their influence and impact on senior care organizations kicked off the 2015 Fall Forum, with assistance from an expert advisory panel.

## LeadingAge and American Health Care Association

National and state relationships are extremely beneficial for our students, program and Center.

**Dr. Cheryl Phillips**, VP of Quality and Advocacy for LeadingAge served as our 2015 CHAASE banquet keynote speaker and nearly 60 HCAD students attended the WHCA spring conference.

## University Relationships

CHAASE faculty continues to serve as leaders with the National Emerging Leadership Summit held every summer at George Washington University in DC.

Dr. Olson serves as a board member for the Center for Aging Research Excellence for UW–Madison School of Nursing, and Dr. Johs-Artisensi finished a project with the University of Minnesota Geriatric Education Center this past year. Dr. Hansen successfully defended his dissertation and completed his PhD program at the University of South Florida this past summer.

## 2015 Publications

Johs-Artisensi, J. & Olson, D. (2015). *Developing Effective Preceptors for Future Health and Aging Service Administrators*. *Journal of Health Administration Education*, 32 (1), 103-121.

Johs-Artisensi, J., Olson, D., & Nahm, A. (2015). *Development of a Self-Assessment Tool to Facilitate Decision-Making in Choosing a Major in Health and Aging Services Administration*. *Educational Gerontology*.

Castle, N., Furnier, J., Ferguson-Rome, J., Olson, D., & Johs-Artisensi, J. (2015). Quality of care and long-term care administrators' education: Does it make a difference? *Health Care Management Review*, 40 (1), 35-45.

Castle, N., Olson, D., Hyer, K., Ferguson, J., & Wolf, D. (2015). *The Value Study: The Importance of Professional Membership of Nursing Home Administrators*. *Journal of Health and Human Services Administration*, 37 (4), 538-560.

Hansen, K.E., Olson, D., & Burke, R. (2015). *The 2015 National Emerging Leadership Summit for Health Care Administrators: Professionals Leading Passionate Innovation. White Paper and Legislative Policy Brief*. Washington, D.C.: Milken Institute School of Public Health, The George Washington University.



# Call to Lead update

We are nearly at 70% towards our \$2.5-million goal for the Call to Lead campaign between gifts and pledges from individuals and organizations. Our focus on people, programs and places has helped achieve the following highlights:

## Initiatives supported in 2015

We directed and invested approximately \$30,000 to each of the three areas below:

**\$30k  
investment**

Strengthening our practicum coordination, enhancing student experiences both at their sites and during on-campus learning

modules, and further developing relationships with our partnering provider organizations, alumni and friends. This past year we also invested in technology to make virtual practicum site visits a reality for our students, preceptors and staff in the coming years.

**\$30k  
investment**

Furthering our reach by supporting student immersion experiences, funding student research opportunities, hosting

and supporting state and national forums and poster sessions, and providing funds to allow students, faculty and staff to attend and present at both state and national conferences.

**\$30k  
investment**

Providing support to faculty for expanded leadership roles with the national organizations, facilitating the advancement

of significant partnerships, providing assistance for our national accreditation process, supplementing our faculty recruitment needs, and encouraging applied research efforts.

Additionally, the Call to Lead campaign supported construction and remodeling of our new professional Center, allowing us to better serve our students, faculty, staff and partners. The one time cost of \$130,000 was significantly under budget.

## Initiatives for 2016

- ◆ Support program faculty, staff and students to advance Center initiatives and applied research activities
- ◆ Increase scholarships for incoming freshmen as well as for current health care employees looking to return to school to become health care administrators
- ◆ Create seed dollars for an endowment program to strengthen the long-term sustainability of both our program and Center

**\$2.5  
million  
goal**

**70%**

# ADVISORY BOARD

The CHAASE mission includes providing guidance and support for students through real-world experiences and preparing them for the challenges and excitement of their careers. This mission wouldn't be possible without the great collaboration, ideas and expertise from our board of advisors.

Cathy Bergland, Impact Lives | Steven Chies, Care Paradigm | Tommy Davidson, Dove Healthcare | Mike Edwin, Wipfli LLP Healthcare Practice | Doug Fullaway, RealPage Senior Living | Paul Helm, 360 Healthcare Staffing | Don Husi, Pillar Capital Finance | Margie Ignarski, Fortis Management Group, LLC | Shawnee Irmien, GoldenLiving | Chris Kenyon, M3 Insurance | Kevin Larson, Spring Valley Health & Rehabilitation Center | Matt Mauthe, Marquart Village | Ray Miller, Direct Supply | Jeff Minor, HCR ManorCare | Robert Molitor, Alden Management Services | Sam Orbovich, Fredrickson & Byron, PA | Haley Samuelson, Good Samaritan Society | Michael Schanke, Oakridge Gardens | Pat Schommer, University of Minnesota Medical School | Peter Schuna, Pathway Health Services | Randy Snyder, Executive Director, Board of Examiners | Allan Swartz, Healthcare Productivity Services | Cynthia Thorland, Life Care Services | Craig Ubbelohde, Bethany St. Joseph Corporation | Deb Waedt-Nevin, Presbyterian Homes & Services | Dick Wager, Benedictine Health System



Schneider Hall 226A  
105 Garfield Avenue  
Eau Claire, WI 54701

715.836.5379

715.836.2944 fax

[www.uwec.edu/cob/chaase](http://www.uwec.edu/cob/chaase)

University of Wisconsin-Eau Claire